

# SDSC4103: DECISION ANALYTICS AND RISK MANAGEMENT

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## Effective Term

Semester A 2024/25

## Part I Course Overview

### Course Title

Decision Analytics and Risk Management

### Subject Code

SDSC - School of Data Science

### Course Number

4103

### Academic Unit

School of Data Science (DS)

### College/School

School of Data Science (DS)

### Course Duration

One Semester

### Credit Units

3

### Level

B1, B2, B3, B4 - Bachelor's Degree

### Medium of Instruction

English

### Medium of Assessment

English

### Prerequisites

MA1503 Linear Algebra with Applications, MA1508 Calculus and MA2508 Multi-variable Calculus

### Precursors

Nil

### Equivalent Courses

Nil

### Exclusive Courses

Nil

## Part II Course Details

### Abstract

Decision making, uncertainty and risk are inherent to almost all man-made systems. Effective decisions lead to success and incorrect decisions lead to failures. In this course, students will learn principles and tools for making more beneficial decisions. Students will acquire the knowledge and analytical capability of a principled approach to formulate and solve a decision problem, by accounting for uncertainties in the system or environment and incorporating risk attitudes.

### Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if app.)		DEC-A1	DEC-A2	DEC-A3
1	Describe the principles of decision making under risk and uncertainty.	20			x	
2	Formulate real decision making problems with risk and uncertainty as mathematical models.	30	x			
3	Apply appropriate tools and methodologies for solving decision and risk analysis problems.	30	x	x	x	x
4	Demonstrate reflective practice in an engineering and business context.	20	x	x		

#### A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

#### A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

#### A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

### Learning and Teaching Activities (LTAs)

LTAs		Brief Description	CILO No.	Hours/week (if applicable)
1	Lectures	Delivery of the course will be achieved through a series of formal lectures supported by practical case studies. A series of lectures will introduce basic elements of decision analysis and risk management to help students to appreciate how to address important decisions and manage risk in a formal and scientific manner.	1, 2, 3, 4	39 hours/semester

2	Take-home assignments	Learning through take-home assignments helps students understand techniques of basic methods in as well as their applications in solving decision-making problems.	2, 3, 4	After class
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**Assessment Tasks / Activities (ATs)**

ATs	CILO No.	Weighting (%)	Remarks (e.g. Parameter for GenAI use)
1	Homework	2, 3, 4	20
2	Test and quiz	1, 2, 3	20

**Continuous Assessment (%)**

40

**Examination (%)**

60

**Examination Duration (Hours)**

2

**Additional Information for ATs**

Note: To pass the course, apart from obtaining a minimum of 40% in the overall mark, a student must also obtain a minimum mark of 30% in both continuous assessment and examination components.

**Assessment Rubrics (AR)****Assessment Task**

Homework

**Criterion**

Ability to apply the techniques in a diversity of problems.

**Excellent (A+, A, A-)**

High

**Good (B+, B, B-)**

Significant

**Fair (C+, C, C-)**

Moderate

**Marginal (D)**

Basic

**Failure (F)**

Not even reaching marginal levels

**Assessment Task**

Test and quiz

**Criterion**

Ability to understand the basic concepts of methods and recognize their applications in solving decision-making problems.

**Excellent (A+, A, A-)**

High

**Good (B+, B, B-)**

Significant

**Fair (C+, C, C-)**

Moderate

**Marginal (D)**

Basic

**Failure (F)**

Not even reaching marginal levels

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**Assessment Task**

Examination

**Criterion**

2-hour examination

**Excellent (A+, A, A-)**

High

**Good (B+, B, B-)**

Significant

**Fair (C+, C, C-)**

Moderate

**Marginal (D)**

Basic

**Failure (F)**

Not even reaching marginal levels

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**Additional Information for AR**

The grading is assigned based on students' performance in assessment tasks/activities.

The 2-hour examination (60%), homework (20%) and test and quiz (20%) will be marked numerically and grades will be awarded accordingly.

**Part III Other Information**

**Keyword Syllabus**

Modeling decisions and uncertainty, elements of decision problems, decisions under uncertainty, stochastic optimization, risk attitudes and risk measures

**Reading List****Compulsory Readings**

Title	
1	Lecture notes

**Additional Readings**

Title	
1	Clemen, Robert T. and Reilly, Terence (2004) Making Hard Decisions with Decision Tools, Duxbury Press. ISBN 978-0-495-01508-6.
2	Marshall, Kneale T. and Oliver, Robert M. (1995) Decision Making and Forecasting: with Emphasis on Model Building and Policy Analysis, McGraw-Hill, ISBN 978-0-070-48027-8.
3	Smith, J.Q. (1988) Decision Analysis: A Bayesian Approach, Chapman and Hall, ISBN 978-0-412-27520-3.
4	Skinner, David (2009) Introduction to Decision Analysis, 3rd ed., Probabilistic Publishing. ISBN 978-0-964-79386-6.
5	Edwards, Ward , Miles, Ralph F., von Winterfeldt, Detlof (2007) Advances in Decision Analysis: From Foundations to Applications. Cambridge University Press, ISBN 978-0-521-68230-5.
6	Powell, Stephen G. and Baker, Kenneth R. (2010) Management Science: The Art of Modeling with Spreadsheets, 3rd ed., John Wiley & Sons, 978-0-470-53067-2.