

PIA3544: EAST ASIA AND GLOBALIZATION

Effective Term

Semester A 2024/25

Part I Course Overview

Course Title

East Asia and Globalization

Subject Code

PIA - Public and International Affairs

Course Number

3544

Academic Unit

Public and International Affairs (PIA)

College/School

College of Liberal Arts and Social Sciences (CH)

Course Duration

One Semester

Credit Units

3

Level

B1, B2, B3, B4 - Bachelor's Degree

Medium of Instruction

English

Medium of Assessment

English

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

AIS3544 Comparative Management: China, Japan, and South Korea

Exclusive Courses

GE2120 Asian Values and Managerial Practices

Part II Course Details

Abstract

This course examines the dynamic relationship between East Asia and the multifaceted process of globalization. Centring on China (including Taiwan), Japan and Korea (North and South), East Asia has undergone rapid economic, political and

social transformations. These changes are closely intertwined with the broader forces of globalization – increased economic trade and investment, the spread of new technologies and growing cultural interconnectedness. The course explores how globalization is both impacting and being shaped by the pivotal region of East Asia, shaping the countries’ development trajectories and influencing their roles on the global stage.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Define and explain the multifaceted nature of globalization.	20		x	x
2	2. Discuss the dynamic interrelationship between East Asia and the economic, political, and cultural facets of globalization	20		x	x
3	Compare and contrast the similarities and differences between the development strategies deployed by these countries and territories.	25		x	x
4	Demonstrate an understanding of developmental theories, their limitations and reassessments.	25	x	x	x
5	Demonstrate critical writing and presentation skills.	10	x	x	x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs	Brief Description	CILO No.	Hours/week (if applicable)
1	Lectures	Lectures will teach students the different development strategies deployed by each society. Students will learn how to critically assess the value of theories related to the East Asian Development Model, and to the Developmental State. They will reflect on the reciprocal impact national cultures and globalizing forces have had on one another, and of the evolution within said cultures, triggered by development and integration in a globalized economy.	1, 2, 3, 4 2 hr
2	Tutorials	Individual and small-group analysis and evaluation of the texts as a means to sensitize students to enhance their understanding of the taught topics throughout the course.	1, 2, 3, 4 1hr
3	Tutorials	Individual and group discussion, presentations and debates will involve students in active learning through interaction and reflection. The activity will mainly focus on guiding students to compare the development strategies of Japan, Mainland China, Korea, Taiwan and Hong Kong.	1, 2, 3, 4, 5
4	Tutorials	Tutorials will guide students how to apply the theories/concepts to the development strategy & integration into the globalized economy, of Japan, Korea, Mainland China, Taiwan and Hong Kong.	1, 2, 3, 4, 5

5	Tutorials	Quizzes (esp. essay questions) and group presentation as a means to improve their critical writing and presentation skills.	1, 2, 3, 4, 5	
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Assessment Tasks / Activities (ATs)

	ATs	CILO No.	Weighting (%)	Remarks (e.g. Parameter for GenAI use)
1	Attendance & Participation are recorded to ensure attendance and active engagement with the lectures	1, 2, 3, 4	10	
2	Short written work: meant to evaluate students' ability to engage critically with the themes covered in the lectures	1, 2, 3, 4, 5	15	
3	Group project: a group presentation meant to evaluate the students' ability to apply the concepts and theories discussed in the lectures to specific case studies. Also evaluates the ability to work as a group, as well as presentation skills	1, 2, 3, 4, 5	20	
4	Quizzes: a variety of quizzes meant to 1) ensure class attendance, 2) ensure reading and understanding of the required course readings, 3) ensure comprehension of the core concepts and theories discussed in the lectures, and 4) ensure, through essay questions, the ability to think critically and build a well-reasoned and well-supported argument	1, 2, 3, 4, 5	55	Suprise quiz(zes) (10%), Midterm or movie quiz (15%), Final quiz (30%)

Continuous Assessment (%)

100

Examination (%)

0

Assessment Rubrics (AR)**Assessment Task**

1. Attendance & Participation

Criterion

Assessment will be based on:

- (1) Attendance of all lectures
- (2) Active engagement in in-class discussions;
- (3) Asking questions, demonstrating curiosity and engagement with class material
- (4) Answering questions, demonstrating engagement and evidence of critical thinking;

Excellent (A+, A, A-)

Attendance of all lectures; Active engagement in in-class discussions; Strong evidence of curiosity and engagement with class material; Active effort put in answering questions

Good (B+, B, B-)

Attendance of most lectures; Much effort putting in in-class discussions; Some evidence of curiosity and engagement with class material; Much effort put in answering questions

Fair (C+, C, C-)

Attendance of some lectures; Some effort putting in in-class discussions; Fair evidence of curiosity and engagement with class material; Fair effort put in answering questions

Marginal (D)

Attendance of few lectures; Passive engagement in in-class discussions; Little evidence of curiosity and engagement with class material; Little effort put in answering questions

Failure (F)

No lectures attended; No effort putting in in-class discussions; No evidence of curiosity and engagement with class material; No effort put in answering questions

Assessment Task

2. Short written work

Criterion

Assessment will be based on:

- (1) Understanding of globalization and of its impact and relationship with East Asian societies;
- (2) Knowledge of theory and practice of East Asian development strategies;
- (3) Evidence of critical thinking;
- (4) Persuasive writing skills

Excellent (A+, A, A-)

Excellent understanding of globalization and of its impact and relationship with East Asian societies; Strong knowledge of theory and practice of East Asian development strategies; Strong evidence of critical thinking; Excellent writing skills

Good (B+, B, B-)

Good understanding of globalization and of its impact and relationship with East Asian societies; Good knowledge of theory and practice of East Asian development strategies; Some evidence of critical thinking; Good writing skills

Fair (C+, C, C-)

Adequate understanding of globalization and of its impact and relationship with East Asian societies; Adequate knowledge of theory and practice of East Asian development strategies; Adequate evidence of critical thinking; Fair writing skills

Marginal (D)

Limited understanding of globalization and of its impact and relationship with East Asian societies; Limited knowledge of theory and practice of East Asian development strategies; Little evidence of critical thinking; Marginal writing skills

Failure (F)

Inadequate understanding of globalization and of its impact and relationship with East Asian societies; Inadequate knowledge of theory and practice of East Asian development strategies; No evidence of critical thinking; Poor writing skills

Assessment Task

3. Group Project and Presentation

Criterion

Assessment will be based on:

- (1) Knowledge of key concepts and theories in East Asian development strategies;
- (2) Evidence of critical thinking in analyzing case study;
- (3) Application of theories/concepts;
- (4) Cooperation as a team;
- (5) Persuasive presentation skills;
- (6) Overall structure of the presentation.

Excellent (A+, A, A-)

Excellent knowledge of key concepts and theories in East Asian development strategies; Strong evidence of critical thinking in analyzing case study; Strong ability in the application of theories/concepts; Excellent team spirit and presentation skills; Excellent structure

Good (B+, B, B-)

Good knowledge of key concepts and theories in East Asian development strategies; Some evidence of critical thinking in analyzing case study; Good ability in the application of theories/concepts; Good team spirit and presentation skills; Good structure

Fair (C+, C, C-)

Adequate knowledge of key concepts and theories in East Asian development strategies; Adequate evidence of critical thinking in analyzing case study; Fair ability in the application of theories/concepts; Fair team spirit and presentation skills; Fair structure

Marginal (D)

Limited knowledge of key concepts and theories in East Asian development strategies; Little evidence of critical thinking in analyzing case study; Marginal ability in the application of theories/concepts; Poor team spirit and marginal presentation skills; Poor structure

Failure (F)

Inadequate knowledge of key concepts and theories in East Asian development strategies; No evidence of critical thinking in analyzing case study; Inability in the application of theories/concepts; Poor team spirit and presentation skills; Poor structure

Part III Other Information

Keyword Syllabus

Globalization; Economic globalization; Cultural globalization; East Asian Development Model; Developmental State; Flying-geese development pattern; Hallyu (Korean wave); Kpop; Jpop; Catch-up industrialization; Export-driven development; Import-substitution; the Four Asian Tigers; Protectionism; Neo-mercantilism; State-directed industrialization; Economic nationalism; China's reforms and opening-up; De-linking; Friend-shoring

Reading List

Compulsory Readings

Title	
1	Beeson, M. (2014) Regionalism & Globalization in East Asia, Politics, Security & Economic Development, 2nd ed., Plagrave Macmillan
2	Hua, S. & Hu, R. (eds.)(2015) East Asian Development Model, Twenty-first century perspectives, London: Routledge
3	Low, L. (ed.)(2004) Developmental States: Relevancy, Redundancy or Reconfiguration?, New York: Nova Science Publishers Inc.
4	Fatemi, K. (ed.)(2002) Globalization and East Asia, Opportunities and Challenges, New York: International Business Press
5	Suehiro, A. (2008) Catch-Up Industrialization, The Trajectory and Prospects of East Asian Economies, Honolulu: University of Hawai'i Press
6	Pirie, I. (2008) The Korean Developmental State, From dirigisme to neo-liberalism, London: Routledge
7	Chiu, S. & Lui, T.-L. (2009) Hong Kong: Becoming a Chinese global city, London: Routledge
8	Dowling, J. M. & Valenzuela, M. R. (2010) Economic Development in Asia, 2nd edition, Cengage Learning Asia
9	Schaede, U. & Grimes, W. (eds.)(2003) Japan's Managed Globalization, Adapting to the Twenty-first Century, New York: An East Gate Book
10	Kim, S. S. (ed.)(2000) Korea's Globalization, Cambridge: Cambridge University Press
11	Ash, R., Ferdinand, P., Hook, B. & Porter, R. (eds.)(2000) Hong Kong in Transition, The Handover Years, London: MacMillan Press
12	Elson, A. (2013) Globalization & Development: Why East Asia Surged Ahead and Latin America Fell Behind, New York: Palgrave MacMillan
13	D'Costa, A. (ed.)(2012) Globalization and Economic Nationalism in Asia, Oxford: Oxford University Press
14	Walter, A. & Zhang, X. (eds.)(2012) East Asian Capitalism: Diversity, Continuity, and Change, Oxford: Oxford University Press
15	Holroyd, C. & Coates, K. (eds.)(2011) Japan in the Age of Globalization, London: Routledge
16	Dent, C. M. (2016) East Asian Regionalism, 2nd edition, London: Routledge
17	Sasada, H. (2013) The Evolution of the Japanese Developmental State, Institutions locked in by ideas, London: Routledge
18	Woo-Cumings, M. (ed.)(1999) The Developmental State, Ithaca: Cornell University Press
19	Thompson, M. R. (2010) "Japan's 'German Path' and Pacific Asia's 'Flying Geese'", Asian Journal of Social Science, 38, pp. 697-715
20	Tan, G. (1997) The Economic Transformation of Asia, Singapore: Times Academic Press
21	Tipton, F. B. (1998) The Rise of Asia: Economics, Society and Politics in Contemporary Asia, London: MacMillan Press

Additional Readings

Title	
1	Chen, M. (1995). Asian Management Systems: Chinese, Japanese and Korean Styles of Business. NY: Routledge. Introduction (Week 1 reading).
2	Lasserre, P. & Schutte, H. (1999). Strategies for Asia Pacific: Beyond the Crisis. London: Macmillan Press.
3	Whitehill, A.M., & Takezawa, S. (1978). Workplace Harmony: Another Japanese Miracle?, Columbia Journal of World Business, vol. 13,no. 3,pp. 25-39.
4	Fukuda, K. J. (1993). Japanese Management: In East Asia and Beyond. HK: The Chinese University Press.
5	Yoshino, M. (1982) Japan' s Managerial System: Tradition and Innovation. Cambridge, Mass: MIT Press.
6	Chung, K. H., Lee, H. C., & Jung, K. H. (1997). Korean Management: Global Strategy and Cultural Transformation. NY: Walter de Gruyter.

7	Chang, C. S. & Chang, N. J. (1994). <i>The Korean Management System: Cultural, Political, Economic Foundations</i> . London: Quorum Books.
8	Szamoszegi, A. & Kyle, C. (2011). <i>An Analysis of State-owned Enterprises and State Capitalism in China</i> . Washington, DC: Capital Trade, Incorporated.
9	Firkora, P. (2006). Japanese management practices past and present. <i>Econ. J. of Hokkaido Univ</i> , 35: 115-130. Available at: http://eprints.lib.hokudai.ac.jp/dspace/handle/2115/14864 Accessed on 12 October 2021.