

LC2512: GERMAN FOR BUSINESS

Effective Term

Semester A 2022/23

Part I Course Overview

Course Title

German for Business

Subject Code

LC - CFML CSL Language Centre

Course Number

2512

Academic Unit

CFML CSL Language Centre (LC)

College/School

College of Liberal Arts and Social Sciences (CH)

Course Duration

One Semester

Credit Units

3

Level

B1, B2, B3, B4 - Bachelor's Degree

Medium of Instruction

Other Languages

Other Languages for Medium of Instruction

German supplemented by English

Medium of Assessment

Other Languages

Other Languages for Medium of Assessment

German supplemented by English

Prerequisites

LC2501/LT2501/CLA2501 German 1; or
LC2506/LT2506/CLA2506 Intensive German 1 and 2

Precursors

Nil

Equivalent Courses

LT2512/CLA2512/CLA3512/EN2881 German for Business

Exclusive Courses

Nil

Part II Course Details**Abstract**

This course is designed to help students communicate orally or in writing in a German, Austrian or Swiss business environment. Upon completion of the course, students will be aware of cross-cultural issues and business practices in the German speaking world, and they will be able to successfully communicate in German with colleagues and business partners on an intermediate level.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Communicate orally in a German language business environment on an intermediate A1 level of the Common European Framework of Reference for Languages		x	x	x
2	Communicate in writing in a German language business environment on intermediate A1 level of the Common European Framework of Reference for Languages		x	x	x
3	Master business related listening and reading comprehension on intermediate A1 level of the Common European Framework of Reference for Languages		x	x	x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Teaching and Learning Activities (TLAs)

TLAs	Brief Description	CILO No.	Hours/week (if applicable)
1	Business related speaking, listening, reading and writing activities on intermediate A1 level of the Common European Framework of Reference for Languages	1, 2, 3	

Assessment Tasks / Activities (ATs)

	ATs	CILO No.	Weighting (%)	Remarks (e.g. Parameter for GenAI use)
1	Oral test	1	20	individual assessment
2	Quiz	2, 3	20	individual assessment
3	Final Test	2, 3	50	individual assessment
4	Class participation		10	individual assessment

Continuous Assessment (%)

100

Examination (%)

0

Assessment Rubrics (AR)**Assessment Task**

1. Oral Test

Criterion

German communication skills (oral communication) on lower Level A1 of the Common European Framework of Reference for languages

Excellent (A+, A, A-)

Student is able to communicate clearly and accurately (speaking and listening) with very few minor mistakes. His/her pronunciation, accuracy and comprehension of German are excellent overall.

Good (B+, B, B-)

Student is able to communicate clearly and accurately (speaking and listening) most of the time. A few mistakes do not impair communication. His/her pronunciation, accuracy and comprehension of German are good overall.

Fair (C+, C, C-)

Student is able to communicate clearly and accurately (speaking and listening) some of the time. Mistakes sometimes impair communication. His/her pronunciation, accuracy and comprehension of German are fair overall.

Marginal (D)

Student is not able to communicate clearly and accurately (speaking and listening) most of the time. Mistakes often impair communication. His/her pronunciation, accuracy and comprehension of German are marginal overall.

Failure (F)

Student fails to communicate clearly and accurately (speaking and listening). His/her pronunciation, accuracy and comprehension of German are weak overall.

Assessment Task

2. Quiz and final test

Criterion

German communication skills (reading, writing, listening) on lower Level A1 of the Common European Framework of Reference for languages

Excellent (A+, A, A-)

Student is able to communicate clearly and accurately (reading and writing) with very few minor mistakes. His/her orthography, grammatical accuracy and listening/reading comprehension of German are excellent overall.

Good (B+, B, B-)

Student is able to communicate clearly and accurately (reading and writing) most of the time. A few mistakes do not impair communication. His/her orthography, grammatical accuracy and listening/reading comprehension of German are good overall.

Fair (C+, C, C-)

Student is able to communicate clearly and accurately (reading and writing) some of the time. Mistakes sometimes impair communication. His/her orthography, grammatical accuracy and listening/reading comprehension of German are fair overall.

Marginal (D)

Student is not able to communicate clearly and accurately (reading and writing) most of the time. Mistakes often impair communication. His/her orthography, grammatical accuracy and listening/reading comprehension of German are marginal overall.

Failure (F)

Student fails to communicate clearly and accurately (reading and writing). His/her orthography, grammatical accuracy and listening/reading comprehension of German are weak overall

Assessment Task

3. Class participation

Criterion

Participation as observed in class

Excellent (A+, A, A-)

Student's participation is excellent

Good (B+, B, B-)

Student's participation is good at best

Fair (C+, C, C-)

Student's participation is fair at best

Marginal (D)

Student's participation is marginal

Failure (F)

Student's participation is weak

Part III Other Information

Keyword Syllabus

German, language, oral Communication, written communication, vocabulary, grammar, pronunciation, cross-cultural communication; business communication, role games. The course covers speaking and listening, reading and writing, with an emphasis on communication.

Reading List

Compulsory Readings

Title	
1	Aufderstraße, Hartmut et al (2013): Themen Aktuell, Kursbuch/Coursebook. Vol. 1: Level A1 Munich: Hueber.
2	Bock, Heiko et al (2013): Themen Aktuell, Arbeitsbuch/Workbook. Vol. 1, Level A1. Munich: Hueber.

Additional Readings

Title	
1	Sherrington, Ingrid/Wingate, Ursula (2013): Themen Aktuell, Wiederholungsbuch. Vol. 1, Level A1. Munich: Hueber.
2	Langenscheidt Taschenwörterbuch Deutsch - Englisch, Englisch - Deutsch. (2013) Berlin: Langenscheidt.
3	Reimann, Monika (2012): Essential Grammar of German. Deutsch als Fremdsprache. Munich: Hueber.
4	http://www.bbc.co.uk/languages/german/
5	http://www.goethe.de/enindex.htm