

GE1129: CREATIVE PHOTOGRAPHY

Effective Term

Semester A 2022/23

Part I Course Overview

Course Title

Creative Photography

Subject Code

GE - Gateway Education

Course Number

1129

Academic Unit

School of Creative Media (SM)

College/School

School of Creative Media (SM)

Course Duration

One Semester

Credit Units

3

Level

A1, A2 - Associate Degree

B1, B2, B3, B4 - Bachelor's Degree

GE Area (Primary)

Area 1 - Arts and Humanities

Medium of Instruction

English

Medium of Assessment

English

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

SM1013 Introduction to Photography

Part II Course Details

Abstract

This course explores photography as a creative way of seeing, of investigating moments in life and expressing ideas. Various kinds of photographic subject matter will be discussed including portraiture, landscape, story telling and documentary.

This course also offers practical instruction in basic Photographic techniques, digital imaging, fundamentals of camera operation, lighting, exposure, etc. Course provides opportunity for student's future exploration.

The course aims at enriching students' knowledge on photographic art to photographic means as a vehicle of expressing oneself and communicating ideas. Besides, it nurtures students' sensibility and consciousness of image culture and history in both practical and intellectual aspects. In addition, the course also aims at development of the technical competence of students, on using the photographic means. Emphasis is put on the manipulation of the photographic forms.

Course Intended Learning Outcomes (CILOs)

	CILOs	Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Be technically competent in the use and manipulation of photographic devices by understanding both the mechanism of the camera in different photo shooting situations and the history of development of photographic device from analogue to digital age .	20		x	
2	Have developed a critical sense of photo aesthetics and be able to compare between good and bad photography based on their exploration of the work of master photographers and reading article from famous image culture writers.	30	x	x	
3	Be competent of communicate with photographic image by understanding both denotation and connotation of the message and meaning that are being sent in the semiotic system. Students also be able to transform technical competence into a unique style or personal signature	30		x	x
4	Have developed a social consciousness in the image culture	20	x		

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Teaching and Learning Activities (TLAs)

	TLAs	Brief Description	CILO No.	Hours/week (if applicable)
1	Lecture	Lectures on photographic art through the discussions of world photographers and their creative originality. Related essay and article from famous writer will be discussed.	1, 2, 4	1.5hr/wk
2	workshop	Demonstration on photographic tools and techniques	1, 3	1hr/wk
3	Student presentation	Discussion and critique of students' assignments moderated by the lecturer.	1, 3, 4	30mins/wk
4	Workshop	Photographic post-production by demonstrating the use of online photo-editing software	1, 3	3hrs

Assessment Tasks / Activities (ATs)

	ATs	CILO No.	Weighting (%)	Remarks (e.g. Parameter for GenAI use)
1	Assignment 1: Creative Portraiture Photography	1, 2, 3	20	
2	Assignment 2: Landscape Photography	1, 2, 3, 4	20	
3	Assignment 3: Capturing a decisive moment	1, 2, 3	20	
4	Assignment 4: Photo essay: Documenting society	1, 2, 3, 4	20	
5	Assignment 5: Photographs Critique (Group Project)	2, 4	10	
6	Assignment 6: Book report with 500 words (from the booklist)	1, 2, 3	10	

Continuous Assessment (%)

100

Examination (%)

0

Assessment Rubrics (AR)

Assessment Task

1. Photographic Projects

Criterion

Students should demonstrate ability to utilize primary and secondary sources, execute creative ideas and projects. The threshold of 'discovery' lies in a student's proactively turning theory into praxis, to transform course material into self-owned authorship.

Excellent (A+, A, A-)

- Work has strong affective quality and the articulation of personal styles and signature
- Excellent appreciation, exploration and/or application of the aesthetic and expressive qualities of the medium
- Work raises questions and instill insights about the process of conception, creative strategization and production
- Innovative exploration by combining knowledge from different disciplines (e.g. mathematics, psychology, physics, anthropology, etc.) to create an inter-disciplinary project
- Efficient adjustment of plans and strategies in response to resources (time, space, equipment, etc) available with constructive adjustment

Good (B+, B, B-)

- Strong appreciation, exploration and/or application of the aesthetic and expressive qualities of the medium
- Ability to create project/ work that demonstrate the processes of thinking and creative exploration
- Proper adjustment of plans and strategies in response to resources (time, space, equipment, etc) available and constructive feedback/ suggestions

Fair (C+, C, C-)

- Basic appreciation and/or application of the aesthetic and expressive qualities of the medium
- Limited ability to create project/ work that demonstrate the processes of thinking and creative exploration
- Adjustment of plans and strategies in response to resources (time, space, equipment, etc) available

Marginal (D)

- Marginal appreciation of the aesthetic and expressive qualities of the medium
- Marginal ability to create project/ work that demonstrate the processes of thinking and creative exploration
- Limited adjustment of plans and strategies in response to resources (time, space, equipment, etc) available

Failure (F)

- No appreciation of the aesthetics and expressive qualities of the medium
- Fail to create project/ work that demonstrate the processes of thinking and creative exploration
- Minimal adjustment of plans and strategies in response to resources (time, space, equipment, etc) available

Additional Information for AR

All A+/A/A- grade assignment should comply with the highest performance of Discovery-oriented learning.

Part III Other Information

Keyword Syllabus

Creative Portraiture Photography, Landscape Photography, Capturing a decisive moment, Photo essay: Documenting society, Photographs Critique

Techniques:

Camera and Lens, Setting the Exposure, The Shutter and Motion, The Aperture and Depth of Field, Lens and Focal Length, Zoom Lenses, Perspective, Macro and Close Up Photography, Film Speed and Grain, Filters, Exposure Meter, Darkroom Process, Contrast Control, Push Processing, , Dodging and Burning, The Zone System

Reading List

Compulsory Readings

Title	
1	Jeff Wall / Thierry de Duve, Arielle Pelenc, Boris Groys. London : Phaidon Press, 1996 TR 654 J44 1996
2	Photography / Barbara London, Jim Stone, John upton. TR145 .L66 2011
3	Photography / Barbara London TR145 .L66 2002
4	Andreas Gursky / mit Beiträgen von with contributions by Bernhard Mendes Bürgi, Beate Söntgen, Nina Zimmer. TR647 .G86597 2007
5	The Digital Darkroom by George Schaur Silver Pixel Press TR 267 S33 1999
6	Lighting for Still Life by Steve Bavister Silver Pixel Press TR 656 5 B38 2001
7	The science of imaging : an introduction / Graham Saxby. TR222 .S295 2002
8	Photography in the visual arts TR 642. P475 1995
9	The essential Duane Michals / Marco Livingstone. TR654 .M4648 1997
10	Questions without answers / Duane Michals. TR655 .M53 2001
11	Salute, Walt Whitman / Duane Michals. TR654 .M465 1996
12	The camera / Ansel Adams, with the collaboration of Robert Baker. TR250 .A38 1995
13	Ways of seeing / a book made by John Berger N7430.5 .W39 1972
14	On photography / Susan Sontag. TR183 .S65 2002

Additional Readings

Title	
1	Nil

Annex (for GE courses only)

A. Please specify the Gateway Education Programme Intended Learning Outcomes (PILOs) that the course is aligned to and relate them to the CILOs stated in Part II, Section 2 of this form:

Please indicate which CILO(s) is/are related to this PILO, if any (can be more than one CILOs in each PILO)

PILO 1: Demonstrate the capacity for self-directed learning

1, 2, 3, 4

PILO 2: Explain the basic methodologies and techniques of inquiry of the arts and humanities, social sciences, business, and science and technology

1, 2, 3, 4

PILO 3: Demonstrate critical thinking skills

1, 2, 3, 4

PILO 5: Produce structured, well-organised and fluent text

1, 2, 3, 4

PILO 6: Demonstrate effective oral communication skills

1, 2, 3, 4

PILO 7: Demonstrate an ability to work effectively in a team

2, 3, 4

PILO 8: Recognise important characteristics of their own culture(s) and at least one other culture, and their impact on global issues

1, 2, 3, 4

PILO 9: Value ethical and socially responsible actions

1, 2, 3, 4

PILO 10: Demonstrate the attitude and/or ability to accomplish discovery and/or innovation

1, 2, 3, 4

B. Please select an assessment task for collecting evidence of student achievement for quality assurance purposes. Please retain at least one sample of student achievement across a period of three years.

Selected Assessment Task

1. Creative Portraiture Photography
2. Documenting society
3. Photo Critique (group project)