

# EN2718: LITERATURE ACROSS MEDIA

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## Effective Term

Semester A 2022/23

## Part I Course Overview

### Course Title

Literature Across Media

### Subject Code

EN - English

### Course Number

2718

### Academic Unit

English (EN)

### College/School

College of Liberal Arts and Social Sciences (CH)

### Course Duration

One Semester

### Credit Units

3

### Level

B1, B2, B3, B4 - Bachelor's Degree

### Medium of Instruction

English

### Medium of Assessment

English

### Prerequisites

Nil

### Precursors

Nil

### Equivalent Courses

Nil

### Exclusive Courses

Nil

## Part II Course Details

### Abstract

This course aims to develop students' ability to understand and interpret a range of literary and cultural texts. Using an interdisciplinary focus, students will apply concepts in literary and cultural studies to modern and contemporary forms

of cultural production including fiction, poetry, film, fashion, music, comics, and art. The primary aim of the course is to foster creative skills and critical thinking by exploring how cultural texts are performed, altered, and adapted within different media forms, for various audiences, and within particular historical contexts. Apart from composing critical responses, students will generate creative texts both individually and in groups.

### Course Intended Learning Outcomes (CILOs)

CILOs	Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Identify key writers, texts, concepts in the field of literary and cultural theory and connect them to literature and culture	x	x	
2	Analyze the aesthetic and creative aspects of literature and culture by exploring themes and styles of diverse texts	x	x	
3	Apply critical reading, thinking, and writing skills in interpreting literary and cultural texts	x	x	x
4	Discuss the characteristics of literary and cultural texts and understand the interdisciplinary possibilities of creative texts	x	x	x
5	Generate creative responses to literary and cultural theory	x	x	x

#### A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

#### A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

#### A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

### Teaching and Learning Activities (TLAs)

TLAs	Brief Description	CILO No.	Hours/week (if applicable)
1	Interactive lecturing and discussion	Each week students will be introduced to a texts and will be encouraged to discuss and analyse them in pairs and in groups	2, 3, 4, 5
2	Composition and critical analysis of key concepts and ideas	Students will engage with key concepts and ideas introduced in class by formulating written academic responses that require research on relevant topics.	3, 4, 5

3	Application of knowledge through creative responses	Students work collaboratively to create a comprehensive multimodal project could include verbal, visual, and auditory elements.	3, 4, 5	
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**Assessment Tasks / Activities (ATs)**

ATs	CILO No.	Weighting (%)	Remarks (e.g. Parameter for GenAI use)	
1	Critical Essay: Students reflect and analyse issues using analytical, argumentative, or comparative prisms. They will need to carry out research to support and develop their argument and ideas.	1, 2, 3, 4	35	Individual Work
2	Reading Responses: Students will demonstrate an understanding of course readings by responding to a question or set of questions that are provided by the instructor in class. These responses will be conducted on a regular basis.	1, 2, 3, 4	30	Individual Work
3	Multimodal Creative Project: Students create a multimodal project that is engaged with relevant literary and cultural texts. This could be a website, a short film, a performance, or a graphic narrative. They will give a short presentation based on their project.	3, 4, 5	25	Group Work
4	Participation: Students are expected to contribute to in-class discussions and complete short writing exercises and to demonstrate understanding of relevant materials.	1, 2, 3, 4, 5	10	Individual Work

**Continuous Assessment (%)**

**Examination (%)**

0

**Assessment Rubrics (AR)**

**Assessment Task**

1. Critical Essay

**Criterion**

Argumentation

**Excellent (A+, A, A-)**

Thesis is clear and appropriate for the writing task. There is a sense of originality in the way the writer has answered the question. Ideas are well supported and conclusions reveal a progression of ideas

**Good (B+, B, B-)**

The responses contain sharp ideas that are clearly expressed, original, and thoughtfully supported.

**Fair (C+, C, C-)**

Elements of B and D

**Marginal (D)**

The topic is clear but there is little originality in the way that the writer has answered the question. Ideas are not always supported. There is little sense of progression as the paper develops.

**Failure (F)**

The essay appears to be off topic or only loosely related to the task. The writer may have misunderstood the question.

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**Assessment Task**

1. Critical Essay

**Criterion**

Language

**Excellent (A+, A, A-)**

Exceptionally well composed. Words are used with precision and accuracy. A wide variety of sentence structures are used.

**Good (B+, B, B-)**

Strong control of language and a wide lexical range. Grammatical structures are varied and well constructed. Small errors may persist but the meaning is sharp and clear.

**Fair (C+, C, C-)**

Effective and functional control. Basic ideas are communicated effectively. Errors cause minimal distraction.

**Marginal (D)**

There is a high density of errors, causing strain for the reader. The meaning is sometimes lost or unclear

**Failure (F)**

Almost every sentence has some kind of error, which causes serious problems for the reader. The meaning is often lost or distorted.

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**Assessment Task**

1. Critical Essay

**Criterion**

Engagement

**Excellent (A+, A, A-)**

Sophisticated critical reading and interpretative skills apparent.

**Good (B+, B, B-)**

The discussion of the primary texts is appropriate and sufficiently detailed. There is a sense of the writer critically engaging with the texts.

**Fair (C+, C, C-)**

Elements of B and D

**Marginal (D)**

Some discussion of the primary texts, but mostly in general and broad terms. The selection of primary texts may not be appropriate for the task. Citation methods are not clear or inconsistently applied.

**Failure (F)**

Very little if any engagement with the primary texts

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**Assessment Task**

2. Reading Responses

**Criterion**

Engagement and Support

**Excellent (A+, A, A-)**

Demonstrates a very detailed understanding of the course readings. Specific and accurate support

**Good (B+, B, B-)**

Demonstrates a good understanding of relevant texts with some specific support

**Fair (C+, C, C-)**

Demonstrates fairly good understanding of relevant texts, but lacking in detail. There may be some inaccuracies.

**Marginal (D)**

Demonstrates a superficial understanding of relevant texts. Support is not always detailed or accurate.

**Failure (F)**

Demonstrates a minimal understanding of relevant texts and/or lacking in content.

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**Assessment Task**

2. Reading Responses

**Criterion**

Originality of ideas

**Excellent (A+, A, A-)**

The main ideas of the response are sharp, creative, and compelling.

**Good (B+, B, B-)**

The response is coherent and contains some elements of creativity and originality.

**Fair (C+, C, C-)**

Main ideas are mostly clear but the response may be lacking in terms of specific or original ideas.

**Marginal (D)**

The main ideas are not always clear and the response appears to be lacking in terms of originality or relevance.

**Failure (F)**

The response appears to be off topic or ideas are generally incoherent.

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**Assessment Task**

3. Multimodal Project

**Criterion**

Language

**Excellent (A+, A, A-)**

Exceptionally well composed. Words are used with precision and accuracy. A wide variety of sentence structures are used.

**Good (B+, B, B-)**

Strong control of language and a wide lexical range. Grammatical structures are varied and well constructed. Small errors may persist but the meaning is sharp and clear.

**Fair (C+, C, C-)**

Effective and functional control. Basic ideas are communicated effectively. Errors cause minimal distraction.

**Marginal (D)**

There is a high density of errors, causing strain for the reader. The meaning is sometimes lost or unclear

**Failure (F)**

Almost every sentence has some kind of error, which causes serious problems for the reader. The meaning is often lost or distorted.

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**Assessment Task**

3. Multimodal Project

**Criterion**

Content

**Excellent (A+, A, A-)**

Content is highly original, detailed, and compelling

**Good (B+, B, B-)**

Content is thoughtful and original. There may be some lack of details.

**Fair (C+, C, C-)**

Elements of B and C

**Marginal (D)**

Content is lacking in originality and detail.

**Failure (F)**

The content is insufficient and/or substantially lacking in detail

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**Assessment Task**

3. Multimodal Project

**Criterion**

Design

**Excellent (A+, A, A-)**

Visually appealing and effectively organized

**Good (B+, B, B-)**

Visually appealing and effectively organized with some inconsistencies

**Fair (C+, C, C-)**

Elements of B and C

**Marginal (D)**

Lacking in clear organization. Design is inappropriate and ineffective

**Failure (F)**

The design is confusing, unclear, or non-existent

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**Assessment Task**

4. Participation

**Criterion**

Participation in in-class activities

**Excellent (A+, A, A-)**

Makes significant contribution to in-class discussion and completes tasks satisfactorily.

**Good (B+, B, B-)**

Makes occasional contribution to in-class discussion and completes the tasks satisfactorily.

**Fair (C+, C, C-)**

Seldom makes adequate contribution to in-class group discussion and in class tasks.

**Marginal (D)**

Little evidence of participation in class; completes very few in-class tasks.

**Failure (F)**

Fails to sufficiently participate in in-class activities (including discussion and other tasks)

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## Part III Other Information

### Keyword Syllabus

literature, popular culture, literature and society, literary adaptation

### Reading List

#### Compulsory Readings

	Title
1	Selections of Fiske, John. Understanding Popular Culture (1989)
2	Selections of Scott McCloud. Understanding Comics (1994)
3	Selections of Storey, John, ed. Cultural Theory and Popular Culture: A Reader. Longman, 2009.
4	Selections of Hutcheon, L, A theory of adaptation, (2012).
5	Other materials including songs, poems, films, comics, and short stories will be distributed by the instructor

#### Additional Readings

	Title
1	Groden, Michael, Martin Kreiswirth, and Imre Szeman. Contemporary Literary and Cultural Theory: The Johns Hopkins Guide. Baltimore, MD: Johns Hopkins UP, 2012.
2	J.A. Cuddon. The Penguin Dictionary of Literary Terms and Literary Theory. 2015.
3	Miller, T. (ed.). A Companion to Cultural Studies. Blackwell, 2001.
4	O' Brien, S, Szeman, I. Popular Culture: A User' s Guide. Nelson Education: 2014.
5	Danesi, Marcel Popular Culture: Introductory Perspectives (2012)
6	Stam, R 'Beyond fidelity: the dialogics of adaptation' , Film adaptation' (2000)