

# EF4300: PROJECT

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## Effective Term

Semester A 2022/23

## Part I Course Overview

### Course Title

Project

### Subject Code

EF - Economics and Finance

### Course Number

4300

### Academic Unit

Economics and Finance (EF)

### College/School

College of Business (CB)

### Course Duration

One Semester

### Credit Units

3

### Level

B1, B2, B3, B4 - Bachelor's Degree

### Medium of Instruction

English

### Medium of Assessment

English

### Prerequisites

Nil

### Precursors

Nil

### Equivalent Courses

Nil

### Exclusive Courses

Nil

## Part II Course Details

### Abstract

This course aims to: Enable students to undertake an independent and in-depth research project that will develop their discovery and innovative ability and lead to the accomplishment of findings. Provide students with the opportunity to

integrate and apply their knowledge to the economic and financial decision making process in the environment of the Asia Pacific economies. Develop students' ability to think critically and work independently.

### Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Work independently and on their own initiatives.	20	x	x	x
2	Evaluate their own work critically.	20	x	x	x
3	Ask the relevant questions, gather and analyse data, and then draw conclusions or produce answers that are relevant to decision making in the business world.	30	x	x	x
4	Apply their knowledge of economics and finance to particular situations in the business/ financial environment of the Asia Pacific economies or in other parts of the world to make discoveries or findings related to a certain issue (s) in business, economics or the financial markets.	30	x	x	x

#### A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

#### A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

#### A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

### Teaching and Learning Activities (TLAs)

TLAs	Brief Description	CILO No.	Hours/week (if applicable)
1	Supervised independent research work	Students are expected to collect and analyse data, and reach conclusions independently. Students may explore certain business/economics/finance issues, explain a phenomenon or produce solutions to real-world issues.	1, 2, 3, 4

2	Weekly meetings with project supervisor	Students are expected to present their work to the supervisor on a weekly basis. Weekly reports should be made about the problems encountered, and objectives achieved. The project supervisor will give guidance and feedback to the student to keep the project on the right track.	1, 2, 3, 4	
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**Assessment Tasks / Activities (ATs)**

	ATs	CILO No.	Weighting (%)	Remarks (e.g. Parameter for GenAI use)
1	Final project report (usually between 5,000 to 10,000 words)	1, 2, 3, 4	30	
2	Presentation of findings	3, 4	20	
3	Weekly reports (including project proposal, outline, literature review, description of methods, draft of final report)	1, 2, 3, 4	50	

**Continuous Assessment (%)**

100

**Examination (%)**

0

**Assessment Rubrics (AR)****Assessment Task**

Final project report (usually between 5,000 to 10,000 words)

**Criterion**

Demonstrate the capability of applying the knowledge of economics and finance to particular situations in a real-world case either in APAC or other parts of the world, and analysing relevant data to draw appropriate conclusions.

**Excellent (A+, A, A-)**

High

**Good (B+, B, B-)**

Significant

**Fair (C+, C, C-)**

Moderate

**Marginal (D)**

Basic

**Failure (F)**

Not even reaching marginal levels

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**Assessment Task**

Presentation of findings

**Criterion**

Demonstrate good presenting skill to explain how the project is conducted, how the data is analysed, and what the findings are.

**Excellent (A+, A, A-)**

High

**Good (B+, B, B-)**

Significant

**Fair (C+, C, C-)**

Moderate

**Marginal (D)**

Basic

**Failure (F)**

Not even reaching marginal levels

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**Assessment Task**

Weekly reports (including project proposal, outline, literature review,description of methods, draft of final report)

**Criterion**

Demonstrate the capability of working independently and evaluating one' s own work critically.

**Excellent (A+, A, A-)**

High

**Good (B+, B, B-)**

Significant

**Fair (C+, C, C-)**

Moderate

**Marginal (D)**

Basic

**Failure (F)**

Not even reaching marginal levels

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## Part III Other Information

### Keyword Syllabus

1. Problem Development

2. Literature Review
3. Formulation of Hypothesis/Question to be addressed
4. Research Methodology & Data Collection
5. Analyzing/Summarizing Data
6. Research Findings
7. Presentation
8. Recommendations/Applications in Business Practice

### Reading List

#### Compulsory Readings

Title	
1	Cryer, P, 1996, Research Student Guide Success, Open University Press.
2	Denscombe, Martyn, 2007, The Good Research Guide: For Small-Scale Social Research Projects, 3rd Edition, McGraw-Hill.
3	Leedy, Paul D., Jeanne E. Ormrod, 2004, Practical Research: Planning and Design, 8th Edition, Prentice Hall.
4	Seale, C., 1999, "Quality in Qualitative Research" , Qualitative Inquiry, Vol. 5, No. 4, 465-478.

#### Additional Readings

Title	
1	<a href="http://ww.corp-research.org/howto.htm">http://ww.corp-research.org/howto.htm</a> How to do corporate research
2	<a href="http://www.info.gov.hk/hkma/index.htm">http://www.info.gov.hk/hkma/index.htm</a> Hong Kong Monetary Authority
3	<a href="http://finance.yahoo.com/">http://finance.yahoo.com/</a> Yahoo Finance
4	<a href="http://hk.finance.yahoo.com/">http://hk.finance.yahoo.com/</a> Yahoo Finance for Hong Kong
5	<a href="http://www.InvestEd.hk">www.InvestEd.hk</a> SFC' s Investor Education Portal
6	<a href="http://www.morningstar.com/">http://www.morningstar.com/</a> Morning Star
7	<a href="http://www.bloomberg.com/">http://www.bloomberg.com/</a> Bloomberg
8	<a href="http://www.mpfahk.org/index.asp">http://www.mpfahk.org/index.asp</a> MPF Authority