

CAH4514: PROJECT

Effective Term

Semester A 2022/23

Part I Course Overview

Course Title

Project

Subject Code

CAH - Chinese and History

Course Number

4514

Academic Unit

Chinese and History (CAH)

College/School

College of Liberal Arts and Social Sciences (CH)

Course Duration

One Semester

Credit Units

3

Level

B1, B2, B3, B4 - Bachelor's Degree

Medium of Instruction

English

Medium of Assessment

English

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

CTL4514 Project

Exclusive Courses

CAH4399 Project

Part II Course Details

Abstract

This course aims to enable students to consolidate and develop the knowledge and skills acquired in the programme. In undertaking the project, they should demonstrate initiative, intellectual achievement, understanding of the chosen subject

matter and the principles being applied. They will also develop and demonstrate the ability to manage and present the project in a precise, coherent, efficient and effective manner.

Course Intended Learning Outcomes (CILOs)

CILOs	Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Explain the background and context of the management of a selected cultural activity or a selected heritage site.	x	x	x
2	Plan a case study of a cultural activity or heritage site or a research paper dealing with an important aspect of culture.	x	x	x
3	Apply concepts and skills developed during the course of the programme to a real life situation or an independent research project on an important aspect of culture.	x	x	x
4	Demonstrate use of primary and secondary research.	x	x	x
5	Present orally and in writing the project with clarity, precision and cogency.	x	x	x
6	Manage efficiently the completion of a substantial piece of academic work.	x	x	x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Teaching and Learning Activities (TLAs)

TLAs	Brief Description	CILO No.	Hours/week (if applicable)
1	Student consultation with supervisor	Face to face and through other electronic means; initial meetings to define the direction of the project; discussion of concepts and the practicalities of the project.	1, 2, 3, 4, 5, 6
2	Oral and/or written progress reports	Oral and/or written progress reports; supervisor' s feedback.	1, 2, 3, 4, 5, 6

3	Independent learning	Primary research (e.g., interview and field observation) and secondary research.	1, 2, 3, 4, 5, 6	
4	Written report and oral presentation	Written report and oral presentation.	5	
5	Time management	Establishment of time-line of the project.	6	

Assessment Tasks / Activities (ATs)

ATs	CILO No.	Weighting (%)	Remarks (e.g. Parameter for GenAI use)
1	Group written report (minimum length 5,000 words) based on a case study or research topic approved by the programme leader or FYP coordinator. Students can opt for an individual project. The minimum length of the final report or research paper will be 3,000 words.	1, 2, 3, 4, 5, 6	70
2	Oral presentation of the project, with question and answer session	1, 2, 3, 4, 5, 6	30

Continuous Assessment (%)

100

Examination (%)

0

Assessment Rubrics (AR)**Assessment Task**

Group written report

Excellent (A+, A, A-)

Strong evidence of original thinking; superior grasp of subject matter; very thorough in research; strong evidence of critical thinking and intellectual abilities; great clarity and effectiveness in writing and presentation

Good (B+, B, B-)

Evidence of grasp of subject matter; some evidence of critical thinking and intellectual abilities; evidence of familiarity with the literature; evidence of research; effectiveness in writing and presentation

Fair (C+, C, C-)

Some understanding of the subject matter; ability to develop solutions to simple problems in the materials; some sign of research; little critical and analytical capacity; some problems in writing and presentation

Marginal (D)

Sufficient familiarity with the subject matter to enable the student to progress without repeating the course; little sign of research and critical thinking; weakness in writing and presentation

Failure (F)

Little evidence that students show enough work and research; they cannot show critical thinking or seriousness in writing

Assessment Task

Oral presentation

Excellent (A+, A, A-)

Strong evidence of original thinking; superior grasp of subject matter; very thorough in research; strong evidence of critical thinking and intellectual abilities; great clarity and effectiveness in writing and presentation

Good (B+, B, B-)

Evidence of grasp of subject matter; some evidence of critical thinking and intellectual abilities; evidence of familiarity with the literature; evidence of research; effectiveness in writing and presentation

Fair (C+, C, C-)

Some understanding of the subject matter; ability to develop solutions to simple problems in the materials; some sign of research; little critical and analytical capacity; some problems in writing and presentation

Marginal (D)

Sufficient familiarity with the subject matter to enable the student to progress without repeating the course; little sign of research and critical thinking; weakness in writing and presentation

Failure (F)

Little evidence that students show enough work and research; they cannot show critical thinking or seriousness in writing

Part III Other Information**Keyword Syllabus**

There is no formal syllabus. Students are required to undertake the project in small groups of 2-3 persons under the supervision of a teacher. Students choose their own subject matter related to the central concerns of the programme. The project is a case study of either (a) the organization and management of a cultural activity, or (b) the management of a heritage site.

Reading List**Compulsory Readings**

	Title
1	Ellet, W. (2007). <i>The Case Study Handbook</i> . Boston: Harvard Business School Press.
2	Gerring, J. (2006). <i>Case Study Research: Principles and Practices</i> . Cambridge: Cambridge University Press.
3	Hancock, D. & Alqozzine, R. (2006). <i>Doing Case Study Research: A Practical Guide for Beginning Researchers</i> . New York: Teachers College Press.
4	Rogers, D. (1998). <i>Business Communications: International Case Studies in English</i> . Cambridge: Cambridge University Press.
5	Yin, R.K. (2002). <i>Case Study Research: Design and Methods</i> (3rd ed.). New York: Sage.

Additional Readings

	Title
1	Nil