

# AC4392: RISK MANAGEMENT

## New Syllabus Proposal

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### Effective Term

Semester A 2023/24

## Part I Course Overview

### Course Title

Risk Management

### Subject Code

AC - Accountancy

### Course Number

4392

### Academic Unit

Accountancy (AC)

### College/School

College of Business (CB)

### Course Duration

One Semester

### Credit Units

3

### Level

B1, B2, B3, B4 - Bachelor's Degree

### Medium of Instruction

English

### Medium of Assessment

English

### Prerequisites

Nil

### Precursors

Nil

### Equivalent Courses

Nil

### Exclusive Courses

Nil

## Part II Course Details

### Abstract

This course aims to enable students to appreciate the regulatory framework, theories and practices of corporate risk management both from a regional and a global perspective. Upon completion of this course, students will be equipped with knowledge and skills in evaluating various risk scenarios and organisational risk management strategies as well as with ability in analysing how organisational culture and behaviour influence risk management practices.

### Course Intended Learning Outcomes (CILOs)

CILOs	Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1 UNDERSTAND the regulatory framework of risk management from global and regional perspectives and the relationships of risk management with corporate governance, compliance and ethics	15	x	x	
2 EVALUATE approaches to risk management and to advise the board on the use of risk frameworks as a basis for appraising, evaluating, and supporting risk management	25	x	x	
3 EVALUATE the risk management corporate governance perspectives, and the impact of the business environment on risk with regard to legislation, policy, technology and industry	25	x	x	
4 ANALYSE the impact of organisational conduct, behavior and culture on risk management practices	20	x	x	
5 COMMUNICATE effectively in both verbal and written perspectives and DEVELOP good team works	15	x	x	

#### A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

#### A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.

#### A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

### Teaching and Learning Activities (TLAs)

TLAs		Brief Description	CILO No.	Hours/week (if applicable)
1	Interactive lectures	Impart key knowledge from the risk management regulations and literature regarding the regulatory framework, corporate characteristics, risk management policy and practices, information asymmetry, business context and corporate governance structures.	1, 2, 3, 4	3 hrs/week
2	Live incidence and case discussion	Contemporary live cases happened in Hong Kong and the region that merits detailed discussion and analysis on the risk issues and the ways to manage risks faced by listed corporations and a discussion and comparison of the actually adopted way to manage risks with possible alternative solutions not otherwise adopted by the corporation in the actual scenario.	1, 2, 3, 4, 5	
3	Group case analysis and presentation of risk management issues*	Summarise and discuss the findings on a real-world major risk management case including a detailed analysis of the governance, system and risk management processes in a group presentation.	2, 3, 4, 5	

#### Additional Information for TLAs

\* DEC TLA element

#### Assessment Tasks / Activities (ATs)

	ATs	CILO No.	Weighting (%)	Remarks
1	Mid-term test# : Students will be assessed via mid-term examination their understanding of theories learnt in class, their ability to identify organizational risks, and their ability to apply theories to cases.	1, 2, 3, 4	20	
2	Class discussions and quizzes : Students are required to actively participate in class discussion on live risk management issues and cases, and provide answers to class quizzes conducted from time to time during class	1, 2, 3, 4, 5	10	
3	Group report and presentation# : Students will work in groups, to critically evaluate a major risk management case occurred in the global business context while applying theories and skills covered in class, and offer recommendations for the case scenario. Students are required to search on the web for solutions applicable to the international setting.	1, 2, 3, 4, 5	20	

**Continuous Assessment (%)**

50

**Examination (%)**

50

**Examination Duration (Hours)**

3

**Additional Information for ATs**

# DEC AT element

Final examination [Final examination] :

Students will be assessed via examination their understanding of concepts and theories learnt in class.

Students are required to pass both coursework and examination components to guarantee to pass the course. Failing either component may lead to failure in the course. The passing mark is generally 50.

**Assessment Rubrics (AR)**

**Assessment Task**

Mid-term test; and Final examination

**Criterion**

Develop an attitude and the ability to identify the regulatory framework, theoretical and practical knowledge in risk management and demonstrate application of such knowledge in essay and business case questions.

**Excellent (A+, A, A-)**

High

**Good (B+, B, B-)**

Significant

**Fair (C+, C, C-)**

Moderate

**Marginal (D)**

Basic

**Failure (F)**

Not even reaching marginal levels

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**Assessment Task**

Class discussion and quizzes

**Criterion**

- Provide active and sensible discussion and argument on various conceptual and practical topics in risk management
- Demonstrate ability in solving essay and simple case questions in the class quizzes

**Excellent (A+, A, A-)**

High

**Good (B+, B, B-)**

Significant

**Fair (C+, C, C-)**

Moderate

**Marginal (D)**

Basic

**Failure (F)**

Not even reaching marginal levels

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**Assessment Task**

Group written report and presentation

**Criterion**

Develop the ability to provide direction to the Board of Directors with regard to the setting up or improvement of a corporate governance mechanism.

**Excellent (A+, A, A-)**

High

**Good (B+, B, B-)**

Significant

**Fair (C+, C, C-)**

Moderate

**Marginal (D)**

Basic

**Failure (F)**

Not even reaching marginal levels

## Part III Other Information

### Keyword Syllabus

Risk management: introduction and basic concepts; Global risk environment; Regulatory framework in Hong Kong and the region; International regulations and globally adopted standard setting (ISO 31000, etc.); Business and social environment on risk awareness and management; Risk management processes and practices; Systems, operational and contextual risks; Risk governance and compliance; Cost benefit analysis and risk magnitude control; Future trend of risk management.

### Reading List

#### Compulsory Readings

Title	
1	James Lam, Implementing Enterprise Risk Management, Wiley & Sons (2017)

#### Additional Readings

Title	
1	Edward P Borodzicz, Risks, Crisis & Security Management, John Wiley & Sons, latest edition
2	Douglas W Hubbard, The Failure of Risk Management, John Wiley & Sons, latest edition
3	Daniel Wagner and Dante Disparte, Global Risk Agility and Decision Making, John Wiley & Sons (2016)
4	HKICS, Risk Management – Looking at the New Normal in Hong Kong
5	HKMA Supervisory Policy Manual, IC-1 Risk Management Framework
6	HKEX, Risk Management and Internal Control, ESG Reporting