AC4332: CORPORATE FINANCE AND CONTROL

Effective Term

Semester A 2024/25

Part I Course Overview

Course Title

Corporate Finance and Control

Subject Code

AC - Accountancy

Course Number

4332

Academic Unit

Accountancy (AC)

College/School

College of Business (CB)

Course Duration

One Semester

Credit Units

3

Level

B1, B2, B3, B4 - Bachelor's Degree

Medium of Instruction

English

Medium of Assessment

English

Prerequisites

CB2101 Introduction to Managerial Accounting; and CB3410 Financial Management

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

AC4331 Corporate Financial Policy

Part II Course Details

Abstract

This course aims to develop students' knowledge and understanding of various management accounting and financial management methods and techniques in helping an organization to creating value and managing resources.

Course Intended Learning Outcomes (CILOs)

| | CILOs | Weighting (if app.) | DEC-A1 | DEC-A2 | DEC-A3 |
|---|--|---------------------|--------|--------|--------|
| 1 | Identify the information needs for strategic management and apply various management accounting techniques in costing and pricing of products and services, and in performance evaluation, control and management of responsibility centres. | 40 | X | X | |
| 2 | Identify and evaluate the different risks and costs of both short term and strategic financing decisions and their impacts on the value of corporation. | 40 | x | X | |
| 3 | Appraise the various techniques and financial instruments available for managing foreign currency and interest rate risks. | 20 | X | X | |

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

| | LTAs | Brief Description | CILO No. | Hours/week (if applicable) |
|---|---------------------------|--|----------|----------------------------|
| 1 | Lecture | Students will engage in lectures that explain and illustrate core concepts and clarify main points in assigned readings. | 1, 2, 3 | 2.5 hrs/week |
| 2 | In-class exercise | Students will engage in in-class exercises aimed at enhancing their understanding of the core concepts and theories. | 1, 2, 3 | 0.5 hrs/week |
| 3 | Case study/group project* | Students will participate in a case study or group project that develop their skills in analysing and assessing management accounting and financial management issues. | 1, 2, 3 | |

Additional Information for LTAs

*DEC element

Assessment Tasks / Activities (ATs)

| | ATs | CILO No. | Weighting (%) | Remarks (e.g. Parameter for GenAI use) |
|---|--|----------|---------------|--|
| 1 | In-class exercise: Students need to participate actively in in-class exercise and demonstrate understanding of the core concepts and theories. | 1, 2, 3 | 10 | |
| 2 | Mid-term test: Students will be assessed of their in- depth understanding of important concepts in management accounting and financial management. | 1, 2, 3 | 30 | |
| 3 | Case study/group project*: Students will work in group to analyse a hypothetical case or prepare a project on different aspects of management accounting or financial management issues. | 1, 2, 3 | 10 | |

Continuous Assessment (%)

50

Examination (%)

50

Examination Duration (Hours)

3

Additional Information for ATs

*DEC element

Final examination:

Students will be assessed of their in-depth understanding of important concepts in management accounting and financial management.

Students are required to pass both coursework and examination components to guarantee to pass the course. Failing either component may lead to failure in the course. The passing mark is generally 50.

Assessment Rubrics (AR)

Assessment Task

AC4332: Corporate Finance and Control In-class exercise Criterion Positive attitude in learning. Excellent (A+, A, A-) High Good (B+, B, B-) Significant Fair (C+, C, C-) Moderate Marginal (D) Basic Failure (F) Not even reaching marginal level **Assessment Task** Mid-term test Criterion Ability to solve decision making problems and in-depth understanding of core concepts and theories. Excellent (A+, A, A-) High Good (B+, B, B-) Significant Fair (C+, C, C-) Moderate Marginal (D) Basic Failure (F)

Not even reaching marginal level

Assessment Task

Case study/group project

Criterion

Ability to analyze relevant information and to evaluate financial consequences of different decisions.

Excellent (A+, A, A-)

High

Good (B+, B, B-)

Significant

Fair (C+, C, C-)

Moderate

Marginal (D)

Basic

Failure (F)

Not even reaching marginal level

Assessment Task

Final examination

Criterion

Ability to solve decision making problems and in-depth understanding of core concepts and theories.

Excellent (A+, A, A-)

High

Good (B+, B, B-)

Significant

Fair (C+, C, C-)

Moderate

Marginal (D)

Basic

Failure (F)

Not even reaching marginal level

Part III Other Information

Keyword Syllabus

Value chain, master budget, decision making, cost planning, strategic pricing, strategic performance measurement, short-term finance, cost of capital, strategic financing decision, hedging, foreign currency risk management, interest rate risk management.

Reading List

Compulsory Readings

| | Title |
|---|---|
| 1 | Edward J. Blocher, David E. Stout, Paul E. Juras and Gary Cokins, Cost Management: A Strategic Emphasis, McGraw-Hill, latest edition. |
| 2 | Stephen A. Ross, Randolph W. Westerfield, Jeffrey Jaffe and Bradford D. Jordan, Corporate Finance, McGraw-Hill, latest edition. |

Additional Readings

| | Title |
|---|--|
| 1 | Ronald W. Hilton, Michael Maher and Frank H. Selto, Cost Management: Strategies for Business Decisions, McGraw-Hill, latest edition. |

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| 2 | Richard A. Brealey, Stewart C. Myers and Franklin Allen, Principles of Corporate Finance, McGraw-Hill, latest edition. |
|---|--|
| 3 | Websites: The Institute of Management Accountants (USA), The Chartered Institute of Management Accountants (UK), HK Exchanges and Clearing Limited, Yahoo! Finance |
| 4 | HKICPA QP Module B Learning Pack, latest edition |
| 5 | HKICPA Past examination papers of QP Module B |