City University of Hong Kong Course Syllabus

offered by School of Creative Media with effect from Semester A 2017 /18

Part I Course Over	view
Course Title:	Live Sound Production
Course Code:	SM3722
Course Duration:	One semester
Credit Units:	3
Level:	B3 Arts and Humanities
Proposed Area: (for GE courses only)	Study of Societies, Social and Business Organisations Science and Technology
Medium of Instruction:	English
Medium of Assessment:	English
Prerequisites: (Course Code and Title)	SM1702 Creative Media Studio I
Precursors: (Course Code and Title)	Nil
Equivalent Courses : (Course Code and Title)	Nil
Exclusive Courses: (Course Code and Title)	Nil

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Course Details Part II

1. **Abstract**

(A 150-word description about the course)

This course aims to provide students with advanced knowledge in sound production for live events such as: theatres and concerts events. Upon completion of the course, students will have confidence in directing all agents of a sound team. Driven by a producer's requirement and project brief, students will learn how to plan, design basic audio systems and be able to communicate with other audio professionals. Hands on and real world experience will be provided to students, including site visits to Hong Kong television stations and where possible engagement with live sound production companies events.

Course Intended Learning Outcomes (CILOs)

(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)

No.	CILOs#	Weighting*	Discov	•	
		applicable)	learnin		
			(please		where
			approp	riate)	
			<i>A1</i>	A2	A3
1.	Describe and illustrate the basic function and operation of		/	/	
	an audio system for live events.				
2.	Analyse, enumerate and compare production processes for		/	/	
	live sound events as compared to a typical recording studio.				
3.	Diagnose possible technical issues and production			/	/
	challenges relating to sound and or music production for a				
	prescribed project.				
4.	Produce the sound for a live studio or sound/music event,		1	1	1
	including the audio and video (as a reference) recordings.				
5.^	Transform basic technical competence into a unique style		1	1	
	or personal signature				
* If we	eighting is assigned to CILOs, they should add up to 100%.	100%			•

^{*} If weighting is assigned to CILOs, they should add up to 100%.

^ Negotiated Learning Outcome (NLO) explicitly articulating the elements of Discovery oriented learning.

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

[#] Please specify the alignment of CILOs to the Gateway Education Programme Intended Learning outcomes (PILOs) in Section A of Annex.

3. Teaching and Learning Activities (TLAs)

(TLAs designed to facilitate students' achievement of the CILOs.)

TLA	Brief Description	CIL	O No.				Hours/week (if
		1	2	3	4	5	applicable)
Lecture /	Examine audio system designs for live	/					
Guided	sound production and audio recording						
Exploration	for theatre and concert events.						
Media	Critical listening live sound contents,		/			/	
Analysis /	concert recordings, etc. with critique						
Discussion	and discussion.						
Lecture / Case	Examine provided case studies and			/			
Studies /	experience live sound equipment and						
Project	live sound events.						
Media	Examine, analyze and discuss the audio				/		
Analysis /	recordings of live sound/music events						
Guided	and theatre productions.						
Exploration							

4. Assessment Tasks/Activities (ATs)

(ATs are designed to assess how well the students achieve the CILOs.)

Assessment Tasks/Activities	CILO No.				Weighting*	Remarks	
	1	2	3	4	5		
Continuous Assessment: 100%	Continuous Assessment: 100%						
Group presentation (2-3)	/					15%	
Weekly listening exercise and		/				10%	
critique on different audio							
materials.							
Design an audio system for live			/			35%	
sound production and audio							
recording based on a given project							
brief.							
Final project		/	/	/	/	40%	
Examination: 0% (duration:, if app	Examination: 0% (duration:, if applicable)						

^{*} The weightings should add up to 100%.

100%

5. Assessment Rubrics

(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)

Assessment Task	Criterion	Excellent	Good	Fair	Marginal	Failure
1. Group Presentation, Listening Exercise and Critique	This assessment will grade on rationality, clarity and fluency of argument and comment. The threshold of 'discovery' lies in a student's ability to negotiate a position that is informed, defendable, and standing on personal insight.	(A+, A, A-) - Rich content, excellent ability to interpret and integrate various resources - Rigorous organization, coherent structure, systematic composition - Precision in argument, well defined and reasoned points of view grounded in insightful interpretation of existing literature - Readiness to respond to peer opinion and other views initiated in class discussion - Discussion shed light on new dimensions of the issue	Adequate content, sufficient ability to integrate various resources based on demand Reasonable organization with balanced structure and composition Clear elaboration of ideas that sticks to the point, with clearly differentiated issues, ability to interpret opinions independently Sufficient responses to peer comments to sustain a discussion	 (C+, C, C-) Adequate content, fair ability to integrate various resources based on demand Fair organization with adequate structure and composition Relevant points made to the subject matter in question Ability to respond to other statements and engage in class discussion 	Weak content, limited use of resources Poor organization, structure and composition Relevant points to the subject matter, marginal ability to interpret opinions Ability to respond to other comments in simple terms	F
2. Weekly listening exercise and critique on different audio materials	This assessment will grade on rationality, clarity and fluency of argument and comment. The threshold of 'discovery' lies in a student's ability to	 Rich content, excellent ability to interpret and integrate various resources Rigorous organization, coherent structure, 	 Adequate content, sufficient ability to integrate various resources based on demand Reasonable organization with balanced structure 	 Adequate content, fair ability to integrate various resources based on demand Fair organization with adequate structure and 	 Weak content, limited use of resources Poor organization, structure and composition Relevant points to the subject matter, 	 Inadequate content, no/ irrelevant use of resources No organization, structure or/and composition Irrelevant points to

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Assessment Task	Criterion	Excellent	Good	Fair	Marginal	Failure
		(A+, A, A-)	(B+, B, B-)	(C+, C, C-)	(D)	(F)
	negotiate a position that is informed, defendable, and standing on personal insight.	systematic composition Precision in argument, well defined and reasoned points of view grounded in insightful interpretation of existing literature Readiness to respond to peer opinion and other views initiated in class discussion Discussion shed light on new dimensions of the issue	and composition Clear elaboration of ideas that sticks to the point, with clearly differentiated issues, ability to interpret opinions independently Sufficient responses to peer comments to sustain a discussion	composition Relevant points made to the subject matter in question Ability to respond to other statements and engage in class discussion	marginal ability to interpret opinions - Ability to respond to other comments in simple terms	the subject matter, no ability to interpret opinions Fail to respond to other comments
3. Design an audio system for live sound production and audio recording based on a given project brief	Students should demonstrate ability to utilize primary and secondary sources, execute creative ideas and projects. The threshold of 'discovery' lies in a student's proactively turning theory into praxis, to transform course material into self-owned authorship.	 Work has strong affective quality and the articulation of personal styles and signature Excellent appreciation, exploration and/or application of the aesthetic and expressive qualities of the medium Work raises questions and instill insights about the process of conception, creative 	 Strong appreciation, exploration and/or application of the aesthetic and expressive qualities of the medium Ability to create project/ work that demonstrate the processes of thinking and creative exploration Proper adjustment of plans and strategies in response to resources (time, 	 Basic appreciation and/or application of the aesthetic and expressive qualities of the medium Limited ability to create project/work that demonstrate the processes of thinking and creative exploration Adjustment of plans and strategies in response to resources (time, space, equipment, 	 Marginal appreciation of the aesthetic and expressive qualities of the medium Marginal ability to create project/ work that demonstrate the processes of thinking and creative exploration Limited adjustment of plans and strategies in response to resources (time, 	 No appreciation of the aesthetics and expressive qualities of the medium Fail to create project/ work that demonstrate the processes of thinking and creative exploration Minimal adjustment of plans and strategies in response to resources (time, space, equipment, etc) available

Assessment Task	Criterion	Excellent	Good	Fair	Marginal	Failure
		(A+, A, A-)	(B+, B, B-)	(C+, C, C-)	(D)	(F)
		strategization and production Innovative exploration by combining knowledge from different disciplines (e.g. mathematics, psychology, physics, anthropology, etc.) to create an inter-disciplinary project Efficient adjustment of plans and strategies in response to resources (time, space, equipment, etc) available with constructive adjustment	space, equipment, etc) available and constructive feedback/ suggestions	etc) available	space, equipment, etc) available	(F)
4. Audio Project	Students should demonstrate ability to utilize primary and secondary sources, execute creative ideas and projects. The threshold of 'discovery' lies in a student's proactively turning theory into praxis, to transform course material into self-owned authorship.	- Work has strong affective quality and the articulation of personal styles and signature - Excellent appreciation, exploration and/or application of the aesthetic and expressive qualities of the medium	 Strong appreciation, exploration and/or application of the aesthetic and expressive qualities of the medium Ability to create project/ work that demonstrate the processes of thinking and creative 	 Basic appreciation and/or application of the aesthetic and expressive qualities of the medium Limited ability to create project/ work that demonstrate the processes of thinking and creative exploration 	 Marginal appreciation of the aesthetic and expressive qualities of the medium Marginal ability to create project/ work that demonstrate the processes of thinking and creative exploration 	 No appreciation of the aesthetics and expressive qualities of the medium Fail to create project/ work that demonstrate the processes of thinking and creative exploration Minimal adjustment of

Assessment Task	Criterion	Excellent	Good	Fair	Marginal	Failure
		(A+, A, A-)	(B+, B, B-)	(C+, C, C-)	(D)	(F)
		- Work raises questions and instill insights about the process of conception, creative strategization and production - Innovative exploration by combining knowledge from different disciplines (e.g. mathematics, psychology, physics, anthropology, etc.) to create an inter-disciplinary project - Efficient adjustment of plans and strategies in response to resources (time, space, equipment, etc) available with constructive adjustment	exploration Proper adjustment of plans and strategies in response to resources (time, space, equipment, etc) available and constructive feedback/ suggestions	- Adjustment of plans and strategies in response to resources (time, space, equipment, etc) available	- Limited adjustment of plans and strategies in response to resources (time, space, equipment, etc) available	plans and strategies in response to resources (time, space, equipment, etc) available

Note: All A+/A/A- grade assignment should comply with the highest performance of Discovery-oriented learning.

Part III Other Information (more details can be provided separately in the teaching plan)

1. Keyword Syllabus

(An indication of the key topics of the course.)

Live sound, theatre, audio recording, concert sound production.

2. Reading List

2.1 Compulsory Readings

(Compulsory readings can include books, book chapters, or journal/magazine articles. There are also collections of e-books, e-journals available from the CityU Library.)

Nil

2.2 Additional Readings

(Additional references for students to learn to expand their knowledge about the subject.)

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1.	Alkin, E. G. M. (1975). TV sound operations. New York, Hastings House.
2.	Marriott, S. (2007). <u>Live television: time, space and the broadcast event</u> . Los Angeles;
	London, SAGE.
3.	Mott, R. L. (2000). Radio live! television live! : those golden days when horses were coconuts.
	Jefferson, N.C., McFarland.
4.	Forlenza, J. and T. Stone (1993). Sound for picture: an inside look at audio production for film
	and television. [Milwaulkee, WI], Hal Leonard Pub. Corp.
5.	Holman, T. (2002). Sound for film and television. Boston, Mass., Focal Press.
6.	Nisbett, A. (2003). The sound studio: audio techniques for radio, television, film and
	recording. Amsterdam; Boston, Focal Press.