

City University of Hong Kong

Information on a Course offered by Department of Asian and International Studies with effect from Semester A in 2011 / 2012

Part I

Course Title:	Qualitative Research Methods
Course Code:	AIS3012
Course Duration:	One semester
Credit Units:	3
Level:	B3
Medium of Instruction:	English
Prerequisites: <i>(Course Code and Title)</i>	N/A
Precursors: <i>(Course Code and Title)</i>	N/A
Equivalent Courses: <i>(Course Code and Title)</i>	AIS3035 Social Research II
Exclusive Courses: <i>(Course Code and Title)</i>	N/A

Part II

1. Course Aims:

This course aims to enable the students to understand the nature and purpose of qualitative research. Students learn the procedures of conducting different kinds of qualitative research, and learn to select appropriate qualitative methods to conduct research.

2. Course Intended Learning Outcomes (CILOs)

Upon successful completion of this course, students should be able to:

No.	CILOs	Weighting (if applicable)
1.	Name major qualitative research methods.	
2.	Clarify the nature and purpose of qualitative research.	
3.	Select appropriate qualitative methods to conduct research.	
4.	Implement qualitative studies.	
5.	Analyze qualitative data.	
6.	Communicate qualitative research findings in oral and written presentations.	

3. Teaching and learning Activities (TLAs)

(designed to facilitate students' achievement of the CILOs)

ILO No	TLAs	Hours/week (if applicable)
CILO 1	lecture, reading	
CILO 2	Lecture, reading, workshop	
CILO 3	Workshop, research project	
CILO 4	Research project	
CILO 5	Research Project	
CILO 6	Presentation, research report	

4. Assessment Tasks/Activities

(designed to assess how well the students achieve the CILOs)

Type of Assessment Tasks/Activities	Weighting	ILOs to be addressed	Remarks
Workshop preparation, presentation and participation	20%	3-6	
Test	40%	1-3	
Research report	40%	3-6	

Part III

Keyword Syllabus:

The 'qualitative-quantitative divide'; Conceiving qualitative research: research questions, research design, choice of settings and targets; Ethics and the politics of fieldwork in qualitative research; Major qualitative methods; Data recording and organizing; The process of analysis; Writing qualitative reports/papers.

Recommended Reading:

Major text:

Berg, Bruce L. 2004. *Qualitative Research Methods for the Social Sciences* (5th edition). Boston: Pearson.

Supplementary reading:

Kvale, Steinar. 1996. *InterViews: An Introduction to Qualitative Research Interviewing*. Thousand Oaks: SAGE. (HM 48.K91996)

Weiss, Robert S. 1994. *Learning from Strangers: The Art and Method of Qualitative Interview Studies*. New York: Free Press. (HN29.W42 1994)

Online Resources:

The Hong Kong Oral History Archive Project

http://www.hku.hk/hkcsp/oral_team.html

The Qualitative Research Ring

<http://kerlins.net/bobbi/research/qualresearch>

Research Methods Resources on the WWW

http://www.slais.ubc.ca/resources/research_methods/index.htm

Qualitative Research Resources

<http://don.ratcliff.net/qual/>

Qualitative Methods Workbook

<http://www.ship.edu/~cgboeree/qualmeth.html>

Qualitative Measures

<http://trochim.human.cornell.edu/kb/qual.htm>

QSR (NVivo demo download)

<http://www.qsrinternational.com/freedemos/freedemos.html>

Ethnographic Research

<http://www.comp.lancs.ac.uk/sociology/VSOC/Handbook/Handbook.html>

Reading a Qualitative Research Paper

http://dse212.port5.com/qualitative_methods.htm