





Venture Beyond Boundaries 創科無限・引領未來

# Master of Science in Venture Creation 理學碩士(創新創業)

City University of Hong Kong (CityU) has a well-earned reputation as an innovative hub for research and professional education and for addressing global issues, and empowering positive change.

香港城市大學(城大)以創新精神專注於研究及專 業教育兩大領域,致力為全球議題尋找解決方案, 並推動有益社會的轉變。

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[THE] Most International Universities in the World 2024 [泰晤士高等教育] 2024年 全球最國際化大學 **#70** 

[QS] World University Rankings 2024 [QS] 2024年 世界大學排名 #17

[QS] Asia University Rankings 2024 [QS] 2024年 亞洲大學排名 #16

[THE] Asia University Rankings 2023 [泰晤士高等教育] 2023年亞洲大學排名

# CityU Academy of Innovation 城大創新學院

As an integral part of HK Tech 300, CityU Academy of Innovation (the "Academy") was established to uphold CityU's prominent position in the region and to strive for global leadership in innovation education, deep-tech venture creation and tech talent development.

作為HK Tech 300計劃不可或缺的一環,新成立的城大創新學院將有助大學進一步在 創新教育、深科技創業發展及科研人才培育方面,成為全球領先的高等學府。

# Master of Science in Venture Creation 理學碩士(創新創業)

The programme is designed to equip recent graduates, aspiring entrepreneurs, and working professionals with comprehensive knowledge and skills necessary for successful venture creation. It is an experiential programme that offers students valuable opportunities to engage with various stakeholders in the innovation and entrepreneurship ecosystems and develop essential skills to convert their business ideas into viable marketing proposals.

課程旨在為剛畢業的學生、有志創業和在職專業人士提供全面的知識和技能,以助成功 創業。課程以創業體驗為基礎,不僅為學生提供與創新創業生態系統中各類持份者聯繫 的寶貴機會,並為學生提供相關技能的培訓,將初創構想轉化為可行的商業項目。

## Key Features 課程特色

- Real-world experiential training to equip students with the skills and knowledge to become competent venture creators and professionals in the dynamic field of entrepreneurship.
- Strong connections to the innovation and entrepreneurship ecosystems, and access to venture funding through HK Tech 300's comprehensive programme and extensive network.
- Access to CityU's Intellectual Property (IP) and technical assistance.
- Gateway to overseas and China mainland markets.
- 讓學生體驗現實營商環境,為他們提供技能訓練和知識的傳授,成就他們在瞬息 萬變的創業世界中成為卓越的創業家和專業人才。
- 通過HK Tech 300項目的廣泛活動及強大網絡,為學生建立與創新創業生態系統的緊密聯繫,並提供初創資金。
- 通過使用城大的知識產權、科研成果及技術支援,強化產品的核心技術。
- 協助有志創業者開拓海外及中國內地市場商機。

#### Programme Structure and Curriculum 課程結構

#### Minimum Graduation Requirement 最低畢業要求:







#### Core Courses: 21 Credit Units 核心科目 (21學分)

The Academy will offer three core courses, including (I) Graduate Research and Innovation Trek (GRIT) Integrated Study, (II) Venture Creation Seminar, and (III) Innovation Project. They are experiential courses that emphasize practical approaches and students' actual engagement in entrepreneurial activities guided by industrial advisors in the innovation and entrepreneurial ecosystems.

城大創新學院提供三個核心科目,包括(一)研究生創新創業啟航綜合課程、(二)創新創業專題講座、(三)創新專題報告。這些體驗式科目強調實用性並重視學生的實際參與。 學生將參與一系列與創業相關的活動,並接受資深工商業家及企業家的創業指導。

The courses will provide an immersive and intensive experience for the students to engage in entrepreneurial activities, and develop essential skills in demonstrating business acumen for technology transformation and commercialisation. The courses will be delivered by senior professors, as well as experts and professionals from industrial, entrepreneurial, and investment sectors.

以上三個科目將為學生提供沉浸式和密集式的體驗,透過參與創業活動,培養發展科研成果轉化和商品化商業頭腦的技能。為促進跨學科學習體驗,課程邀請到資深學者,以及來自業界、創業和投資界別的專家及專業人士執教,師資力量雄厚。

#### Elective Courses: 15 Credit Units 選修科目 (15學分)

The elective courses will be offered by various academic Departments, Schools and Colleges, covering a comprehensive range of disciplines including management, accountancy, information systems, marketing, public and international affairs, energy and environment, sustainability, data science, etc.

選修科目將由各學術部門及學院提供,涵蓋多個範疇包括管理、會計、資訊系統、市場 營銷、公共及國際事務、能源及環境、可持續發展,以及數據科學等,旨在深化學生的 技術和商業知識和技能。

#### Normal Duration of the Programme 一般修讀年期

Full-time: 1 year (maximum 2.5 years) 全日制: 1 年 (最長修讀年期: 2.5年)

Part-time/Combined mode: 2 years (maximum 5 years)

兼讀/混合制:2年(最長修讀年期:5年)





#### Admission Requirements 入學條件

#### Applicants must

- · hold a Bachelor's degree from a recognized university; and
- have strong interest in venture creation, preferably including demonstrated involvement in entrepreneurial activities.

#### **English Proficiency Requirements**

Applicants whose entrance qualification is obtained from an institution where the medium of instruction is NOT English should also fulfill the following minimum English proficiency requirement:

- a score of 79 (Internet-based test) in the Test of English as a Foreign Language (TOEFL); or
- an overall band score of 6.5 in International English Language Testing System (IELTS); or
- a score of 490 in the new College English Test (CET-6) of Chinese mainland; or
- · other equivalent qualifications.

#### **Selection Criteria**

• Selection will be based on the applicant's undergraduate qualifications and application statement.

#### 申請人必須

- 持有獲認可大學所頒授的學士學位;
- 對創新創業有濃厚興趣,並已投入參與創新創業相關活動之申請人將獲優先考慮。

#### 英語能力要求

申請人如畢業於非英語授課的大學,必須符合以下的最低英語能力要求:

- · 托福(TOEFL)網考總成績達79分;或
- 雅思國際英語語言測試 (IELTS) 總級別6.5或以上;或
- 中國國家大學英語考試(六級)達490分;或
- 其他同等英語測試證明。

#### 甄選準則

• 甄撰準則包括申請人本科成績及個人陳述。

Medium of Instruction: English

教學語言:英語

Tuition Fee: HK\$360,000

(Full/Partial tuition scholarships may be provided)

學費:港幣360,000元

(可申請全額或部分學費獎學金)



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www.cityu.edu.hk/pg/programme/p88

### Contact Us 聯絡我們

CityU Academy of Innovation 城大創新學院



caimsvc@cityu.edu.hk