

by Career and Leadership Centre **Student Development Services** 

### Get in touch and be part of GWAP!



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# **Global Work Attachment Programme**





by Career and Leadership Centre **Student Development Services** 





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#### Acknowledgements







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# About City University of Hong Kong

City University of Hong Kong (CityU) aspires to become a leading global university, excelling in research and professional education. To be at the cutting edge of tertiary education, CityU pursues high levels of excellence, promotes innovation and nurtures creativity for social and economic advancement.

CityU is one of the top universities in the world globally recognised for professional education and research, currently ranked the 19<sup>th</sup> in Asia and the 48<sup>th</sup> in the world (2021)\*. With teaching staff from strong educational background and expertise, CityU offers an array of world-class teaching for various subject areas: business, creative media, humanities and social sciences, law, sciences, veterinary medicine and life sciences, data science, engineering, energy and environment.

Living up to its reputation of being innovative, CityU incorporates interactive technology in its teaching, allowing students to learn comprehensively through their courses. Breaking away from traditional classroom teaching, CityU uses IT-driven methodologies in teaching activities, which ensures an effective and engaging learning process for our students.

CityU has been providing excellent education to both local and international students, training young people who are prepared for their future endeavours, be they further studies or entry to the job market. CityU is working towards the vision of nurturing more talents for positive contribution to this world.

\* According to Quacquarelli Symonds (QS) World University Rankings





# Message from Vice-President (Student Affairs)

To empower CityU students with global competence and cultural literacy, the Global Work Attachment Programme (GWAP) was launched in 2015 to provide valuable overseas job opportunities and serve as the bridge across cultures and continents for our students. Through job attachments in world-class international cities, participating students have benefitted from the fruitful experience by branching out to the global market and having their multicultural awareness enhanced.

GWAP has provided invaluable international work experience to around 400 students since its inauguration. In Summer 2019, 87 students have obtained global internship opportunities through GWAP, a 12% increase over the number of participating students in the previous year. Many of them have reaped uncountable rewards as they engaged in internships well-suited to their career interests and inclinations. As students taking on adventures far away from homes, they could step out of their comfort zones and fully immerse themselves in foreign cultures to establish solid knowledge in various professional fields with confidence and aspirations.

I am very glad that a total of 51 global internship partners, spread over 3 continents, have joined hands with GWAP in 2018/19. Without our internship partners, the programme would not have been as successful as it is now. On this note, I would like to convey my sincere gratitude to all our internship partners for offering job attachment opportunities to GWAP for 8 to 12 weeks and giving our students valuable learning opportunities, which are undoubtedly regarded as a once-in-a-lifetime experience for them.

After working in intercultural environments through GWAP, I hope our students have found themselves more mature and better prepared for upcoming life challenges. I am delighted to know that the programme has been part of their personal growth and fond memories.

To recap the exciting overseas experiences of our students, we have prepared this booklet to highlight special moments shared by our students when they explored foreign lands and learnt about different workplaces. While this booklet reminds our internship partners and student participants of the wonderful moments from GWAP in the past year, it also serves as an inspiration for our participants in the coming years of GWAP.

Let us take a trip down memory lane together – enjoy the sharing from our GWAP interns and host partners in this booklet!

Am Ap

Professor Horace Ip Vice-President (Student Affairs) City University of Hong Kong



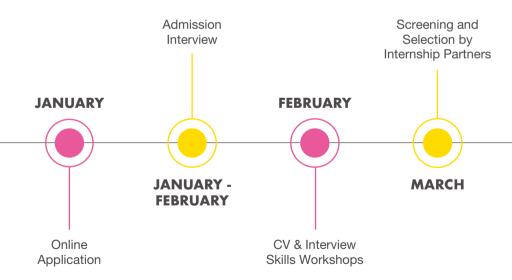
### **About Global Work Attachment Programme (GWAP)**

GWAP selects students by their professional knowledge and readiness for work. with a preference for those who possess strong communication skills and distinctive personal qualities.

After initial screening by CLC and in-depth interviews by internship partners, students from different academic disciplines would be sent to various international cities including Berlin, Munich, Shanghai, Sydney and Taipei for placements of 8 - 12 weeks.



# THE JOURNEY **STARTS HERE!**



#### **QUICK FACTS**

Organised by

Career and Leadership Centre (CLC)

Launched in 2015

Engaging 209

internship partners since inception

382 87 students completed

internships

under GWAP

**GWAP** interns in 2019 overseas

**12%** from 2018

GWAP enhances students'

### **GLOBAL PERSPECTIVES. INTERCULTURAL AWARENESS and OVERALL EMPLOYABILITY**

through interactions with people from different ethnic and business backgrounds



### **BERLIN& MUNICH**

List of 2019 Internship Partners and Name and Major of Student Interns:



#### **BERLIN**

Advanced Blockchain AG Hsiao Ya Hsin Cynthia, Business Economics lao Chon Kit Roy, Psychology Leung Chin Sen Jason, Creative Media

Copytrack GmbH Cao Chengyi Cocoon, Business Analysis Ng Cheuk Yu Daniel, Finance

Digital Education Holdings Ltd. Lai Hiu Wai Venus, Biological Sciences

Factory Berlin Chan Tsz Hong Felix, Finance

**Flightright** Parekh Mustafa, Computer Science

Lingoda Yau Cheuk Yiu Cherry, Marketing Yip Po Tin Nicole, Creative Media

SomoS Chan Cheuk Nam Cheryl, Creative Media Leung Wing Yan Daisy, New Media

**Tandem** Yang Zihong Yoyo, Media & Communication

#### MUNICH

Aviareps Ag Lu Ronghuan Wings, Finance Wang Lok Ping Joanna, Computer Science

Bella & Bona Liu Sum Yu Polly, Business Operations Management Yeung Hiu Ching Aurora, **Business Operations Management** 

Bernstein Technologies GmbH Luo Ziqing Ciel, Public Management Poon Ching Lui Bernice, Public Policy & Politics

Chinabrand IP Consulting GmbH Chan Yu Hin Kenneth. Law Ma Wing Yat Horston. Information Management Yip Yan Pui Grace, Business Operations Management

Dr. Kaske Marketing Agency Chuang Nga Tung Christine, Information Management

EcoG Xu Zhiqing Jennifer, Accountancy

Smile BI GmbH Lau Suet Tung Kylie, Information Management

Smokeless World Lam Yu Hin William. **Business Economics** Zheng Kexin Nay, Creative Media





In any job positions, always start with research and analysis in your first stage. It is the key to creating the next best thing!

Ma Wing Yat Horston, Chinabrand IP Consulting GmbH

Lai Hiu Wai Venus, Digital Education Holdings Ltd.

Be brave and speak out when you would like to ask for guidance.



Amidst busy work and schedules, you can still chit-chat with your colleagues to balance work and socialising.



Lu Ronghuan Wings, Aviareps Ag



When you present your ideas, your colleagues are always ready to offer suggestions for improvement.

It was a real pleasure to work with William. I enjoyed it a lot. William not only performed the tasks given well, but completely understood the reasons behind. He was not a task-worker, but was on the same wave-length. He was able to grasp my strategy in the split second and made proposals and had ideas that fascinated me. For me personally, I enjoy working with people who understand the mechanics behind decisions, who understand the bigger picture and based on that make recommendations or share thoughts. William perfectly did this.

Mr Kilger, Smokeless World

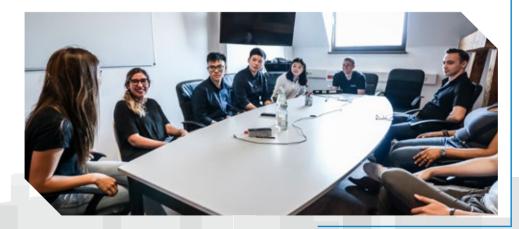




Working in the office involves many meetings. It is a chance for us to observe and know more about the company.

Leung Chin Sen Jason, Iao Chon Kit Roy & Hsiao Ya Hsin Cynthia,

Advanced Blockchain AG





Parekh Mustafa, Flightright

Not only is office work about typing in front of a computer, you also get to join awesome events from time to time.

Working in a comfortable environment and surrounded by nice colleagues, what more is there to ask for!







Yau Cheuk Yiu Cherry, Lingoda

The team I worked with was full of friendly colleagues who always kept me in the loop on their work progress. I think I blended in really well!

# **Words from Employers**

Ms Yip continuously delivered very strong results and valuable contribution throughout the internship period, in particular through professional research in Asian and Western sources, analysis of the search results and reporting, support in clients' projects, preparing marketing materials such as YouTube and LinkedIn videos and Webinars on IP topics.

Furthermore, Ms Yip demonstrated strong communication abilities with internal as well as

external stakeholders. She understands the working culture in the international environment well and is confident in taking tasks that require responsibility and working independently.

Ms Vazhova, Chinabrand IP Consulting GmbH





Before we give the green light for any business ideas, careful planning and drafting are very important.



Xu Zhiqing Jennifer, EcoG



Yang Zihong Yoyo, Tandem

Thank you for your love and support!

Gifting farewell presents to my team members

whom I have spent some memorable time with.

Luo Ziging Ciel, Bernstein Technologies GmbH

Thanks to my company, I could be involved in blockchain-related innovations and interact with professionals in the industry.





Even though my colleagues were busy, they always spared time to listen to me.

Chan Yu Hin Kenneth, Chinabrand IP Consulting GmbH



Wang Lok Ping Joanna, Aviareps Ag

My supervisor is a great listener and a wonderful mentor at work.

# **Words from Employers**

On the design side, Zheng Kexin Nay learned in an incredibly short time to adapt and re-implement an illustration style. Her work could be directly used into the final product without any changes. She worked extremely creative and professional. Nay's particular strength is that she bridges the gap between creative work and development. It was precisely this strength that she was able to demonstrate perfectly in her most recent task - the creation of a newsletter template for communication between the App, Website and User.

From the first steps to the final code, she worked out all the steps on her own and ended up with a great result.

Mr Kilger, Smokeless World

Zheng Kexin Nay



Visit the Berlin Cathedral and take in

the air of rich history. Time to admire the building and centuries of culture.

full of excitement!

Join GWAP and embark on a journey



Cao Chengyi Cocoon, Copytrack GmbH



Chan Yu Hin Kenneth, Chinabrand IP **Consulting GmbH** 

Yeung Hiu Ching Aurora, Bella & Bona

Mega-sized beer and pretzels! They are only some of the must-try food here.

### SYDNEY

List of 2019 Internship Partners and Name and Major of Student Interns:



- ► Arctic Intelligence
  Tse Chi Fung Harry, Finance
- Careseekers
   Chung Ming Sum Kathy,

   Business Operations Management
- ► CounterPoint Community Services
  Hui Lok Yin Adam, Public Policy & Politics
- Ezidox
   Mai George,
   Global Business Systems Management
- Fitzgerald Jenkins Recruitment
  Tang Wing Hang Bernadette, Management
- GECANgan Nok Yan Charmian, Chemistry
- GoodnessMe Box
  Ng Wingki Winnie, Media & Communication
- GradConnection
  Cheung Kwan Yi Queenie,
  Global Business Systems Management
  Lai Yan Yannie, Business Economics



Chu Chun Fung Michael, Media & Communication Lai Tsz Ching Iris, Marketing

Kogarah Community Services

Wei Ke Savannah, *Creative Media* Wong Yan Ting Kim, *Chinese and History* 

Marketing Bee

Chan Pui Kwan Perla, *Creative Media* Kan Yik Shun Tony, *Creative Media* 

Multicultural Disability Advocacy Association

Cheng Yang Daile,
Translation & Interpretation
Ching Wai Chu Chu,
Asian & International Studies

Sandwalk Partners

Li Kin Wa Ken, Public Policy & Politics Wang Yi Reese, Business Economics Sonder Design

Alshakhshir Najeed,

Mechanical Engineering
Chen Ying Chieh Andrea, Accountancy
Shin Seungyoon Elena, Accountancy

Think Creative Agency

Ho Hoi Ying Jacy, *Chemistry* Li Ming Hei Andrew, *Creative Media* 

Western Sydney Community Centre

Pun Lok Ki Gary,
Public Policy & Politics
To Ho Fai Athena,
Asian & International Studies

Whitehat Agency

Lin Man Yiu Jennifer, *Creative Media*Liu Ying Ria, *Creative Media*Thawornrat Nichapat Cookie, *Finance* 







Your supervisor is always ready to offer guidance in order to help you get the most out of your internship.

Chan Pui Kwan Perla, Marketing Bee

Cheung Kwan Yi Queenie, GradConnection

Isn't this the meaning of working in a foreign company? You get to meet people of different cultures – time to hone your language skills!



Chung Ming Sum Kathy, Careseekers



Always be confident in yourself, as you have talents that can complement your colleagues.

Chen Ying Chieh Andrea, Sonder Design

When you have a new idea, never dismiss them because of insecurity. Share them with the team and explore the possibilities together.



Ho Hoi Ying Jacy

Jacy was quick to learn. She worked quickly and efficiently across several mediums and never needed to be asked twice. Jacy assisted the account managers making their jobs easier throughout her internship and that was appreciated.



Li Ming Hei Andrew



Think Creative Agency



Your colleagues are always happy to help, and they treat your problem as their own. Don't be shy to voice your needs!

Lin Man Yiu Jennifer, Whitehat Agency



Other than working in the office, you can be involved in various events as well – a great way to reach out to the local community!



Hui Lok Yin Adam, CounterPoint Community Services

Shin Seungyoon Elena, Sonder Design



Don't forget to join the mingling sessions! You can meet many interesting people and know more about their work and life.



Kan Yik Shun Tony, Marketing Bee

Feel free to discuss with your peers and become each other's support.



Li Kin Wa Ken, Sandwalk Partners

It is not a solo performance at the workplace! Having discussions and cooperations with your fellow colleagues is essential for getting the jobs done.

From idea incubation to presentation, your mentor will always be there for you.



Li Ming Hei Andrew, **Think Creative Agency** 

# Words from Employers

Najeed is a fantastic asset to any company that has the pleasure to host him and I would like to work with him in the future.

Mr Serra-Martins, Sonder Design

Alshakhshir Najeed





To be able to work with such a wonderful team makes this journey to Australia incredible. Together, we grow fruits of labour and success.



Fitzgerald John

Ngan Nok Yan Charmian, GECA

Smile and handshake are the keys to a good first impression!

> Tang Wing Hang Bernadette, Fitzgerald Jenkins Recruitment

Wang Yi Reese, Sandwalk Partners



Reaching out to your supervisors and colleagues for advice does wonders for your personal growth and work improvement.

Wei Ke Savannah & Wong Yan Ting Kim, Kogarah Community Services

It is amazing to have these wonderful friends and co-workers, who made the internship a laughterfilled one.



What makes an internship enjoyable is having a close-knit team like us!



Ng Wingki Winnie, GoodnessMe Box

Wang Yi Reese, Sandwalk Partners

Not only are overseas internships about work experience, they are also about having a great time under a beautiful sky.

Where else can you find such pretty sand dunes? At the weekends, treat yourself to a short trip to the outskirts of Sydney and enjoy sandboarding.



Lin Man Yiu Jennifer, Whitehat Agency





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### **SHANGHAI**

List of 2019 Internship Partners and Name and Major of Student Interns:

#### @Comm

Hsu Yahan, Creative Media
Li Ho Wai Alex, Asian & International Studies
Miao Wanqi Celia, Digital TV & Broadcasting
Ng Wing Yan Rainbow,
Asian & International Studies
Wang Yiming Horst, Media & Communication

 Hong Kong Economic and Trade Office in Shanghai

Lau Ka Chun Fredrick. Finance

▶ Jardine OneSolution (China)

Newbility Arts and Entertainment Ltd.

Hsiao Pei-Tsen Pey, *Creative Media*Ko Yin Ting Kelly, *Public Policy & Politics*Ng Ka Wai Carol, *Asian & International Studies* 

Serviceplan

Ma Wenyan Vicky, Computing Mathematics

► The Illuminera Group

Lam Ying Hei Lilian, Creative Media

Wunderman Shanghai

Hong Ka Man Stephanie, *Marketing* Sung Ming-Han Mickey, *Digital TV & Broadcasting* 

Zhihe Partners

Shum Kwok Yu Thomas, Law







The senior staff at the internship host company are all very friendly, and they are always willing to offer help!

Hong Ka Man Stephanie, Wunderman Shanghai



Chuang Yu-Jen Andy, Nature's Bounty (Shanghai) Trading Co., Ltd.

It is always a pleasure to work with such a big team of talented people!



Other than working in the office, you can also provide support for their events and experience being a backstage staff.

Ng Wing Yan Rainbow, @Comm



Working with fellow colleagues can make mundane things interesting.

Kelly is passionate about a lot of work and is willing to communicate with colleagues.

Ms Wu,

Newbility Arts and Entertainment Ltd.



Ko Yin Ting Kelly

Our work is more than just documents and it extends beyond the office. Therefore, market research is needed to prepare a good proposal.

Ma Wenyan Vicky, Serviceplan

Getting into serious mode as soon as we start working. Although it is fun working with the colleagues, you need to balance with the concentration at your tasks.





Shum Kwok Yu Thomas, Zhihe Partners



Office life includes meetings after meetings, and you will have a chance to speak and present your innovative ideas!

My goal: become an efficient and organised employee in such a fast-paced workplace. The placement opportunity helps me achieve the goal.



Delivering training to the team –

Newbility Arts and Entertainment Ltd.

a valuable learning opportunity on top of all the other experiences gained from practical work.

Ng Ka Wai Carol,

Tse Hang Yiu Mandy, **Jardine OneSolution (China)**Wang Yiming Horst, **@Comm** 

Working closely with your colleagues is the best way to enhance efficiency and learning experience.





# **Words from Employers**

Mr Lau is an enthusiastic team player.

Hong Kong Economic and Trade
Office in Shanghai



Lau Ka Chun Fredrick

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Hard work ethic and asked a lot of questions to understand the situation. Mickey is reliable and capable.

Ms Chung, Wunderman Shanghai



Sung Ming-Han Mickey



Li Ho Wai Alex, @Comm

Despite being the new blood in the company, interns' new ideas were well accepted. We are glad to participate in so many idea incubation meetings.





**\_** 

The workplace culture is not stringent at all. The cheerful and professional co-workers are our role models.

Hsu Yahan, @Comm

Standing in front of the Shanghai landmark – Oriental Pearl Tower – makes us feel like we are inside a tourist's postcard!







Experience the old Shanghai in the Shanghai Film Park and travel back to the 50s!

Ng Wing Yan Rainbow, @Comm



Pottery and porcelain making is an old craftmanship in Shanghai. Unleash your artistic talents and try it yourself in Tianzi Fang!

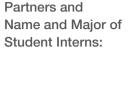
Sung Ming-Han Mickey, Wunderman Shanghai



Who says you can only see historical relics in a museum? You can find an old Chinese fighter plane right in Tongji University.

### **TAIPEI**

List of 2019 Internship Partners and





Creative Sensor Inc. Leung Sze Hang Sabrina, Electronic & Communication Engineering

- ▶ Fubon Financial Holding Co., Ltd Chan Hiu Ki Kitty, Accountancy
- Global Views Commonwealth **Publishing Group** Wong Sze Yan Sicilia, Linguistics & Language Applications
- Lien Chang Electronics Enterprise Co. Ltd. Chan Lok Ching Natalie, Accountancy

**PEGATRON** Corporation

Chan Wing In Katie, Creative Media Cheung Tsz Yan Heize, Management Zeng Zheng Christine, Creative Media

- **SHOWOW** Cheung Yan Tung Ingrid, Creative Media
- ▶ Shung Ye Museum of Formosan Aborigines Chan Hoi Man Tiffany, Asian & International Studies Ko Yin Ching Maggie, Public Policy & Politics
- SKY-RED Integrated Marketing & Communications Co., Ltd.

Kwok Yan Tung Mina, Media & Communication Yu Ching Lan, Marketing





Leung Sze Hang Sabrina, Creative Sensor Inc.

Interested in knowing how sensors work? You can get your hands on building and using circuit boards under the supervision of your colleagues!





While it is important to design a great proposal for a marketing campaign, the execution also needs to be done well for the final fruition. As an intern. you can provide on-site support for your company and gain experience by interacting with people who visit your booth.

Kwok Yan Tung Mina, SKY-RED Integrated Marketing & Communications Co., Ltd.



Working in a digital media company requires attractive photos that can catch people's eyes. Fortunately, I had a chance to receive training on photo-shooting for producing quality content.



Ma Yan Yan, Asia Digital Media Co. Ltd.



The company provided a lot of opportunities for us to get involved in the production of their media assets. In the digital era, learning more about video shooting is useful in almost any industries you will work in!

Lau Wing Lam Chloe, Asia Digital Media Co. Ltd.



Most of us have visited museums, but not many of us have gone behind the scenes! Being an intern of a museum has opened our eyes on how to manage the exhibits.





Zeng Zheng Christine, PEGATRON Corporation

Organisation skills are essential in the workplace environment. This especially helps when you are brainstorming and you get overwhelmed with creative ideas!

Ko Yin Ching Maggie, Shung Ye Museum of Formosan Aborigines





Wong Sze Yan Sicilia, Global Views - Commonwealth Publishing Group



You can meet a lot of new people through the internship. Sometimes, you may have the honour to interview celebrities as well.





Wong Sze Yan Sicilia, Global Views - Commonwealth Publishing Group

Being an intern can get involved in many kinds of work. Especially helping in workshops and events, it is where your crowd control knowledge can be applied!



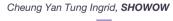




We need exhibits for a museum's display, but it is the visitors who make the efforts meaningful!

Hence, it is important to train our volunteers to bring the best experience to our visitors.

Chan Hoi Man Tiffany, Shung Ye Museum of Formosan Aborigines







Nearly everyone is on social media now. How can businesses use it for their advantages? You can learn all about it in a real working environment.







The host company valued every input from the interns. The HR Team specially gathered for a presentation I have prepared.

Cheung Tsz Yan Heize, **PEGATRON Corporation** 

Chan Hoi Man Tiffany, Shung Ye Museum of Formosan Aborigines





No matter what you do, focus is KEY.

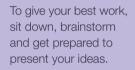
Leung Sze Hang Sabrina, Creative Sensor Inc.

Become one with the nature in Taipei's one-of-a-kind Geopark. Choose a nice hiking trail for the weekends and have a mini escape from the busy city!





Chan Wing In Katie, **PEGATRON** Corporation





Chan Lok Ching Natalie, Lien Chang Electronics Enterprise Co. Ltd.

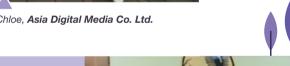
Isn't it a waste if you don't travel to nearby tourist attractions? Explore Yinan for special infrastructures and artsy villages!



Asia Digital Media Co. Ltd.

Ma Yan Yan,







There is always something going on in Taipei. If you are an art enthusiastic, look out for some cool exhibitions in your neighbourhood!

Everyone is crazy about Taiwanese tea nowadays. How can I not have a cup of their famous drink in its birthplace?



Zeng Zheng Christine, PEGATRON Corporation

Cheung Tsz Yan Heize, **PEGATRON Corporation** 

### **Acknowledgements**

Special thanks to our internship partners that offered valuable placement opportunities to CityU students:

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Factory Berlin

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Think Creative Agency

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SHOWOW

Shung Ye Museum of Formosan Aborigines

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### Shanghai

@Comm

Hong Kong Economic and Trade Office in Shanghai

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Serviceplan
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