



Get in touch and be part of GWAP!

# Global Work Attachment Programme 2017 by Career and Leadership Centre



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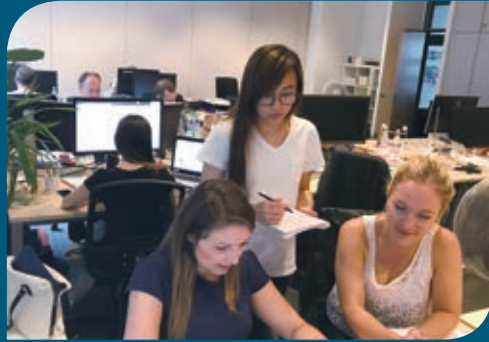
### **SYDNEY, AUSTRALIA**

Roda (right, Creative Media, Year 3) helping with a photo shoot; with the hands-on experience gained during the internship – Roda finds that she is much more efficient as a photographer after 10 weeks in Sydney!



### **SHANGHAI, CHINA**

Students interned in Shanghai are impressed by the professionalism demonstrated by their supervisors at work.



### **BERLIN, GERMANY**

Janice Chan (standing, Marketing, Year 3) was responsible for developing marketing strategies and social media promotion campaigns with her supervisor and the marketing team members of Loopline Systems. Regular meetings were held to update and review the progress.



### **HOKKAIDO, JAPAN**

Johanna Lim (Linguistics and Translation, Year 3, 2<sup>nd</sup> from right) exchanges name cards with her client during a visit.



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## ABOUT CITY UNIVERSITY OF HONG KONG

City University of Hong Kong (CityU) aspires to become a leading global university, excelling in research and professional education.

As a thriving and technology inclined university, CityU is widely known for its interactive and IT-based methodologies in teaching and academic work, through which students acquire a first-rate grounding in their chosen subjects. Our academic expertise covers a wide spectrum of sectors, ranging from business, science and engineering, energy and environment, law, creative media to the social sciences.

At CityU, we strive to nurture well-rounded graduates who are competent professionals, critical thinkers, problem-solvers and life-long learners who are prepared to meet the challenges in globalised work environments.

CityU has achieved substantial growth since its establishment as a university in 1994. In 2018, CityU is ranked 49<sup>th</sup> in the QS World University Rankings, and 4<sup>th</sup> in the QS survey of the world's top 50 universities established within the last 50 years.

## ABOUT GLOBAL WORK ATTACHMENT PROGRAMME (GWAP)

Launched in the Year 2015, GWAP immerses students in real-life work environments overseas with the objectives of enhancing students' global perspectives, intercultural awareness and language proficiency through interactions with people from different ethnic and business backgrounds. At the same time, overseas employers can enjoy the cultural exchanges through this meaningful partnership.

Since its initial successful run, GWAP has sent over 200 students from different disciplines to the international cities including Berlin, Munich, Hokkaido, Tokyo, Shanghai and Sydney. The internships would take place during May to August for 8 – 12 weeks. To date, over 70 companies and organisations in the professional areas of business services, marketing and advertising, art and design, IT, transportation, community services and more, have been engaged as internship hosting partners.



GWAP selects students by their professional knowledge and readiness for work with a preference for students with strong communication skills and distinctive personal qualities. The participating students are also required to attend a series of training workshops before they set off to work with their employers overseas.

Looking forward, CityU will continue to build a close tie with more employers overseas so as to create more meaningful career opportunities for students who aspire to have international work experience and cultural exposure.

## MESSAGE FROM VICE PRESIDENT (STUDENT AFFAIRS)

Strengthening Internationalisation is one of the overarching goals in CityU's Strategic Plan 2015-2020. To prepare students to respond to global economic challenges and to succeed in the increasingly multicultural and diversified workplace, the Global Work Attachment Programme (GWAP) was launched in 2015 to provide a unique opportunity for students to gain valuable work experience and cross-cultural exposure in companies and organisations outside Hong Kong.

Administered by the Career and Leadership Centre (CLC) of the Student Development Services (SDS), the GWAP has already benefitted over 200 students by sending them to work with more than 70 corporations based in various international cities including Berlin, Munich, Hokkaido, Tokyo, Shanghai and Sydney.

In view of the overwhelmingly positive feedback from both our overseas internship partners and student interns, the GWAP continues to enrich students' global exposure and intercultural experience at the institutional level and has been proudly regarded as one of the key programmes under the University's "Go Global" Campaign.

To the employers of GWAP, we are grateful for the valuable placement opportunities and guidance they offered to our students. I would also like to congratulate the participating students, who have demonstrated their professionalism, perseverance and commitment to their fullest in their internships, which have greatly enhanced their workplace skills and language proficiency.

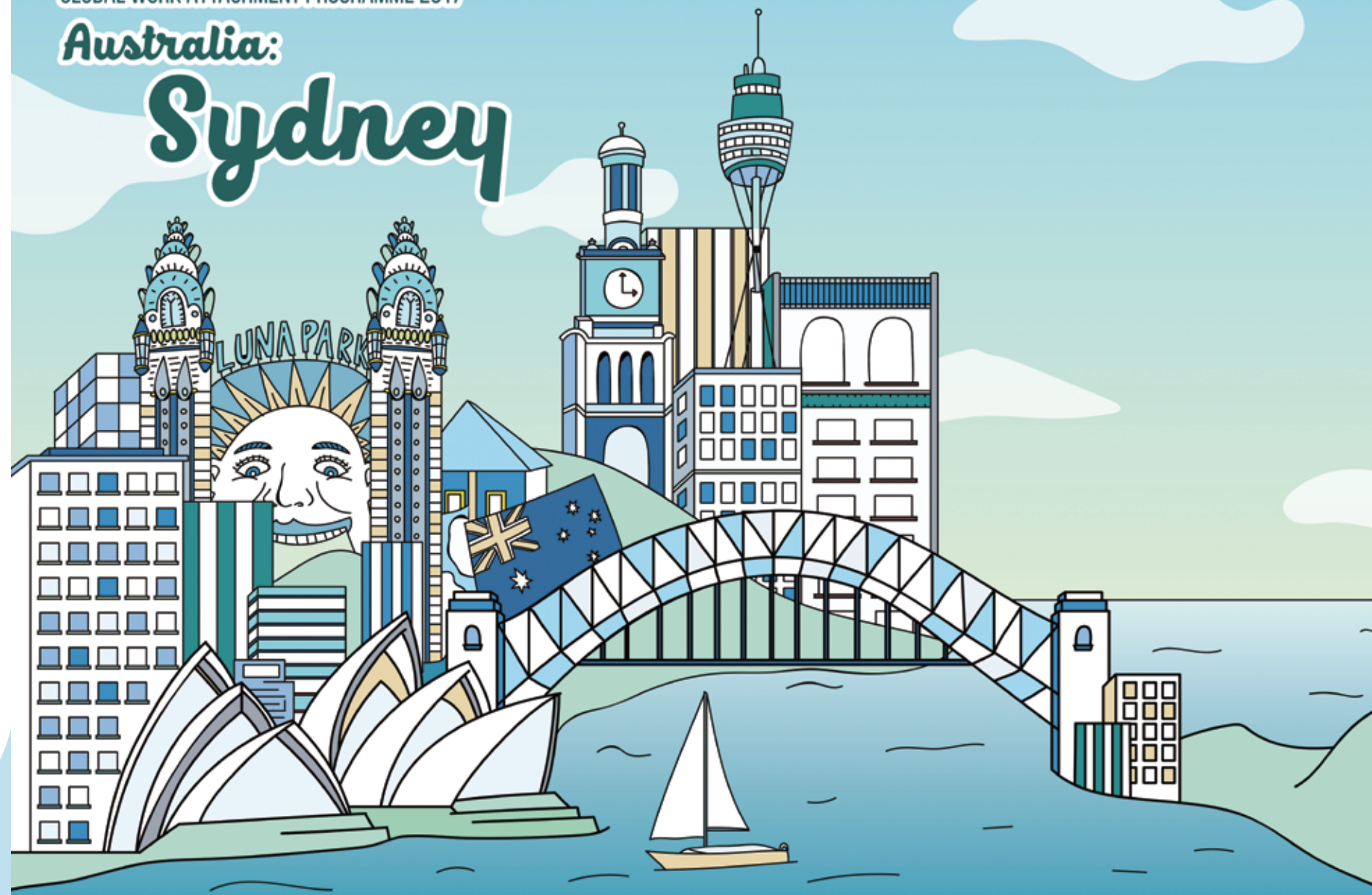
I am delighted to see the students' fruitful learning outcomes and their exploration of global cultures highlighted in this booklet – these valuable moments collected during the internships would serve as both encouragement and inspiration for students who contemplate to participate in GWAP in the near future.



Prof. Horace Ip  
Vice-President (Student Affairs)

GLOBAL WORK ATTACHMENT PROGRAMME 2017

## Australia: Sydney





## LIST OF INTERNS

Bargo Roda  
Chan Ka Yan Athena  
Chan Pak Wai Perry  
Chandra Natasya  
Choi Jessica  
Chong Chun Him Michael  
Chow Wing Yan Yannes  
Fung Sze Wing Esther  
Ho Hiu Ming Christy  
Ho Ka Ling Anna  
Ho Po Shing Bosley  
Jenner Natasha  
Khan Ayesha  
Koon Ka Yi Nicole  
Kwok Hin Yan Sammi  
Kwok Ka Hay Jenn  
Lai Lok Hin Julius  
Lau Hoi Yan Christy  
Law Lok Yiu Rachel  
Leung Wing Yi Christie  
Ng Tsun Ho Eddy  
Sin Hiu Fung Candice  
So Hiu Ching Sophie  
Suroto Dewi  
Tam Man Yin Calvin  
Yip Ngo Ching Isabel

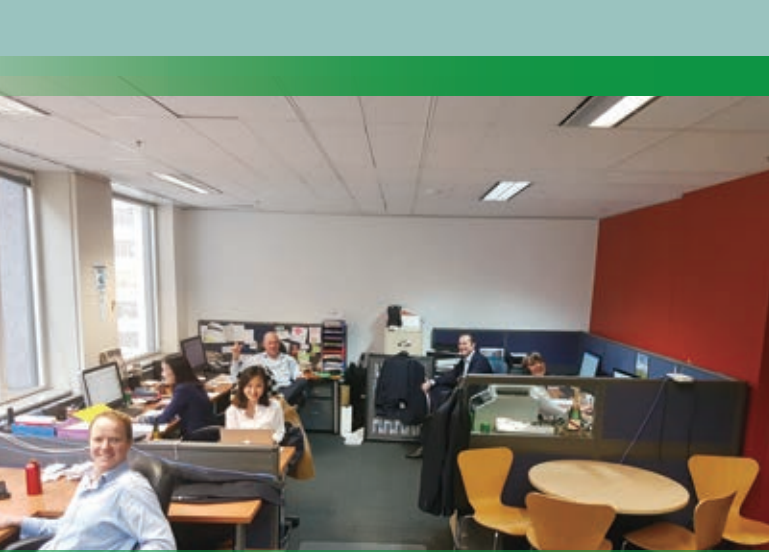
Year 3 Creative Media student Natasha Jenner (front) working on an animation project.

## WORDS FROM EMPLOYERS

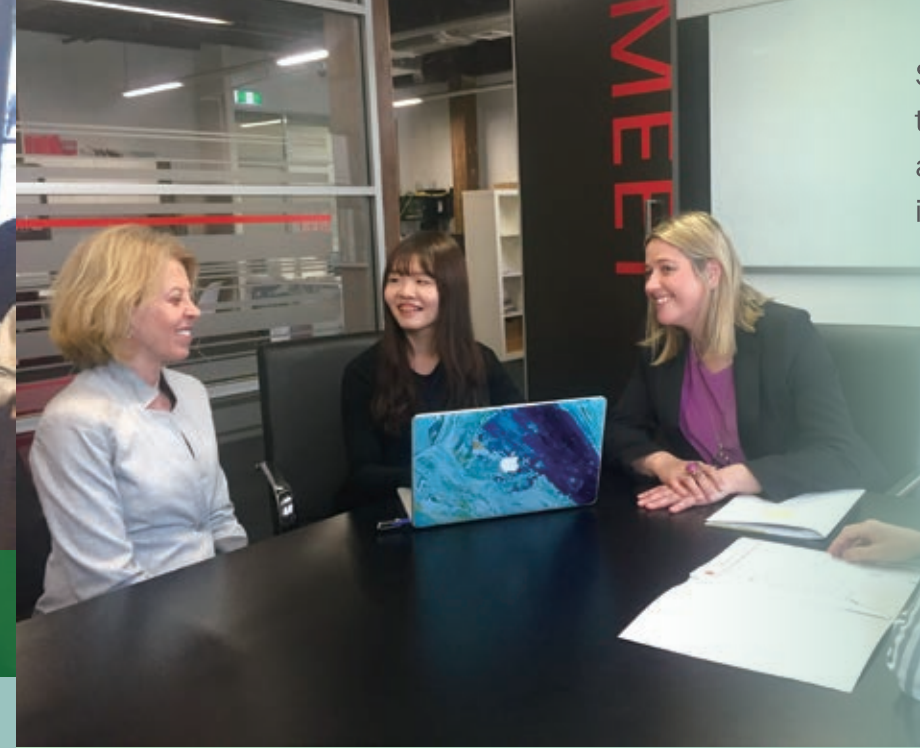
“I’ve been tremendously impressed by Natasha’s (front, Creative Media, Year 3) output, conduct and interest in her time with Kimberlin Education. She has remarkable potential which just needs time and experience to flourish.”

– Mr Henderson, Kimberlin Education





Rachel Law (Management, Year 3) enjoys sourcing candidates and helping them to the roles that would suit them the most. She is very keen on pursuing a career in recruitment agencies after graduation!



Sammi Kwok (Creative Media, Year 3) is glad to have the chance to immerse in this English-speaking environment for 10 weeks and to improve her interpersonal and social skills through interacting with people at various events.



(Front row, from right) Media and Communications students Jenn Kwok and Jessica Choi think that the working atmosphere at Bizversity is great and they have acquired useful skills of video-editing. Both of them are grateful for the guidance provided by their host.

Isabel Yip (Engineering, Year 3) is impressed by the flat hierarchy in Australian workplaces where she could express her opinion to her supervisors without any hesitation.

### WORDS FROM EMPLOYERS

“Isabel is very polite, hard working, diligent, intelligent and is committed to finishing a task she has started. Her research skills are good and she is quick at grasping new things.”

– Dr. Divakarla, Good Environmental Choice Australia





(Form right) Perry Chan (Business Analysis, Year 3) and Eddy Ng (Business Operation Management, Year 2) have had very good guidance from their internship host Arctic Intelligence and have managed to assist the company in constructing a financial plan.



Perry and Eddy with the Arctic Intelligence team.



To Christy Ho (Marketing, Year 2), her most memorable experience gained from this internship is her first business trip – her first attempt to attend a trade show in Melbourne as an exhibitor.



The opportunity of participating in community activities let CityU interns take a closer look at the Australian society from a new perspective.



(From left) Yannes Chow and Candice Sin, Year 3 students of Information Management, reflect that they have learnt a great deal about Cloud technology and how it can help clients enhance the efficiency and effectiveness.

Natasya Chandra (Finance, Year 3) thinks that her internship at Marketing Bee requires her to present frequently and thus helps build confidence in her English verbal skills and allows her to present her thoughts more clearly.



Dewi Suroto (Finance, Year 3) reflects that the internship in Sandwalk Partners, a boutique consultancy, has taught her to think differently and to form ideas in an innovative manner.

### **WORDS FROM EMPLOYERS**

“We feel fortunate and very much enjoyed having Dewi spending time with us at Sandwalk. She is very bright, thought provoking and not least, fun. Her interests covered many aspects of our business, and through the work she was able to share ideas and insights, that helped improve the way we work”

– Mr Lown, Sandwalk Partners





(From left) Calvin Tam (Social Work, Year 3), Esther Fung & Michael Chong (Public Policy, Year 3) are interns of Justice Action, an NGO that focuses on policy advocacy. They are grateful for the valuable experience they have gained outside the office, such as attending a mental health review tribunal hearing and a meeting with the Bureau of Prison Administration, Ministry of Justice of China.



(From left) Anna Ho (International Business, Year 2) and Christy Lau (Marketing, Year 3) assist their internship host Counterpoint Community Services to produce marketing plans. The experience of interacting with the customers, employees and other stakeholders has enhanced their interpersonal skills!



Working with experienced staff in community service, Athena Chan (Social Work, Year 2) has learnt something very important, “We have to think critically – what you did was right, what you did was wrong, what can we do more and less, and what are clients’ needs.”



### CULTURAL EXPOSURE

CityU interns take part in a community event with supervisors and colleagues – a good way to experience the multiculturalism of Australia.

Interns at Kimberlin Education love the relaxed working atmosphere and team building activities with colleagues.



After living and working overseas for 10 weeks, CityU interns have realised that being open-minded is very important in a multi-cultural country like Australia.



GLOBAL WORK ATTACHMENT PROGRAMME 2017

China:

Shanghai





## LIST OF INTERNS

- Chan Nok Man Natalie
- Chan Yat Chun Samuel
- Chen Baiyu Patrick
- Ho Yu Ching Yoco
- Hui Ka Chai Phyllis
- Ip Cheuk Chi Coco
- Kwong Chun Hin Jackson
- Lau Hiu Ying Hilda
- Leung Wing Ying Ruby
- Liu Wing Kei Kristy
- Tam Ho Tung Chloe
- Wan Yuk Ying Natalie
- Wang Ruiqi Kiki
- Wang Yixian Ivanka
- Wong Yee Ching Anna
- Yu Kwun Ying Kendy
- Yuan Zixuan Christine
- Yung Wing



Natalie Chan (Public Policy and Politics, Year 3), intern in the Liaison and Coordination Team of HKETO in Shanghai, works closely with her team to organise events. She was also invited to be one of the MCs in a company luncheon and she found this experience extremely exciting and rewarding.



The hosting companies in Shanghai offer students diversified opportunities to enrich their learning and work experiences, which facilitated their personal growth.

Living in Shanghai, you can go out without cash or bank cards – just bring your smartphone! Payment can be settled simply by scanning the in-app QR code from merchants, such as taxis, newspaper stands, local restaurants and chain stores. The advanced e-payment technology amazed the interns.



## WORDS FROM EMPLOYERS

“Kendy Yu (Left, Accountancy, Year 3) handled every assigned task seriously. Her work attitude and strong analytical skill are highly appreciated.”

– Mr. Gu, Shanghai Deer Jet

“Phyllis Hui (Right, Accountancy, Year 3) was dedicated and demonstrated leadership in team work. She was a fast learner and always came up with nice ideas.”

– Mr. Lau, HKETO in Shanghai





Interns in Shanghai had plenty of chances to communicate with colleagues, clients, business partners and people they met in Mandarin. They became more confident to speak in Mandarin and were able to deliver their ideas more effectively.



Students are impressed by the friendly working environment in Shanghai. The boundary-free settings allow co-workers to get closer to each other and enhance frequent exchanges. They enjoy the time both at and after work together.





Throughout the two-month internship in Thoughtful China, a digital media company, Ruby Leung (Culture and Heritage Management, Year 3) has acquainted herself with digital marketing skills and promoted clients' videos skilfully. Her experience and knowledge acquired has made her more confident to pursue her goal in engaging in the marketing field after graduation.



Natalie Wan (International Business, Year 4) is grateful for the work experience in Pfizer, an international biopharmaceutical company. "This internship showed me how the Marketing Department runs and what exactly marketing is about."





CityU interns with colleagues at Wunderman, a global digital agency.

Working at Shanghai Deer Jet, Kendy Yu has gained valuable work-related skills.





## LIST OF INTERNS

Anievas Melizza  
Chan Po Lok Paul  
Chan Yau Wai Janice  
Chen Liben Benny  
Cheng Hiu Ying Helle  
Chow Cheuk Him Andy  
Chung Kwun Hin Bernard  
Ho Ka Wing Yannes  
Kang Hyo Jeong Anna  
Lam Sher Yee Jessica  
Leung Ka Ching Stephanie  
Leung Kwong Kin Alex  
Li Wing Ting Venice  
Lo Yim Wa Jenny  
Lu Hui Yi Veronica  
So Wai Belinda  
So Tsz Ying Zeny  
Teng I-hsin Sindy  
Wang Ruiying Crystal  
Wong Pak Hin Charles  
Yang Yidi Lucy  
Yau Wing Ho Kennedy



## WORDS FROM EMPLOYERS

“Charles Wong (right, Media and Communication, Year 3) has been very committed to his work throughout the internship, and has integrated very well into our team. We were very satisfied with his work performance and appreciated his character.”

– Mr Schmitt, Copytrack (Berlin)

“We were very impressed by Yannes Ho’s (right, Finance, Year 4) input and dedication to her work. With her tremendous support, we were able to launch an online training platform from scratch.”

– Ms Yulia Maltseva, AVIAREPS (Munich)







Let's go through the list of cultural icons of Germany:

- Berlin's Iconic Buddy Bear ✓
- German Pork Knuckle ✓
- Soccer ✓
- Beer in the Biergarten ✓
- New Town Hall in Munich ✓



Welcome to Berlin – the emerging capital of multi-culturalism, arts, energy and dynamics.



Sindy (standing, Accountancy, Year 3) thinks that the GWAP internship made her more knowledgeable about how the real business world works and understand more about B2B and emerging industries, which would aid her in job-hunting interviews in future.



Helle Cheng (Translation and Interpretation, Year 4), Jessica Lam (Digital Television and Broadcasting, Year 3) and Belinda So (New Media, Year 4) interviewing artist for video production. Interns are given the chances to talk to artists of different cultural backgrounds and working with them is definitely eye-opening.



Melizza (right, Law, Year 3) believes GWAP is a hybrid of a platform of cultural exchange and an opportunity to gain job experience, and she herself has gained from both sides in it. She finds herself enjoying working in Berlin while gaining international exposure, and immersing herself in different cultures has been so satisfying.



An office with no partitions that encourages collaborations and conversation, spacious with large windows that maximise the use of natural sunlight and ventilation..... The office environment in Germany was a surprising gem to the students from Hong Kong.





@Loopline Systems

The lack of strict office hierarchy in Germany, a remarkable difference of what is commonly found in Hong Kong, has been recognised among the interns as a primary reason for a great sense of belonging and strong rapport among colleagues.

Apart from being grateful for their learnings and development on the professional level, the kindness and support showed by their supervisors and colleagues over the 12-week internship period are going to stay vivid in the interns' memories in the years to come.



GLOBAL WORK ATTACHMENT PROGRAMME 2017

Japan:

Tokyo, Hokkaido





## LIST OF INTERNS

Chen Yiran Becky  
Chiu Tsz Yu Ken  
Fong Hei Man Haley  
Kwong Tsz Hin Alex  
Leung Wing Fai Michael  
Lim Johanna  
Ng Long Yau Cody  
See Shing Hei  
Tran Hiu Yee  
Wan Ho Sam  
Wong Yee Ching Tina  
Wong Yui Kwan Julie  
Yuen Tsz Chun Michael



Japan has a unique work culture with the concept of Ho (Report) – Ren (Contact) – So (Consult). In other words, all colleagues should always keep each other posted on the work process and solve problems collectively.



Students interning in Career Bank Co. Ltd. attending the company and department meetings every morning; they are amazed by the sense of unity and collective responsibility at workplace.

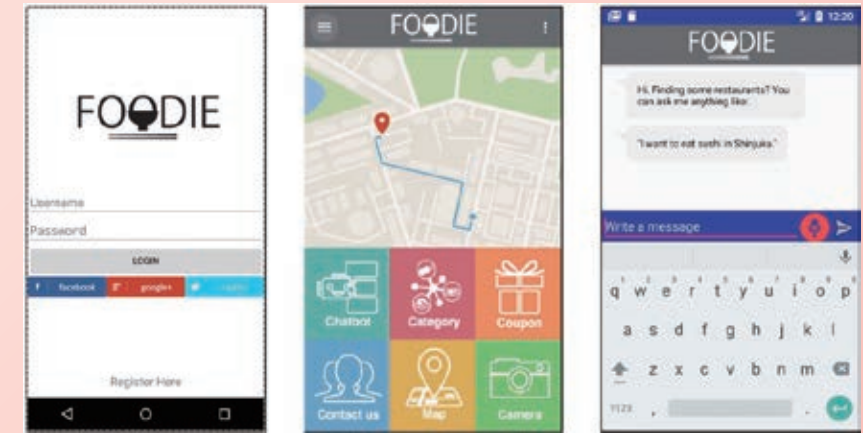


Japanese people are very serious at work and emphasise business hierarchy at workplace. Yet, they also treasure relationship and communication between co-workers. Dining and drinking after work are very common.

“I was shocked to see how close the relationship between employers and employees was,” said Tina Wong (Centre, Computer Science, Year 3), who joined the gatherings with her colleagues.



Cody Ng's (Linguistics and Language Applications, Year 4) teammates surprise him with a cake on his birthday!



Despite language barrier and unfamiliar working environment, interns' accomplishments exceeded their own expectations.

The three interns in GAPS Mobile, successfully developed a mobile application within just two months. “The app was built from nothing to a functional app with satisfactory performance, and was used by our company for presentation to clients as a model.” Shing-hei See (Computer Science, Year 4) proudly shared.

Apart from work, Shing-hei also challenged himself by climbing to the mountaintop of Mount Fuji, which was considered as one of the achievements in his life.

The internship experience allows students to enhance their communication skills and adaptability, which made them more confident to pursue their career goals or future plans.



Interning in the Higher Education Department in RICOH Japan, Hiu-yee Tran (Asian & International Studies, Year 4) has gained golden chances to visit different top universities in Tokyo and she was stunned by the lively teaching environment. These exposures have reaffirmed her plan to continue her study in Japan after graduation.



## WORDS FROM EMPLOYERS

Working in World Potential, Sam Wan (centre, Marketing, Year 4), who has never learnt to use any video editing software before this internship in Tokyo, has produced some promotion videos for the team.

“We are proud to publish the videos created by Sam on our company website!”

– Ms Liu, World Potential (Tokyo)

Similar to Hiu-yee, Cody Ng (Left, Linguistics and Language Applications, Year 4) has long been interested in the Japanese culture. Supporting the administrative work and events in Sapporo Language Centre, Cody has managed to expand his network with the Japanese and international students. Such cultural exchange has made him realise that he should not limit his future development in Hong Kong, and he now wishes to seize opportunity overseas.



Employers in Career Bank, who hire interns from Hong Kong for the first time, are also happy with the interns' performances and proactive work attitude.

“The interns' proficiency in Japanese impressed us.”

– Mr Mizuta, Career Bank (Hokkaido)







Johanna Lim (Linguistics and Translation, Year 2) sharing her learning experience with colleagues at the end of the internship.



Summer in Tokyo is the season of fireworks. Experiencing the Adachi and Sanida River Fireworks Festivals, the interns are stunned by the spectacular firework displays.



CityU interns working on a marketing plan for their employer.



## ACKNOWLEDGEMENTS

Special thanks to companies that offer internship opportunities to CityU students

### AUSTRALIA SYDNEY

Arctic Intelligence  
Bizversity  
Counterpoint Community Services INC  
Fitzgerald Jenkins Recruitment  
Good Environmental Choice Australia  
GoodnessMe Box

Justice Action  
Kimberlin Education  
Maestrano  
Marketing Bee  
Momentum2  
Sandwalk Partners



### GERMANY BERLIN

Copytrack  
Lesara AG  
Loopline Systems  
SomoS  
Tandem  
Vjsual



### MUNICH

AVIAREPS AG  
Dr Kaske  
Marketing Agency  
HeroBakery GmbH  
Lucy Turpin Communications



### CHINA SHANGHAI

@comm  
Avia-Tek Limited  
HKETO in Shanghai  
JAD Shanghai  
Jardine OneSolution (China) Limited  
MullenLowe China

N-Dynamic Market Research & Consultancy Limited  
Pfizer  
Sage House Business Consultancy Limited  
Shanghai Deer Jet Co., Ltd  
Thoughtful China  
Wunderman



### JAPAN TOKYO

GAPS Mobile Co., Ltd.  
Global Trust Networks Co., Ltd.  
RICOH Japan Corp.  
World Potential Corp.



### HOKKAIDO

Career Bank Co., Ltd.  
Sapporo Language Center Co., Ltd.

