

Introduction on Empirical (Qualitative) Research Methods

Speaker:

Prof. Zhao Longxuan
Tongji University

Discussant:

Prof. Chen Yang
City University of Hong Kong

Moderator:

Prof. Wang Jiangu
City University of Hong Kong

TIME: 9:00 AM - 11:50 AM

DATE: 28 MARCH, THURSDAY

VENUE: LI-1503



This seminar aims to provide basic knowledge on empirical research methods to the students in legal studies, mainly including the following parts: firstly, the speaker will briefly introduce the methodological difference between qualitative methods and quantitative methods; secondly, the speaker will highlight several mainstream data collection methods and data analysis methods; thirdly, the speaker will explain how to design empirical research with the consideration of research ethics, positionality and reflectivity; fourthly, the discussant will join and try to explore how these methods can be appropriated properly in legal studies; and lastly, the speaker and the discussant will hold a Q&A session.

Longxuan Zhao (PhD) is an Assistant Professor in the College of Arts and Media at Tongji University. His research covers an interdisciplinary area of communication studies, sociology, and gender/sexuality studies, especially focusing on critical algorithm studies, interpersonal communication, social media, and qualitative research methods. His work can be found in such journals as *Social Media + Society*, *Chinese Journal of Communication*, and *Qualitative Inquiry*. Find more about him from: www.longxuanzhao.com

