



IPO 101: FROM A PRACTICAL PERSPECTIVE OF HONG KONG IPO

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An initial public offering (IPO) marks a significant milestone for a company as it ventures into higher stages of development. Through this process, companies not only raise capital and enhance their visibility but also expand their investor base, thereby strengthening their market position and competitiveness. However, the IPO journey entails complex and rigorous procedures, regulatory requirements, and the need to navigate various challenges and changes in the market, ensuring sustained and robust growth post-listing.

To provide participants with a comprehensive understanding of the current landscape of Hong Kong IPO from a practical perspective, the City University of Hong Kong invited Mr. Kung-Wei Liu, a Partner at Allen & Overy, to share his insights and experiences at the seminar. Mr. Liu delved into the advantages and drawbacks of IPO, along with key risks faced by Chinese companies investing in US-listed markets. He emphasized the benefits of IPO, such as access to funds, exit options for early-stage investors, improved corporate image, and liquidity for issuer shares. However, he also highlighted challenges like impacts on ownership/control, exposure to market sentiment/investor pressure, ongoing regulatory obligations, costs, and management time required for IPO implementation.

As the seminar drew to a close, the profound insights shared by Mr. Liu, coupled with Prof. LIN's engaging facilitation, left attendees with a deeper appreciation of the practical realities of Hong Kong IPO. Under Professor Lin's adept guidance, the seminar culminated in a crescendo, symbolizing successful explorations of Hong Kong IPO and their pivotal role in the global financial markets.



Partner Kung-Wei LIU



Prof. Lauren Yu-Hsin LIN (left) and Partner Kung-Wei LIU (right)