

**City University of Hong Kong**  
**Course Syllabus**

**offered by Department of Public and International Affairs**  
**with effect from Semester A 2024/25**

**Part I Course Overview**

	Policy Studies and Public Management
<b>Course Title:</b>	_____
<b>Course Code:</b>	PIA8620 _____
<b>Course Duration:</b>	one semester _____
<b>Credit Units:</b>	3 _____
<b>Level:</b>	<b>R8</b> _____
<b>Medium of Instruction:</b>	<b>English</b> _____
<b>Medium of Assessment:</b>	<b>English</b> _____
<b>Prerequisites:</b> <i>(Course Code and Title)</i>	<b>Nil</b> _____
<b>Precursors:</b> <i>(Course Code and Title)</i>	<b>Nil</b> _____
<b>Equivalent Courses:</b> <i>(Course Code and Title)</i>	<b>POL8620</b> Policy Studies and Public Management _____
<b>Exclusive Courses:</b> <i>(Course Code and Title)</i>	<b>Nil</b> _____

## Part II Course Details

### 1. Abstract

This course aims to provide doctoral students with a broad and deep understanding of the intellectual history and recent developments of public policy and management as a field of study. It helps students to become productive researchers and teachers of public policy and management by developing their knowledge of the field's scope, underlying principles, theoretical approaches, and scholarly development. To this end, the course content requires students to assess and integrate the substance, impact, and context of many of the classic and well-received contemporary works in the field. A key focus is on theories and concepts that have explanatory power across political systems and cultures or that explicitly theorize relevant differences. As part of their learning throughout this course, students are expected to identify strategies for discovering new insights into public policy and management research, including by conceptualizing the context of their studies. By developing their intellectual capacity, students are expected to contribute to the development of knowledge about public policy and management by active discovery in their further research.

### 2. Course Intended Learning Outcomes (CILOs)

No.	CILOs	Weighting (if applicable)	Discovery-enriched curriculum related learning outcomes		
			A1	A2	A3
1.	Demonstrate a command of the content and historical progression of the core ideas in the field of public policy and management.	10%	X		
2.	Discover and analyse critically emerging knowledge relating to principles, theories and practices in public policy and management.	40%		X	
3.	Apply their knowledge of the course material to enrich their research and theory building, particularly with respect to their PhD dissertations and publications.	40%		X	X
4.	Develop critical thinking and communication skills needed for dissertations and publications.	10%			X
		100%			

A1: *Attitude*

*Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.*

A2: *Ability*

*Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.*

A3: *Accomplishments*

*Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.*

### 3. Learning and Teaching Activities (LTAs)

LTA	Brief Description	CILO No.				Hours/week (if applicable)
		1	2	3	4	
Lecturing	Introduction of key materials by instructors	X	X			
Extensive reading, guided by reaction memo prompts	Reading between classes including analysing and synthesising the readings, guided by instructor-provided reaction memo prompts	X	X			
Student presentations	Presentations by students on relevant topics	X	X	X	X	
Participation in class discussion, informed by students' reading	Student-led discussion		X	X	X	
Term paper	Individual paper on relevant topics		x	x	x	

### 4. Assessment Tasks/Activities (ATs)

Assessment Tasks/Activities	CILO No.						Weighting	Remarks
	1	2	3	4				
Continuous Assessment: 100 %								
Class presentations and participation	x	x	x	x			50%	
Term paper	x	x	x	x			50%	
Examination: - % (duration: , if applicable)								
							100%	

## 5. Assessment Rubrics

Applicable to students admitted in Semester A 2022/23 to Summer Term 2024

Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B)	Marginal (B-, C+, C)	Failure (F)
1. Class presentations and participation (50%)	Demonstrating a command of key knowledge in the field and the capacity to review critically the literature and empirical findings as well as to disseminate the ideas clearly and systematically.	Demonstrates an excellent command	Demonstrates a good command	Demonstrates a fair command	Demonstrates very little command
2. Term paper (50%)	Ability to apply creative and critical thinking on the key knowledge in the field to enrich theory building of relevant topics in the course; the capacity in disseminating ideas clearly and systematically in written form.	Excellent application and capacity	Good application and capacity	Fair application and capacity	Very Little application and capacity

Applicable to students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter

Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B, B-)	Fair (C+, C, C-)	Marginal (D)	Failure (F)
1. Class presentations and participation (40%)	Demonstration a command of key knowledge in the field and the capacity to review critically the literature and empirical findings as well as to disseminate the ideas clearly and systematically.	Demonstration an excellent command	Demonstration a good command	Demonstration a fair command	Demonstration a marginal command	Demonstration very little command
2. Term paper (5,000 – 6,000 words) (60%)	Ability to apply creative and critical thinking on the key knowledge in the field to enrich theory building of relevant topics in the course; the capacity in disseminating ideas clearly and systematically in written form.	Excellent application and capacity	Good application and capacity	Fair application and capacity	Marginal application and capacity	Very Little application and capacity

## **Part III Other Information**

### **1. Keyword Syllabus**

policy process, administrative state, public administrative orthodoxy, reform, administrative science, case studies, bureaucracy, politics-administration dichotomy, new public administration, reinventing government, new public management, policy implementation, post-modernism, neoliberalism, globalisation, policy innovation, governance, civil society, policy cycle, comparative public administration and policy, behavioural public administration and policy.

### **2. Reading List**

#### **2.1 Compulsory Readings**

See the course outline.

#### **2.2 Additional Readings**

See the course outline.