City University of Hong Kong Course Syllabus

offered by Department of Public and International Affairs with effect from Semester A 2024/25

Part I Course Overv	view
Course Title:	The Urban Management Workshop: Exploring the Contemporary City
Course Code:	PIA5509
Course Duration:	One semester
Credit Units:	_3
Level:	P5
Medium of Instruction:	English
Medium of Assessment:	English
Prerequisites: (Course Code and Title)	Nil
Precursors: (Course Code and Title)	Nil
Equivalent Courses: (Course Code and Title)	POL5509 The Urban Management Workshop: Exploring the Contemporary City
Exclusive Courses: (Course Code and Title)	Nil

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Part II Course Details

1. Abstract

This course aims to introduce students to the theories, institutions, and practices related to urban management, with Hong Kong as a case. The course will combine a variety of learning approaches, including lectures, GIS tutorials, class discussions, team research projects, peer learning, presentations, research paper, and a reflective journal, to enhance students' learning experience. The course places great emphasis on the innovative discovery made by students through class participation and group project, which will introduce the students to the Discovery Enhanced Curriculum (DEC) approach. Overall, the course will help students to appreciate the art and science of urban management, to get a basic idea for the city of Hong Kong (for those who come from abroad), to integrate socially through group work, and it will help students to adapt to the discovery-based learning culture at City University of Hong Kong.

2. Course Intended Learning Outcomes (CILOs)

(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)

No.	CILOs	Weighting (if applicable)	learnin	very-end ulum red ng outco e tick	lated omes
			approp	riate)	•
			AI	A2	A3
1.	Identify the basic theories and perspectives in exploring the contemporary city		X	X	
_					
2.	Identify the institutions and processes of urban management		X	X	
3.	Assess the role and function of urban managers in managing the contemporary city		X	X	
4.	Employ the Discovery Enhanced Curriculum approach to generate new perspectives in understanding the contemporary city		X	X	X
		100%			

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs) (LTAs designed to facilitate students' achievement of the CILOs.)

LTA	Brief Description			No	٠.	Hours/week
		1	2	3	4	(if applicable)
Lectures	Offer an overview of the theories and perspectives on	X	X	X		
	the management of contemporary cities					
Guest Talks	Stimulation on a wide range of approaches in urban		X	X		
	management by senior urban managers and related					
	professionals (e.g. planners)					
Preparation	To learn to study international literature on urban		X	X		
reading	management					
Group	To allow students to work together, and to focus on	X	X	X	X	
Presentation	one particular subject issue in urban management and					
	learn to engage in critical review of such functions					
Group	To reflect critically review on how a city is managed	X	X	X	X	
assignment	based on a case study with relevant technical skills					
	(e.g. GIS analysis)					
Tutorial	Tutorial assignment to assess learning progress and	X	X	X		
Assignment	understanding of basic urban theories and technical					
	approaches (e.g. GIS) for urban management					

4. Assessment Tasks/Activities (ATs)

(ATs are designed to assess how well the students achieve the CILOs.)

Assessment Tasks/Activities	C	CILO No.		o.	Weighting	Remarks
	1	2	3	4		
Continuous Assessment: 100%						
Group Project Presentation	X	X	X	X	15%	
Class Participation	X	X	X	X	10%	
Group Paper (5,000-7,000)	X	X	X	X	40%	
Tutorial Assignment	X	X	X	X	15%	
Individual reflective journal (about 1,500 words)			X	X	20%	
Examination 0%						

100%

5. Assessment Rubrics

(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)

Applicable to students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter

Assessment Task	Criterion	Excellent	Good	Fair	Marginal	Failure
		(A+, A, A-)	(B+, B, B-)	(C+, C, C-)	(D)	(F)
Group Project	Capacity to	Demonstrate	Demonstrate good	Demonstrate	Demonstrate basic	Demonstrate poor
Presentation	effectively deliver	excellent capacity	capacity to	moderate capacity	capacity to	capacity to
	and present research	to effectively	effectively deliver	to effectively	effectively deliver	effectively deliver
	outcomes, manage	deliver and present	and present	deliver and present	and present	and present
	time, and collaborate	research outcomes,	research outcomes,	research outcomes,	research outcomes,	research outcomes,
	with groupmates	manage time, and	manage time, and	manage time, and	manage time, and	manage time, and
		collaborate with	collaborate with	collaborate with	collaborate with	collaborate with
		groupmates	groupmates	groupmates	groupmates	groupmates
Class Participation	Ability to involve in	Demonstrate	Demonstrate good	Demonstrate	Demonstrate basic	Demonstrate poor
	discussion pro-	excellent ability to	ability to involve	moderate ability to	ability to involve	ability to involve
	actively and ask	involve in	in discussion pro-	involve in	in discussion pro-	in discussion pro-
	critical questions	discussion pro-	actively and ask	discussion pro-	actively and ask	actively and ask
		actively and ask	critical questions	actively and ask	critical questions	critical questions
		critical questions		critical questions		
Group Assignment	Ability to	Demonstrate	Demonstrate good	Demonstrate	Demonstrate basic	Demonstrate poor
	theoretically and	excellent ability to	ability to	moderate ability to	ability to	ability to
	empirically	theoretically and	theoretically and	theoretically and	theoretically and	theoretically and
	analyse research	empirically	empirically	empirically	empirically	empirically
	questions relating to	analyse research	analyse research	analyse research	analyse research	analyse research
	urban management	questions relating	questions relating	questions relating	questions relating	questions relating
		to urban	to urban	to urban	to urban	to urban
		management	management	management	management	management
Tutorial	Demonstrate	Demonstrate	Demonstrate good	Demonstrate	Demonstrate basic	Demonstrate poor
Assignment	understanding of the	excellent	understanding of	moderate	understanding of	understanding of
	various theoretical	understanding of	the various	understanding of	the various	the various
	approaches to the	the various	theoretical	the various	theoretical	theoretical
	study of urban	theoretical	approaches to the	theoretical	approaches to the	approaches to the
	management	approaches to the	study of urban	approaches to the	study of urban	study of urban
		study of urban	management	study of urban	management	management
		management		management		

Individual	Ability to reflect on	Demonstrate	Demonstrate good	Demonstrate	Demonstrate basic	Demonstrate poor
reflective journal	the DEC learning	excellent ability to	ability to reflect on	moderate ability to	ability to reflect on	ability to reflect on
	process and outcomes	reflect on the DEC	the DEC learning	reflect on the DEC	the DEC learning	the DEC learning
		learning process	process and	learning process	process and	process and
		and outcomes	outcomes	and outcomes	outcomes	outcomes

Applicable to students admitted from Semester A 2022/23 to Summer Term 2024

Assessment Task	Criterion	Excellent	Good	Marginal	Failure
		(A^{+}, A, A_{-})	(B+,B)	(B-, C+, C)	(F)
Group Project	Capacity to	Demonstrate	Demonstrate good	Demonstrate	Demonstrate poor
Presentation	effectively deliver	excellent capacity	capacity to	moderate capacity	capacity to
	and present research	to effectively	effectively deliver	to effectively	effectively deliver
	outcomes, manage	deliver and present	and present	deliver and present	and present
	time, and collaborate	research outcomes,	research outcomes,	research outcomes,	research outcomes,
	with groupmates	manage time, and	manage time, and	manage time, and	manage time, and
		collaborate with	collaborate with	collaborate with	collaborate with
		groupmates	groupmates	groupmates	groupmates
Class Participation	Ability to involve in	Demonstrate	Demonstrate good	Demonstrate	Demonstrate poor
	discussion pro-	excellent ability to	ability to involve	moderate ability to	ability to involve
	actively and ask	involve in	in discussion pro-	involve in	in discussion pro-
	critical questions	discussion pro-	actively and ask	discussion pro-	actively and ask
		actively and ask	critical questions	actively and ask	critical questions
		critical questions		critical questions	
Group Assignment	Ability to	Demonstrate	Demonstrate good	Demonstrate	Demonstrate poor
	theoretically and	excellent ability to	ability to	moderate ability to	ability to
	empirically	theoretically and	theoretically and	theoretically and	theoretically and
	analyse research	empirically	empirically	empirically	empirically
	questions relating to	analyse research	analyse research	analyse research	analyse research
	urban management	questions relating	questions relating	questions relating	questions relating
		to urban	to urban	to urban	to urban
		management	management	management	management
Tutorial	Demonstrate	Demonstrate	Demonstrate good	Demonstrate	Demonstrate poor
Assignment	understanding of the	excellent	understanding of	moderate	understanding of
	various theoretical	understanding of	the various	understanding of	the various
	approaches to the	the various	theoretical	the various	theoretical
	study of urban	theoretical	approaches to the	theoretical	approaches to the
	management	approaches to the	study of urban	approaches to the	study of urban

		study of urban management	management	study of urban management	management
Individual reflective journal	Ability to reflect on the DEC learning process and outcomes	Demonstrate excellent ability to reflect on the DEC learning process and outcomes	Demonstrate good ability to reflect on the DEC learning process and outcomes	Demonstrate moderate ability to reflect on the DEC learning process and outcomes	Demonstrate poor ability to reflect on the DEC learning process and outcomes

Part III Other Information (more details can be provided separately in the teaching plan)

1. Keyword Syllabus

(An indication of the key topics of the course.)

Urban economic development; urban environmental issues; urban finance; housing; social welfare; land use; transport; urban GIS

2. Reading List

2.1 Compulsory Readings

(Compulsory readings can include books, book chapters, or journal/magazine articles. There are also collections of e-books, e-journals available from the CityU Library.)

1.	LeGates, Richard T. and Stout, Frederic (2015) The city reader (edition) London; New York: Routledge, 6th ed.
2.	Gottdiener, Mark and Gottdiener, Leslie Budd (2005) Key concepts in urban studies, London
	Thousand Oaks, Calif. : SAGE Publications.

2.2 Additional Readings

(Additional references for students to learn to expand their knowledge about the subject.)

1.	Bridge, Gary and Watson, Sophie (2010) The Blackwell city reader (edition), Chichester, West
	Sussex, U.K.; Malden, MA: Wiley-Blackwell, 2nd ed.
2.	Brueckner, J. K. (2011). Lectures on urban economics. MA: MIT Press.
3.	Henderson, V., & Thisse, J. F. (Eds.). (2004). Handbook of regional and urban economics: cities
	and geography (Vol. 4). Amsterdam, the Netherlands: Elsevier.
4.	Duranton, G., Henderson, V., & Strange, W. (Eds.). (2015). Handbook of regional and urban
	economics (Vol. 5). Amsterdam, the Netherlands; California: Elsevier.