

**City University of Hong Kong  
Course Syllabus**

**offered by College of Business  
with effect from Semester A 2024/25**

**Part I Course Overview**

<b>Course Title:</b>	Doctoral Seminar
<b>Course Code:</b>	FB8914
<b>Course Duration:</b>	1 Semester
<b>Credit Units:</b>	3
<b>Level:</b>	R8
<b>Medium of Instruction:</b>	English
<b>Medium of Assessment:</b>	English
<b>Prerequisites:</b> <i>(Course Code and Title)</i>	Students must complete first year of study
<b>Precursors:</b> <i>(Course Code and Title)</i>	Nil
<b>Equivalent Courses:</b> <i>(Course Code and Title)</i>	Nil
<b>Exclusive Courses:</b> <i>(Course Code and Title)</i>	Nil

## Part II Course Details

### 1. Abstract

This seminar is concerned with general and cross-disciplinary business research and is a research seminar for all doctoral students particularly in their 3rd year of study. Students joining this seminar are presumed to have completed significant amount of research at the doctoral level since they will need to present their research to the class for in-depth discussion. *A primary objective is to broaden students' perspectives in contemporary business research. It also provides opportunities for students to acquire practical skills in managing their academic career*

### 2. Course Intended Learning Outcomes (CILOs)

No.	CILOs	Weighting (if applicable)	Discovery-enriched curriculum related learning outcomes		
			A1	A2	A3
1.	Present scholarly research in a specialised area to a broad academic audience in business and management		✓	✓	✓
2.	Develop a broad understanding of the history and current research trends of each of the sub-disciplines of business research		✓	✓	
3.	Acquire practical skills on how to manage and develop a successful academic career		✓	✓	✓
4.	Be aware of research ethics and able to act ethically in research endeavours		✓	✓	
		100%			

*A1: Attitude*

*Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.*

*A2: Ability*

*Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.*

*A3: Accomplishments*

*Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.*

### 3. Learning and Teaching Activities (LTAs)

LTA	Brief Description	CILO No.				Hours/week (if applicable)
		1	2	3	4	
Seminars	Broad concepts and knowledge in business research and ethics are explained	✓	✓	✓	✓	
Presentation	Students will present practical skills in managing academic career and ethical practices in research.	✓	✓	✓	✓	
In-class discussions	Students will discuss several topics on how to manage and develop a successful and ethical academic career	✓	✓	✓	✓	
Assignments...	Students are required to share understanding and appreciation of business research and identify inter-disciplinary research opportunities and explore the potential for collaboration.	✓	✓	✓	✓	

### 4. Assessment Tasks/Activities (ATs)

Assessment Tasks/Activities	CILO No.				Weighting	Remarks
	1	2	3	4		
Continuous Assessment: 100 %						
Participation	✓	✓	✓	✓		
Presentation	✓	✓	✓	✓		
Assignments	✓	✓	✓	✓		
Examination: % (duration: , if applicable)						
					100%	

## 5. Assessment Rubrics

Applicable to students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter

Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B, B-)	Fair (C+, C, C-)	Marginal (D)	Failure (F)
1. Participation	Students' engagement in classroom and group discussion and the ability to critically evaluate the quality of research.	High	Significant	Moderate	Basic	Not even reaching marginal levels
2. Presentation	Ability to identify research topics and describe research objectives, review of related literature, research hypotheses, test procedures including sample, data sources, test design, and contribution to the existing literature.	High	Significant	Moderate	Basic	Not even reaching marginal levels
3. Assignments	Assessed on the basis of presentation and the demonstration of skills, knowledge and understanding of the subject matter.	High	Significant	Moderate	Basic	Not even reaching marginal levels

Applicable to students admitted from Semester A 2022/23 to Summer Term 2024

Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B)	Marginal (B-, C+, C)	Failure (F)
1. Participation	Students' engagement in classroom and group discussion and the ability to critically evaluate the quality of research.	High	Significant	Moderate to basic	Not even reaching marginal levels
2. Presentation	Ability to identify research topics and describe research objectives, review of related literature, research hypotheses, test procedures including sample, data sources, test design, and contribution to the existing literature.	High	Significant	Moderate to basic	Not even reaching marginal levels
3. Assignments	Assessed on the basis of presentation and the demonstration of skills, knowledge and understanding of the subject matter.	High	Significant	Moderate to basic	Not even reaching marginal levels

### **Part III Other Information**

#### **1. Keyword Syllabus**

Cross-disciplinary business research, developing and managing an academic career, time management for academic career, and academic job search.

#### **2. Reading List**

##### **2.1 Compulsory Readings**

1.	Nil
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##### **2.2 Additional Readings**

1.	Nil
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