

**City University of Hong Kong
Course Syllabus**

**offered by College of Business
with effect from Semester A 2024/25**

Part I Course Overview

Course Title:	Project
Course Code:	FB8905
Course Duration:	2 Semesters
Credit Units:	6
Level:	R8
Medium of Instruction:	English
Medium of Assessment:	English
Prerequisites: <i>(Course Code and Title)</i>	Nil
Precursors: <i>(Course Code and Title)</i>	Nil
Equivalent Courses: <i>(Course Code and Title)</i>	Nil
Exclusive Courses: <i>(Course Code and Title)</i>	Nil

Part II Course Details

1. Abstract

Each student should work on his/her thesis proposal in consultation with his/her supervisor(s). A proposal of good quality should be completed at the end of the course. The proposal should demonstrate the student's ability to perform original research with contribution to the knowledge and understanding in the chosen field. The proposal must be approved by the panel set up by their home department on the basis of a submission of written proposal and an oral defence conducted

2. Course Intended Learning Outcomes (CILOs)

No.	CILOs	Weighting (if applicable)	Discovery-enriched curriculum related learning outcomes		
			A1	A2	A3
1.	Develop a proposal of publishable research paper			✓	✓
2.	Demonstrate key skills needed in research proposal preparation and presentation			✓	
		100%			

A1: *Attitude*

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: *Ability*

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: *Accomplishments*

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

3. Learning and Teaching Activities (LTAs)

LTA	Brief Description	CILO No.				Hours/week (if applicable)
		1	2	3	4	
Design and execution of a research proposal under supervision	Students will design and execute a research proposal with the guidance of their supervisor(s).	✓	✓			
Conduct oral defence	Students will conduct an oral defence of their research proposal, which will be examined by their supervisor(s) and assessment panel members.		✓			

4. Assessment Tasks/Activities (ATs)

Assessment Tasks/Activities	CILO No.				Weighting	Remarks
	1	2	3	4		
Continuous Assessment: 100 %						
Proposal defence conducted by a panel set up by the home department of the student.	✓	✓			100%	Students who fail in the defence are allowed to have at most one more attempt at the discretion of the panel. If a second attempt is allowed, students must PASS the defence the latest by 30 June of their third year of study (applicable to full-time students while for those pursuing part-time studies or admitted in mid-year, the schedule will need to be adjusted in consultation with students' home departments). Those who cannot pass the thesis proposal defence will be recommended for termination of study following the procedures stipulated by the University.
Examination: % (duration: , if applicable)					100%	

5. Assessment Rubrics

Applicable to students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter

Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B, B-)	Fair (C+, C, C-)	Marginal (D)	Failure (F)
1. Proposal Defense	<u>Well-defined research problem and clear understanding of literature</u>	<u>Clear</u>	<u>Fairly Good</u>	<u>Adequate</u>	<u>Basic</u>	<u>Not even reaching marginal levels</u>
	Knowledge about the research subject and methods.	Excellent	Good	<u>Adequate</u>	<u>Basic</u>	<u>Weak</u>
	Verbal presentation of the research problem, objectives, methods and plan for the proposal.	Excellent	Good	Average	Improvement Needed	<u>Poor</u>
...	Response to questions from the panel.	Outstanding	Very Satisfactory	Satisfactory	Basic	<u>Poor</u>

Applicable to students admitted from Semester A 2022/23 to Summer Term 2024

Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B)	Marginal (B-, C+, C)	Failure (F)
1. Proposal Defense	Well-defined research problem and clear understanding of literature.	Clear	Fairly Good	Adequate to basic	Not even reaching marginal levels
2.	Knowledge about the research subject and methods.	Excellent	Good	Adequate to basic	Weak
3.	Verbal presentation of the research problem, objectives, methods and plan for the proposal.	Excellent	Good	Average to improvement needed	Poor
...	Response to questions from the panel.	Outstanding	Very Satisfactory	Satisfactory to basic	Poor

Part III Other Information

1. Keyword Syllabus

Please refer to Abstract

2. Reading List

2.1 Compulsory Readings

1.	Nil
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2.2 Additional Readings

1.	Nil
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