

# FB6897P: THE WISDOM OF GREAT LEADERS

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## Effective Term

Semester B 2024/25

## Part I Course Overview

### Course Title

The Wisdom of Great Leaders

### Subject Code

FB - College of Business (FB)

### Course Number

6897P

### Academic Unit

College of Business (CB)

### College/School

College of Business (CB)

### Course Duration

Non-standard Duration

### Other Course Duration

2 Days

### Credit Units

1

### Level

P5, P6 - Postgraduate Degree

### Medium of Instruction

Chinese (Putonghua)

### Medium of Assessment

Chinese

### Prerequisites

Nil

### Precursors

Nil

### Equivalent Courses

Nil

### Exclusive Courses

Nil

## Part II Course Details

### Abstract

Leadership is the most important strategic resource of an enterprise. Many studies have found that leadership plays an important role in driving sustainable growth and strategic change. However, developing great leaders is a huge challenge for any business. In the process of developing excellent leaders, it is very important to enhance the wisdom of leaders. This course applies a multi-case study method to conduct an in-depth study of the wisdom of dozens of outstanding leaders around the world, and proposes a theoretical framework for wisdom. This course aims to introduce students to identify what wisdom leaders have, and how to develop great leaders.

### Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if DEC-A1 DEC-A2 DEC-A3 app.)			
1	Recognize the wisdom of great leaders		x		
2	Identify barriers to develop great leaders		x	x	
3	Apply the theoretical model of wisdom to develop great leaders			x	x
4	Design a self-leadership development plan			x	x

#### A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

#### A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

#### A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

### Learning and Teaching Activities (LTAs)

LTAs		Brief Description	CILO No.	Hours/week (if applicable)
1	Lectures	Help students identify the challenges of developing excellent leaders  Provide a theoretical model to explain how to develop the wisdom of leaders.	1, 2, 3, 4	
2	Case Discussions	Students are required to apply the theoretical model of wisdom of great leaders to analyse great leaders and report the results of the analysis.	1, 2, 3, 4	

3	Group discussion and sharing	In a group, select a great leader as a case. Students are required to identify paths and methods to improve wisdom of leaders	1, 2, 3, 4	
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**Assessment Tasks / Activities (ATs)**

ATs	CILO No.	Weighting (%)	Remarks (e.g. Parameter for GenAI use)
1	Class participation	1, 2, 3, 4	20
2	Individual report	1, 2, 3, 4	20
3	Group report	1, 2, 3, 4	60

**Continuous Assessment (%)**

100

**Assessment Rubrics (AR)****Assessment Task**

1. Class participation (20%) (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

**Criterion**

Active class attendance and engagement in discussions.

**Excellent**

(A+, A, A-)

- 100% attendance.
- Actively participate in course discussions and provide valuable insights
- Excellent presentation skills.

**Good**

(B+, B, B-)

- 80% attendance.
- Actively participate in course discussions and provide perspectives
- Good presentation skills.

**Fair**

(C+, C, C-)

- 70% attendance.
- Participate in course discussions and provide perspectives

**Marginal**

(D)

- 50% attendance.
- Hardly participate in course discussions

**Failure**

(F) Fail to participate in class

**Assessment Task**

2. Individual report (20%) (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

**Criterion**

Exhibits critical thinking and clarity in writing while demonstrating a thorough understanding of the course content.

**Excellent**

(A+, A, A-)

- Individual reports can be combined with the theoretical framework of the course and have unique and novel perspectives.
- The structure of the report is very clear

**Good**

(B+, B, B-) Individual reports can be combined with the theoretical framework of the course and have unique and novel perspectives.

**Fair**

(C+, C, C-) Individual reports can be combined with the theoretical framework of the course.

**Marginal**

(D) The content of the individual report has little to do with the theoretical framework of the course, the content is not novel, and the structure is not clear

**Failure**

(F) Fail to submit the report

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**Assessment Task**

3. Group report (60%) (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

**Criterion**

Demonstrates a deep understanding of the subject matter through collaborative analysis and clear presentation.

**Excellent**

(A+, A, A-)

- The group report needs to use a case study approach to provide an in-depth analysis of how a great leader to develop wisdom
- The content of the report is novel, unique and valuable
- The report is clearly structured

**Good**

(B+, B, B-)

- The group report needs to use a case study approach to provide an in-depth analysis of how a great leader to develop wisdom
- The content of the report is novel

**Fair**

(C+, C, C-) The group report needs to use a case study approach to provide an in-depth analysis of how a great leader to develop wisdom

**Marginal**

(D) The report does not analyse specific business cases

**Failure**

(F) Fail to submit the report

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**Assessment Task**

1. Class participation (20%) (for students admitted from Semester A 2022/23 to Summer Term 2024)

**Criterion**

Active class attendance and engagement in discussions.

**Excellent**

(A+, A, A-)

- 100% attendance.
- Actively participate in course discussions and provide valuable insights
- Excellent presentation skills.

**Good**

(B+, B)

- 80% attendance.
- Actively participate in course discussions and provide perspectives
- Good presentation skills.

**Marginal**

(B-, C+, C)

- 50% attendance.
- Hardly participate in course discussions.

**Failure**

(F) Fail to participate in class

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**Assessment Task**

2. Individual report (20%) (for students admitted from Semester A 2022/23 to Summer Term 2024)

**Criterion**

Exhibits critical thinking and clarity in writing while demonstrating a thorough understanding of the course content.

**Excellent**

(A+, A, A-)

- Individual reports can be combined with the theoretical framework of the course and have unique and novel perspectives.
- The structure of the report is very clear.

**Good**

(B+, B) Individual reports can be combined with the theoretical framework of the course and have unique and novel perspectives.

**Marginal**

(B-, C+, C) The content of the individual report has little to do with the theoretical framework of the course, the content is not novel, and the structure is not clear

**Failure**

(F) Fail to submit the report

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**Assessment Task**

3. Group report (60%) (for students admitted from Semester A 2022/23 to Summer Term 2024)

**Criterion**

Demonstrates a deep understanding of the subject matter through collaborative analysis and clear presentation.

**Excellent**

(A+, A, A-)

- The group report needs to use a case study approach to provide an in-depth analysis of how a company can improve organizational resilience
- The content of the report is novel, unique and valuable
- The report is clearly structured.

**Good**

(B+, B)

- The group report needs to use a case study approach to provide an in-depth analysis of how a company can improve organizational resilience
- The content of the report is novel.

**Marginal**

(B-, C+, C) The report does not analyse specific business cases.

**Failure**

(F) Fail to submit the report

**Part III Other Information****Keyword Syllabus**

- Strategic leadership
- Wisdom of leaders
- Leadership development
- Organizational behaviour

**Reading List****Compulsory Readings**

Title	
1	詹姆斯·马奇：《论领导力》，机械工业出版社，2018年。
2	李平、曹仰锋：悟性：企业家认知的至高境界，《中欧商业评论》，2014年第4期
3	曹仰锋、李平：海尔：中国式唐吉珂德，《哈佛商业评论》中文版，2013年第10期

**Additional Readings**

Title	
1	Nil