

**City University of Hong Kong  
Course Syllabus**

**offered by College of Business  
with effect from Semester A 2024 /25**

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**Part I Course Overview**

**Course Title:** Psychology: Insight into the People's Heart

**Course Code:** FB6882P

**Course Duration:** 2 Days

**Credit Units:** 1

**Level:** P6

**Medium of Instruction:** Chinese

**Medium of Assessment:** Chinese

**Prerequisites:**  
*(Course Code and Title)* Nil

**Precursors:**  
*(Course Code and Title)* Nil

**Equivalent Courses:**  
*(Course Code and Title)* Nil

**Exclusive Courses:**  
*(Course Code and Title)* Nil

## Part II Course Details

### 1. Abstract

This course is designed to enable aspiring participants to explore the intricate dynamics of human behavior and emotions in today's uncertain working environment. It delves deep psychological principles to understand what motivates people, how trust is built, and how effective communication can align an individual's heart and mind. Through interactive sessions, case studies, and reflective exercises, students will learn to discern the unspoken needs and aspirations of their colleagues and employees, thereby fostering an environment of encouraging, empathy, and respect.

### 2. Course Intended Learning Outcomes (CILOs)

(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)

No.	CILOs	Weighting (if applicable)	Discovery-enriched curriculum related learning outcomes (please tick where appropriate)		
			A1	A2	A3
1.	Apply workplace behaviour and emotions to address underlying employee needs and promote a collaborative team culture.		√	√	
2.	Apply leadership strategies that utilize interpersonal insights to effectively influence and motivate teams in a competitive business setting.		√	√	√
		100%			

A1: Attitude

*Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.*

A2: Ability

*Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.*

A3: Accomplishments

*Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.*

### 3. Learning and Teaching Activities (LTAs)

(LTAs designed to facilitate students' achievement of the CILOs.)

LTA	Brief Description	CILO No.						Hours/week (if applicable)
		1	2					
Lecture	Students will engage with the faculty members, both within and outside College of Business, via lecture on various topics pertinent to business world.	√	√					
Class Discussion	Students will attend the class in manners that encourage and conducive for students to be interactive and participatory during lectures.	√	√					
Knowledge Application	Students will be assigned into group and/or individual projects and/or presentations will be assigned to provide students with opportunities to apply the subject knowledge learnt through in this course.	√	√					

### 4. Assessment Tasks/Activities (ATs)

(ATs are designed to assess how well the students achieve the CILOs.)

Assessment Tasks/Activities	CILO No.						Weighting	Remarks
	1	2						
Continuous Assessment: 100%								
Class Participation & Contribution	√	√					20%	
Group Assignments	√	√					50%	
Individual Assignments	√	√					30%	
Examination: _____% (duration: _____, if applicable)							100%	

## 5. Assessment Rubrics

(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)

Applicable to students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter

Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B, B-)	Fair (C+, C, C-)	Marginal (D)	Failure (F)
1. Class Participation & Contribution (20%)	Active class attendance and engagement in discussions.	Strong evidence of class participation through punctual and nearly full attendance, active engagement in class discussions, and careful preparation for class activities.	Adequate evidence of class participation through punctual attendance, active engagement in class discussions, and careful preparation for class activities.	Fair and basic evidence of class participation through attendance, active engagement in class discussions, and careful preparation for class activities.	Marginal evidence of class participation through attendance, active engagement in class discussions, and careful preparation for class activities.	Little or no evidence of class participation.
2. Group Assignment (50%)	Demonstrates a deep understanding of the subject matter through collaborative analysis and clear presentation.	Strong evidence of superior grasp of subject matter, ability to analyse and synthesize, original and critical thinking, and clarity in presentation and writing.	Adequate evidence of good grasp of subject matter, ability to analyse and synthesize, some original and critical thinking, and clarity in presentation and writing.	Fair and basic evidence of grasp of subject matter, ability to analyze and synthesize, and clarity in presentation and writing.	Marginal evidence of grasp of subject matter, ability to analyse and synthesize, and clarity in presentation and writing.	Little or no evidence of understanding of subject matter.
3. Individual Assignment (30%)	Exhibits critical thinking and clarity in writing while demonstrating a thorough understanding of the course content.	Strong evidence of superior grasp of subject matter, ability to analyse and synthesize, original and critical thinking, and clarity in presentation and writing.	Adequate evidence of good grasp of subject matter, ability to analyse and synthesize, some original and critical thinking, and clarity in presentation and writing.	Fair and basic evidence of grasp of subject matter, ability to analyze and synthesize, and clarity in presentation and writing.	Marginal evidence of grasp of subject matter, ability to analyse and synthesize, and clarity in presentation and writing.	Little or no evidence of understanding of subject matter.

Applicable to students admitted from Semester A 2022/23 to Summer Term 2024

Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B)	Marginal (B-, C+, C)	Failure (F)
1. Class Participation & Contribution (20%)	Active class attendance and engagement in discussions.	Strong evidence of class participation through punctual and nearly full attendance, active engagement in class discussions, and careful preparation for class activities.	Adequate evidence of class participation through punctual attendance, active engagement in class discussions, and careful preparation for class activities.	Marginal evidence of class participation through attendance, active engagement in class discussions, and careful preparation for class activities.	Little or no evidence of class participation.
2. Group Assignment (50%)	Demonstrates a deep understanding of the subject matter through collaborative analysis and clear presentation.	Strong evidence of superior grasp of subject matter, ability to analyse and synthesize, original and critical thinking, and clarity in presentation and writing.	Adequate evidence of good grasp of subject matter, ability to analyse and synthesize, some original and critical thinking, and clarity in presentation and writing.	Marginal evidence of grasp of subject matter, ability to analyse and synthesize, and clarity in presentation and writing.	Little or no evidence of understanding of subject matter.
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**Part III Other Information** (more details can be provided separately in the teaching plan)

**1. Keyword Syllabus**

*(An indication of the key topics of the course.)*

Motivational Insights, Business Psychology; Emotions; Leadership Positioning; etc.

**2. Reading List**

**2.1 Compulsory Readings**

*(Compulsory readings can include books, book chapters, or journal/magazine articles. There are also collections of e-books, e-journals available from the CityU Library.)*

1.	Readings will be assigned by the course instructor covering a specific subject/field.
2.	
3.	
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**2.2 Additional Readings**

*(Additional references for students to learn to expand their knowledge about the subject.)*

Readings will be assigned by the course instructor covering a specific subject/field.