

FB6871P: CORPORATE GOVERNANCE– INTERNAL MECHANISMS

Effective Term

Semester B 2024/25

Part I Course Overview

Course Title

Corporate Governance–Internal Mechanisms

Subject Code

FB - College of Business (FB)

Course Number

6871P

Academic Unit

College of Business (CB)

College/School

College of Business (CB)

Course Duration

Non-standard Duration

Other Course Duration

Intensive mode: 2 days

Credit Units

1

Level

P5, P6 - Postgraduate Degree

Medium of Instruction

Chinese (Putonghua)

Medium of Assessment

Chinese

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

FB5690 Corporate Governance

Exclusive Courses

Nil

Part II Course Details

Abstract

This course aims to:

Enable students to understand the internal mechanisms of corporate governance and how effective corporate governance system should be structured and operated within the modern corporate setting.

Course Intended Learning Outcomes (CILOs)

| CILOs | | Weighting (if app.) | DEC-A1 | DEC-A2 | DEC-A3 |
|-------|--|---------------------|--------|--------|--------|
| 1 | Identify the determinants of corporate governance mechanisms, especially internal factors. | 25 | x | x | |
| 2 | Construct an effective internal corporate governance framework applicable to different legal systems and corporate structures. | 25 | x | x | |
| 3 | Solve corporate governance issues using the framework and theories developed in the course. | 25 | | x | x |
| 4 | Provide direction to the Board of Directors with regard to the setting up or improvement of a corporate governance mechanism. | 25 | | x | x |

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

| LTAs | Brief Description | CILO No. | Hours/week (if applicable) |
|------|-----------------------|---|----------------------------|
| 1 | Interactive lectures* | To impart key knowledge regarding the nature of corporations, information asymmetry, agency theory, ethics and corporate governance structures. To set the agenda and questions for class discussions. | 1, 2 |

| | | | | |
|---|-----------------|---|------|--|
| 2 | Company report* | Students will work: - to select a listed company for analysis; - to identify strengths and weaknesses in corporate governance; - suggest ways to strengthen corporate governance. - summarise their findings in a written report. | 3, 4 | |
| 3 | Presentation* | Students will make a presentation based on the submitted company report. | 3, 4 | |

Additional Information for LTAs

*DEC LTA element

Assessment Tasks / Activities (ATs)

| ATs | CILO No. | Weighting (%) | Remarks (e.g. Parameter for GenAI use) |
|--|----------|---------------|--|
| 1 Participation and case discussion# Students are required to contribute to in-class discussions or case solutions. | 1, 2 | 25 | |
| 2 Company report# Each student is required to identify corporate governance problems of the company and suggest possible ways to improve. Each student is required to submit a written report. | 3, 4 | 50 | |
| 3 Presentation# Each student is required to make a presentation based on the submitted report. | 3, 4 | 25 | |

Continuous Assessment (%)

100

Additional Information for ATs

DEC AT element

Assessment Rubrics (AR)**Assessment Task**

Participation and case discussion (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Ability to contribute to in-class discussions

Excellent

(A+, A, A-) High

Good

(B+, B, B-) Significant

Fair

(C+, C, C-) Moderate

Marginal

(D) Basic

Failure

(F) Not even reaching marginal levels

Assessment Task

Company report (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Ability to identify corporate governance issues and suggest possible ways to improve the corporate governance of the company

Excellent

(A+, A, A-) High

Good

(B+, B, B-) Significant

Fair

(C+, C, C-) Moderate

Marginal

(D) Basic

Failure

(F) Not even reaching marginal levels

Assessment Task

Presentation (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Ability to present the key corporate governance issues and suggestions

Excellent

(A+, A, A-) High

Good

(B+, B, B-) Significant

Fair

(C+, C, C-) Moderate

Marginal

(D) Basic

Failure

(F) Not even reaching marginal levels

Assessment Task

Participation and case discussion (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Ability to contribute to in-class discussions

Excellent

(A+, A, A-) High

Good

(B+, B) Significant

Marginal

(B-, C+, C) Basic

Failure

(F) Not even reaching marginal levels

Assessment Task

Company report (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Ability to identify corporate governance issues and suggest possible ways to improve the corporate governance of the company

Excellent

(A+, A, A-) High

Good

(B+, B) Significant

Marginal

(B-, C+, C) Basic

Failure

(F) Not even reaching marginal levels

Assessment Task

Presentation (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Ability to present the key corporate governance issues and suggestions

Excellent

(A+, A, A-) High

Good

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Part III Other Information

Keyword Syllabus

Introduction to Corporate Governance Related Social Economic Theories. Introduction to Development of Corporate Governance. Corporate Governance Environment. Internal Corporate Governance Factors. Company Secretary and Corporate Administrator. Intellectual Copyright, Patent and Asset Protection.

Reading List

Compulsory Readings

| Title | |
|-------|--|
| 1 | Larcker D., and Tayan B., Corporate governance matters: A closer look at organizational choices and their consequences 2nd edition, Pearson Education. |
| 2 | 姜付秀，肯尼斯 A. 金，王运通。公司治理：西方理论与中国实践。北京大学出版社。ISIN 978-7-301-27429-3 |

Additional Readings

| Title | |
|-------|---|
| 1 | Kim, K. & Nofsinger J., Corporate Governance 3rd edition, Pearson – Prentice Hall. |
| 2 | Weston, J. Siu J. & Johnson B., Takeovers, Restructuring, & Corporate Governance 4th edition Prentice Hall. |
| 3 | Goergen M., International Corporate Governance 1st edition, Pearson Education. |