

**City University of Hong Kong  
Course Syllabus**

**offered by College of Business  
with effect from Semester B 2024/25**

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**Part I Course Overview**

<b>Course Title:</b>	Special Topics in Business II
<b>Course Code:</b>	FB6779
<b>Course Duration:</b>	One Semester
<b>Credit Units:</b>	3
<b>Level:</b>	P6
<b>Medium of Instruction:</b>	English
<b>Medium of Assessment:</b>	English
<b>Prerequisites:</b> <i>(Course Code and Title)</i>	Nil
<b>Precursors:</b> <i>(Course Code and Title)</i>	Nil
<b>Equivalent Courses:</b> <i>(Course Code and Title)</i>	Nil
<b>Exclusive Courses:</b> <i>(Course Code and Title)</i>	Nil

## Part II Course Details

### 1. Abstract

This course aims to address a number of special topics in business today. In particular, it aims to provide participants with a deeper appreciation of the role of business in society, together with an insight into alternative social and economic structures.

### 2. Course Intended Learning Outcomes (CILOs)

(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)

No.	CILOs	Weighting (if applicable)	Discovery-enriched curriculum related learning outcomes (please tick where appropriate)		
			A1	A2	A3
1.	Describe the concepts and theories on the special topics	30%	✓		
2.	Apply knowledge gained from class to analyse real life issues and develop problem solving skills	35%		✓	
3.	Analyse and predict the outcome of strategic interactions among individual and/or firm	35%			✓
		100%			

**A1: Attitude**

*Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.*

**A2: Ability**

*Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.*

**A3: Accomplishments**

*Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.*

### 3. Learning and Teaching Activities (LTAs)

(LTAs designed to facilitate students' achievement of the CILOs.)

LTA	Brief Description	CILO No.						Hours/week (if applicable)
		1	2	3				
Lecture	Students will engage in lectures and readings for basic theories and concepts	✓						
Participation	Students will participate an in-depth class discussions on case study		✓	✓				

### 4. Assessment Tasks/Activities (ATs)

(ATs are designed to assess how well the students achieve the CILOs.)

Assessment Tasks/Activities	CILO No.						Weighting	Remarks
	1	2	3	4				
Continuous Assessment: 100%								
1. In class discussion and exercises	✓	✓	✓				30%	
2. Case Studies and presentation	✓	✓	✓				20%	
3. Quizzes and/or reports	✓	✓	✓				50%	
Examination: 0% (duration:    hours, if applicable)							100%	

## 5. Assessment Rubrics

(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)

Applicable to students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter

Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B, B-)	Fair (C+, C, C-)	Marginal (D)	Failure (F)
In class discussion and exercises	Contribution to in-class discussion and exercises	<ul style="list-style-type: none"> <li>▪ Excellent understanding of key concepts and theories on the special topics.</li> <li>▪ Actively participate in all discussions and exercises.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Good understanding of key concepts and theories on the special topics.</li> <li>▪ Actively participate in most discussions and exercises.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Able to understand key concepts and theories on the special topics.</li> <li>▪ Actively participate in some discussions and exercises.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Poor understanding of key concepts and theories on the special topics.</li> <li>▪ Actively participate in few discussions and exercises.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Unable to understand key concepts and theories on the special topics.</li> <li>▪ Does not participate in class discussions and exercises.</li> </ul>
Case studies and presentations	Analysis and preparation on cases	<ul style="list-style-type: none"> <li>▪ Excellent understanding of key concepts and theories on the special topics.</li> <li>▪ Able to analysis, synthesize and/or interpret as appropriate, strong evidence of original innovative and/or integrative thing.</li> <li>▪ Able to develop and communicate compelling arguments by using supporting evidence.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Good understanding of key concepts and theories on the special topics.</li> <li>▪ Able to analysis, synthesize and/or interpret as appropriate, evidence of original innovative and/or integrative thing.</li> <li>▪ Able to develop and communicate compelling arguments by using supporting evidence.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Able to understand key concepts and theories on the special topics.</li> <li>▪ Able to formulate and communicate some insights, viewpoints and suggestions / recommendation.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Poor understanding of key concepts and theories on the special topics.</li> <li>▪ Able to formulate and communicate few insights, viewpoints and suggestions / recommendation.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Unable to address key concepts and theories on the special topics.</li> </ul>

Quizzes and/or reports	Understanding business issues of the subject matters	<ul style="list-style-type: none"> <li>Excellent understanding of key concepts and theories on the special topics.</li> <li>Able to analysis, synthesize and/or interpret as appropriate, strong evidence of original innovative and/or integrative thing.</li> <li>Able to develop and communicate compelling arguments by using supporting evidence.</li> </ul>	<ul style="list-style-type: none"> <li>Good understanding of key concepts and theories on the special topics.</li> <li>Able to analysis, synthesize and/or interpret as appropriate, evidence of original innovative and/or integrative thing.</li> <li>Able to develop and communicate compelling arguments by using supporting evidence.</li> </ul>	<ul style="list-style-type: none"> <li>Able to understand key concepts and theories on the special topics.</li> <li>Able to formulate and communicate some insights, viewpoints and suggestions / recommendation.</li> </ul>	<ul style="list-style-type: none"> <li>Poor understanding of key concepts and theories on the special topics.</li> <li>Able to formulate and communicate few insights, viewpoints and suggestions / recommendation</li> </ul>	<ul style="list-style-type: none"> <li>Unable to address key concepts and theories on the special topics.</li> </ul>
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Applicable to students admitted in Semester A 2022/23 to Summer Term 2024

Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B)	Marginal (B-, C+, C)	Failure (F)
In class discussion and exercises	Contribution to in-class discussion and exercises	<ul style="list-style-type: none"> <li>Excellent understanding of key concepts and theories on the special topics.</li> <li>Actively participate in all discussions and exercises.</li> </ul>	<ul style="list-style-type: none"> <li>Good understanding of key concepts and theories on the special topics.</li> <li>Actively participate in most discussions and exercises.</li> </ul>	<ul style="list-style-type: none"> <li>Able to understand key concepts and theories on the special topics.</li> <li>Actively participate in some discussions and exercises.</li> </ul>	<ul style="list-style-type: none"> <li>Poor understanding of key concepts and theories on the special topics.</li> <li>Actively participate in very few discussions and exercises.</li> </ul>
Case studies and presentations	Analysis and preparation on cases	<ul style="list-style-type: none"> <li>Excellent understanding of key concepts and theories on the special topics.</li> <li>Able to analysis, synthesize and/or interpret as appropriate, strong evidence of original innovative and/or integrative thing.</li> <li>Able to develop and communicate compelling arguments by using</li> </ul>	<ul style="list-style-type: none"> <li>Good understanding of key concepts and theories on the special topics.</li> <li>Able to analysis, synthesize and/or interpret as appropriate, evidence of original innovative and/or integrative thing.</li> <li>Able to develop and communicate compelling arguments by using supporting evidence.</li> </ul>	<ul style="list-style-type: none"> <li>Able to understand key concepts and theories on the special topics.</li> <li>Able to formulate and communicate some insights, viewpoints and suggestions / recommendation.</li> </ul>	<ul style="list-style-type: none"> <li>Poor understanding of key concepts and theories on the special topics.</li> <li>Able to formulate and communicate very few insights, viewpoints and suggestions / recommendation.</li> </ul>

		supporting evidence.			
Quizzes and/or reports	Understanding business issues of the subject matters	<ul style="list-style-type: none"> <li>▪ Excellent understanding of key concepts and theories on the special topics.</li> <li>▪ Able to analysis, synthesize and/or interpret as appropriate, strong evidence of original innovative and/or integrative thing.</li> <li>▪ Able to develop and communicate compelling arguments by using supporting evidence.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Good understanding of key concepts and theories on the special topics.</li> <li>▪ Able to analysis, synthesize and/or interpret as appropriate, evidence of original innovative and/or integrative thing.</li> <li>▪ Able to develop and communicate compelling arguments by using supporting evidence.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Able to understand key concepts and theories on the special topics.</li> <li>▪ Able to formulate and communicate some insights, viewpoints and suggestions / recommendation.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Poor understanding of key concepts and theories on the special topics.</li> <li>▪ Able to formulate and communicate very few insights, viewpoints and suggestions / recommendation.</li> </ul>

**Part III Other Information** (more details can be provided separately in the teaching plan)

**1. Keyword Syllabus**

*(An indication of the key topics of the course.)*

Contemporary business practices and issues

**2. Reading List**

**2.1 Compulsory Readings**

*(Compulsory readings can include books, book chapters, or journal/magazine articles. There are also collections of e-books, e-journals available from the CityU Library.)*

1.	Nil
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**2.2 Additional Readings**

*(Additional references for students to learn to expand their knowledge about the subject.)*

1.	Nil
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