

**City University of Hong Kong
Course Syllabus**

**offered by College of Business
with effect from Semester A 2024/25**

Part I Course Overview

Course Title:	MBA Internship/Community Service
Course Code:	FB6774
Course Duration:	One semester
Credit Units:	3
Level:	P6
Medium of Instruction:	English
Medium of Assessment:	English
Prerequisites: <i>(Course Code and Title)</i>	Nil
Precursors: <i>(Course Code and Title)</i>	Nil
Equivalent Courses: <i>(Course Code and Title)</i>	Nil
Exclusive Courses: <i>(Course Code and Title)</i>	Nil

Part II Course Details

1. Abstract

This course aims to provide students with the required work experience in local and overseas contexts for a period of time. With placements in international businesses, banking, financial services, insurance, accountancy firms, etc. based on students' career or professional interest, students are expected to gain a practical understanding of business operations and the professional contexts in which they are expected to apply the theory and skills they have learned in the formal curriculum.

2. Course Intended Learning Outcomes (CILOs)

(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)

No.	CILOs	Weighting (if applicable)	Discovery-enriched curriculum related learning outcomes (please tick where appropriate)		
			A1	A2	A3
1.	Identify personal professional strengths and weaknesses and set strategic goals for advancing along an intended career path.	20%	✓		
2.	Demonstrate the ability to apply the knowledge and skills developed from the programme to the practical business situations.	50%		✓	
3.	Explain an in-depth and practical understanding of professional experience on the specific industry in the real workplace.	30%			✓
		100%			

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

3. Learning and Teaching Activities (LTAs)

(LTAs designed to facilitate students' achievement of the CILOs.)

LTA	Brief Description	CILO No.						Hours/week (if applicable)
		1	2	3				
Reflective Writing	Students will carry out reflective writing on what they have learnt in internship to consolidate and deepen their knowledge.	✓	✓	✓				
Student Advising	Students will discuss with their mentors how to improve their knowledge, and performance on internship, in order to deepen and broaden their knowledge and skills	✓	✓					

4. Assessment Tasks/Activities (ATs)

(ATs are designed to assess how well the students achieve the CILOs.)

Assessment Tasks/Activities	CILO No.						Weighting	Remarks
	1	2	3					
Continuous Assessment: 100%								
1. Reflection Report	✓	✓	✓				60%	
2. Feedback from Employers		✓	✓				40%	
Examination: 0% (duration: hours, if applicable)								
							100%	

5. Assessment Rubrics

(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)

Applicable to students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter

Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B, B-)	Fair (C+, C, C-)	Marginal (D)	Failure (F)
Continuous Assessment	<ul style="list-style-type: none"> • Reflection Report • Presentation & Sharing • Feedback from Employers 	<ul style="list-style-type: none"> • Ability to solidify the internship experience thoroughly and develop a set of goals and strategies that enhance the chance of a successful career management endeavour; • Sound programme knowledge and skills are thoroughly and creatively applied to drive the internship assignments 	<ul style="list-style-type: none"> • Ability to solidify most of the internship experience and develop a set of goals and strategies that enhance the chance of a successful career management endeavour; • Sound programme knowledge and skills are mostly applied to drive the internship assignments 	<ul style="list-style-type: none"> • Ability to solidify some of the internship experience and develop a set of goals and strategies that enhance the chance of a successful career management endeavour; • Many sound programme knowledge and skills are applied to drive the internship assignments 	<ul style="list-style-type: none"> • Ability to solidify parts of the internship experience and develop a set of goals and strategies that enhance the chance of a successful career management endeavour; • Some sound programme knowledge and skills are applied to drive the internship assignments 	<ul style="list-style-type: none"> • Ability to solidify few of the internship experience and develop a set of goals and strategies that enhance the chance of a successful career management endeavour; • Few sound programme knowledge and skills are applied to drive the internship assignments

Applicable to students admitted from Semester A 2022/23 to Summer Term 2024

Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B)	Marginal (B-, C+, C)	Failure (F)
Continuous Assessment	<ul style="list-style-type: none"> • Reflection Report • Presentation & Sharing • Feedback from Employers 	<ul style="list-style-type: none"> • Ability to solidify the internship experience thoroughly and develop a set of goals and strategies that enhance the chance of a successful career management endeavour; • Sound programme knowledge and skills are thoroughly and creatively applied to drive the internship assignments 	<ul style="list-style-type: none"> • Ability to solidify most of the internship experience and develop a set of goals and strategies that enhance the chance of a successful career management endeavour; • Sound programme knowledge and skills are mostly applied to drive the internship assignments 	<ul style="list-style-type: none"> • Ability to solidify some of the internship experience and develop a set of goals and strategies that enhance the chance of a successful career management endeavour; • Many sound programme knowledge and skills are applied to drive the internship assignments 	<ul style="list-style-type: none"> • Ability to solidify few of the internship experience and develop a set of goals and strategies that enhance the chance of a successful career management endeavour; • Few sound programme knowledge and skills are applied to drive the internship assignments

Part III Other Information (more details can be provided separately in the teaching plan)

1. Keyword Syllabus

(An indication of the key topics of the course.)

Integration and application of knowledge learned from the MBA programme in business environment; effective communication and problem solving in real-life situation; identification of own professional strengths and weaknesses; development or confirmation of the career goals

2. Reading List

2.1 Compulsory Readings

(Compulsory readings can include books, book chapters, or journal/magazine articles. There are also collections of e-books, e-journals available from the CityU Library.)

1.	Nil
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2.2 Additional Readings

(Additional references for students to learn to expand their knowledge about the subject.)

1.	Nil
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