

**City University of Hong Kong  
Course Syllabus**

**offered by College of Business  
with effect from Semester A 2024/25**

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**Part I Course Overview**

**Course Title:** Global Exchange

**Course Code:** FB6773B

**Course Duration:** One semester

**Credit Units:** 3 for FB6773B

**Level:** P6

**Medium of Instruction:** English

**Medium of Assessment:** English

**Prerequisites:** FB6773A is the prerequisite of FB6773B  
*(Course Code and Title)*

**Precursors:** Nil  
*(Course Code and Title)*

**Equivalent Courses:** Nil  
*(Course Code and Title)*

**Exclusive Courses:** Nil  
*(Course Code and Title)*

## Part II Course Details

### 1. Abstract

This course aims to deepen students' understanding, sensitivity and appreciation of cultural diversities, and enhance their intercultural competencies and broaden their global outlook and knowledge of different economic, political and social systems.

### 2. Course Intended Learning Outcomes (CILOs)

(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)

No.	CILOs	Weighting (if applicable)	Discovery-enriched curriculum related learning outcomes (please tick where appropriate)		
			A1	A2	A3
1.	Identify and design the evaluation communication norms, rituals, and cultural differences in global business operations; demonstrate ability to apply these knowledges to the real business context	30%	✓	✓	✓
2.	Discuss the course topics with students from different universities; explain effectively in a multi-cultural and non-local setting	30%	✓	✓	
3.	Develop successful strategies to overcome communication and cultural barriers and demonstrate the usefulness of these strategies in academic, business and social settings	40%	✓		✓
		100%			

**A1: Attitude**

*Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.*

**A2: Ability**

*Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.*

**A3: Accomplishments**

*Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.*

### 3. Learning and Teaching Activities (LTAs)

(LTAs designed to facilitate students' achievement of the CILOs.)

LTA	Brief Description	CILO No.						Hours/week (if applicable)
		1	2	3				
Lectures and Seminars	Students will engage in formal lectures to gain knowledge about the course topics.	✓	✓	✓				
Peer-discussion	Students will discuss with their peers how to improve their knowledge, and performance on assessment tasks, in order to deepen and broaden their knowledge and skills.	✓	✓	✓				
Reflective Writing	Students will carry out reflective writing on what they have learnt in class to consolidate and deepen their knowledge.	✓	✓	✓				

### 4. Assessment Tasks/Activities (ATs)

(ATs are designed to assess how well the students achieve the CILOs.)

Assessment Tasks/Activities	CILO No.						Weighting	Remarks
	1	2	3					
Continuous Assessment: 100%								
Reflection Report	✓	✓	✓				100%	Assessed on a Pass/Fail basis
Examination: 0% (duration:    hours, if applicable)							100%	

## 5. Assessment Rubrics

(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)

### Applicable to students admitted in Semester A 2022/23 and thereafter

No change on Pass/Fail course

Assessment Task	Criterion	Pass (P)	Failure (F)
Reflection Report	Self-disclosure	Demonstrates an open, non-defensive ability to self-appraise, discussing both growth and frustrations related to learning in exchange. Risks asking probing questions about self and seeks to answer these.	Self-disclosure tends to be superficial and factual, without self-reflection.
	Connection to outside experiences	In-depth synthesis of thoughtfully selected aspects of experiences related to the exchange. Makes clear connections between what is learned from outside experiences and the exchange.	Identify little ideas or issues from outside experiences related to the exchange.
	Connection to course objectives	Synthesize, analyze and evaluate thoughtfully selected aspects of ideas or issues related to this exchange.	Restate little ideas or issues related to this exchange.

### Applicable to students admitted before Semester A 2022/23

Assessment Task	Criterion	Pass (P)	Failure (F)
Reflection Report	Self-disclosure	Demonstrates an open, non-defensive ability to self-appraise, discussing both growth and frustrations related to learning in exchange. Risks asking probing questions about self and seeks to answer these.	Self-disclosure tends to be superficial and factual, without self-reflection.
	Connection to outside experiences	In-depth synthesis of thoughtfully selected aspects of experiences related to the exchange. Makes clear connections between what is learned from outside experiences and the exchange.	Identify little ideas or issues from outside experiences related to the exchange.
	Connection to course objectives	Synthesize, analyze and evaluate thoughtfully selected aspects of ideas or issues related to this exchange.	Restate little ideas or issues related to this exchange.

**Part III Other Information** (more details can be provided separately in the teaching plan)

**1. Keyword Syllabus**

*(An indication of the key topics of the course.)*

Global exchange between the Eastern and Western world, cultural fusion, the relationship between cultural exchange, economic, political and social system.

**2. Reading List**

**2.1 Compulsory Readings**

*(Compulsory readings can include books, book chapters, or journal/magazine articles. There are also collections of e-books, e-journals available from the CityU Library.)*

1.	Nil
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**2.2 Additional Readings**

*(Additional references for students to learn to expand their knowledge about the subject.)*

1.	Nil
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