

**City University of Hong Kong
Course Syllabus**

**offered by CityU Academy of Innovation
with effect from Semester A 2024/25**

Part I Course Overview

Course Title:	<u>Innovation Project</u>
Course Code:	<u>CAI6003</u>
Course Duration:	<u>2 Semesters</u>
Credit Units:	<u>6</u>
Level:	<u>P6</u>
Medium of Instruction:	<u>English</u>
Medium of Assessment:	<u>English</u>
Prerequisites: <i>(Course Code and Title)</i>	<u>Nil</u>
Precursors: <i>(Course Code and Title)</i>	<u>Nil</u>
Equivalent Courses: <i>(Course Code and Title)</i>	<u>Nil</u>
Exclusive Courses: <i>(Course Code and Title)</i>	<u>Nil</u>

Part II Course Details

1. Abstract

A dissertation on a selected topic on global innovation and venture creation, and a business proposal ready for seed fund application should be completed at the end of the course. The business proposal should demonstrate the student's ability to apply and practice the knowledge, skills, and methodology that they learned in the coursework.

2. Course Intended Learning Outcomes (CILOs)

(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)

No.	CILOs	Weighting (if applicable)	Discovery-enriched curriculum related learning outcomes (please tick where appropriate)		
			A1	A2	A3
1.	Utilize the discoveries from literature review and demonstrate research skills in writing dissertation		✓	✓	✓
2.	Apply the knowledge of venture creation and methodology to formulate a business proposal		✓	✓	✓
		100%			

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

3. Learning and Teaching Activities (LTAs)

(LTAs designed to facilitate students' achievement of the CILOs.)

LTA	Brief Description	CILO No.				Hours/week (if applicable)
		1	2			
Literature review	Students will develop an in-depth understanding of the selected topics through reading scholarly books and articles.	✓				
Consultation sessions	Students will discuss with their project advisors to obtain guidance and advice in formulating a business proposal.		✓			

4. Assessment Tasks/Activities (ATs)

(ATs are designed to assess how well the students achieve the CILOs.)

Assessment Tasks/Activities	CILO No.						Weighting	Remarks
	1	2						
Continuous Assessment: 100%								
Dissertation	✓						50%	
Business Proposal and Presentation		✓					50%	
Examination: _____% (duration: _____, if applicable)								
							100%	

5. Assessment Rubrics

(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)

Applicable to students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter

Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B, B-)	Fair (C+, C, C-)	Marginal (D)	Failure (F)
1. Dissertation	Knowledge about the selected topic and quality in the organization of the dissertation	Good organization and presentation of the dissertation. Evidence of extensive knowledge base and viable development of marketable ideas	Reasonable understanding and presentation of the selected topic and satisfactory development of marketable ideas	Sufficient familiarity with the selected topic and adequate development of marketable ideas	Less than adequate evidence of familiarity with the selected topic; limited application of appropriate methods for development of marketable ideas	Very little evidence of familiarity with the selected topic; irrelevant application of appropriate methods for development of marketable ideas
2. Business Proposal and Presentation	Quality of the proposal to demonstrate a good level of competence in innovation, business viability, customer desirability, product feasibility, market traction, and effectiveness of pitching	High	Significant	Moderate	Not reaching fair level	Poor

Part III Other Information (more details can be provided separately in the teaching plan)

1. Keyword Syllabus

(An indication of the key topics of the course.)

Technical innovation, market research, industry pain points, solution formulation, revenue model, business viability, proof-of-concept, prototyping, product execution, implementation plan.

2. Reading List

2.1 Compulsory Readings

(Compulsory readings can include books, book chapters, or journal/magazine articles. There are also collections of e-books, e-journals available from the CityU Library.)

1.	Nil
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2.2 Additional Readings

(Additional references for students to learn to expand their knowledge about the subject.)

1.	Nil
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