

City University of Hong Kong
Course Syllabus

offered by Department of Accountancy
with effect from Semester A 2024/25

Part I Course Overview

Course Title:	<u>Corporate Finance and Policies</u>
Course Code:	<u>AC6533</u>
Course Duration:	<u>1 semester</u>
Credit Units:	<u>3</u>
Level:	<u>P6</u>
Medium of Instruction:	<u>English</u>
Medium of Assessment:	<u>English</u>
Prerequisites: <i>(Course Code and Title)</i>	<u>Nil</u>
Precursors: <i>(Course Code and Title)</i>	<u>Nil</u>
Equivalent Courses: <i>(Course Code and Title)</i>	<u>Nil</u>
Exclusive Courses: <i>(Course Code and Title)</i>	<u>Nil</u>

Part II Course Details

1. Abstract

This course aims to prepare students to apply relevant knowledge and skills as expected of a financial executive and advisor regarding the financial management of an organization and to exercise professional judgement in decision-making.

2. Course Intended Learning Outcomes (CILOs)

(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)

No.	CILOs	Weighting (if applicable) 1= most important, 2= of secondary importance, 3= least important	Discovery-enriched curriculum related learning outcomes (please tick where appropriate)		
			A1	A2	A3
1.	Identify and explain the relationship between risk and return and the relevance of these parameters to financial decisions.		√	√	
2.	Apply various concepts of valuation in financial assets and real assets.		√	√	
3.	Identify and evaluate different sources of finance, and their risks and costs.		√	√	
4.	Demonstrate numerical competence in analyzing financial information and selecting the financial policies that optimize the use of financial resources.		√	√	
5.	Analyze and develop reports for management about the consequences of different financial policies.		√	√	
		100%			

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

3. Learning and Teaching Activities (LTAs)

(LTAs designed to facilitate students' achievement of the CILOs.)

LTA	Brief Description	CILO No.					Hours/week (if applicable)
		1	2	3	4	5	
Lecture	Students will engage with core concepts and theories and discuss main points in assigned readings.	√	√	√			2.5 hrs/week
In-class activities	Students will engage in developing skills in analysing financial information and making financial decision.				√	√	0.5 hrs/week
Case study/ group project [#]	Student will develop skills in analysing financial information and advising the financial executive in the financial management of organization.				√	√	

[#] DEC LTA element

4. Assessment Tasks/Activities (ATs)

(ATs are designed to assess how well the students achieve the CILOs.)

Assessment Tasks/Activities	CILO No.					Weighting	Remarks
	1	2	3	4	5		
Continuous Assessment: 50%							
<u>In-class exercises and assignments</u> Students need to participate actively in in-class exercise and demonstrate understanding of the core concepts and theories.				√	√	10%	
<u>Mid-term test</u> Students will be assessed of their in-depth understanding of important concepts in corporate finance.	√	√	√	√	√	20%	
<u>Case study/group project[#]</u> Students will work in group to analyse a hypothetical case or prepare a project on different aspects of corporate finance issues.				√	√	20%	
Examination: 50% (duration: 3 hours) [Open book examination]							
<u>Final examination</u> Students will be assessed of their in-depth understanding of important concepts in corporate finance.	√	√	√	√	√	50%	
						100%	

[#] DEC AT element

Students are required to pass both coursework and examination components to guarantee to pass the course. Failing either component may lead to failure in the course. The passing mark is generally 50.

5. Assessment Rubrics

(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)

Applicable to students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter

	Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B, B-)	Fair (C+, C, C-)	Marginal (D)	Failure (F)
1.	In-class exercises and assignments	Demonstrate a positive attitude and an understanding of the applications of alternative financial theories and models.	High	Significant	Moderate	Basic	Not even reaching marginal level
2.	Mid-term test	Demonstrate a grasp of the important concepts in financial decisions and valuation and analyse financial consequences of different financial policies.	High	Significant	Moderate	Basic	Not even reaching marginal level
3.	Case study/group project	Demonstrate an ability to analyze financial information and to advise financial executive in the financial management of organization.	High	Significant	Moderate	Basic	Not even reaching marginal level
4.	Final examination	Demonstrate a grasp of the important concepts in financial decisions and valuation and analyse financial consequences of different financial policies.	High	Significant	Moderate	Basic	Not even reaching marginal level

Applicable to students admitted from Semester A 2022/23 to Summer Term 2024

Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B)	Marginal (B-, C+, C)	Failure (F)
1. In-class exercises and assignments	Demonstrate a positive attitude and an understanding of the applications of alternative financial theories and models.	High	Significant	Moderate	Not even reaching marginal level
2. Mid-term test	Demonstrate a grasp of the important concepts in financial decisions and valuation and analyse financial consequences of different financial policies.	High	Significant	Moderate	Not even reaching marginal level
3. Case study/group project	Demonstrate an ability to analyze financial information and to advise financial executive in the financial management of organization.	High	Significant	Moderate	Not even reaching marginal level
4. Final examination	Demonstrate a grasp of the important concepts in financial decisions and valuation and analyse financial consequences of different financial policies.	High	Significant	Moderate	Not even reaching marginal level

Part III Other Information (more details can be provided separately in the teaching plan)

1. Keyword Syllabus

(An indication of the key topics of the course.)

Overview of financial management and financial markets, portfolio theory and analysis, valuation of financial assets, investment appraisal, capital structure and cost of capital, distributions to shareholders, different sources of finance, managing working capital, managing shareholder value.

2. Reading List

2.1 Compulsory Readings

(Compulsory readings can include books, book chapters, or journal/magazine articles. There are also collections of e-books, e-journals available from the CityU Library.)

1.	Eugene F. Brigham and Michael C. Ehrhardt, <u>Financial Management: Theory and Practice</u> , Thomson Learning, latest edition.
2.	Ross S.A., Westerfield R.W., Jaffe J.F., Jordan B.D., <u>Corporate Finance: Core Principles and Applications</u> , McGraw-Hill, latest edition.
3.	Brigham E.F. and Houston J.F., <u>Essential of Financial Management</u> , Cengage Learning, latest edition.
4.	Ross S.A., Westerfield R.W., Jaffe J.F., Jordan B.D., <u>Corporate Finance</u> , McGraw-Hill, latest edition.
5.	Peter Attrill, <u>Financial Management for Decision Makers</u> , Pearson, latest edition.

2.2 Additional Readings

(Additional references for students to learn to expand their knowledge about the subject.)

1.	Brealey, R. A., S. C. Myers, and F. Allen, <u>Principles of Corporate Finance</u> , McGraw-Hill, latest edition.
2.	Berk J. and DeMarzo P., <u>Corporate Finance: The Core</u> , Pearson, latest edition.
3.	Websites: International Monetary Fund, HK Monetary Authority, HK Exchanges and Clearing Limited, Yahoo! Finance
4.	HKICPA QP Module B Learning Pack, latest edition
5.	HKICPA Past examination papers of QP Module B
6.	The Hong Kong Chartered Governance Institute (HKCGI) online study materials of the Chartered Governance Qualifying Programme (CGQP) Module Interpreting Financial and Accounting Information.