

**City University of Hong Kong
Course Syllabus**

**offered by School of Creative Media
with effect from Semester A 2022/23**

Part I Course Overview

Course Title: Professional Practice

Course Code: SM8405A

Course Duration: One semester

Credit Units: 3

Level: R8

Medium of Instruction: English

Medium of Assessment: English

Prerequisites:
(Course Code and Title) Nil

Precursors:
(Course Code and Title) Nil

Equivalent Courses:
(Course Code and Title) Nil

Exclusive Courses:
(Course Code and Title) Nil

Part II Course Details

1. Abstract

This course will help doctoral students to prepare for professional paths after graduation. Students will craft a portfolio, including cover letter, CV, sample publication, and presentation. Students will also improve their communication and interview skills through practice.

2. Course Intended Learning Outcomes (CILOs)

No.	CILOs	Weighting	Discovery-enriched curriculum related learning outcomes (please tick where appropriate)		
			A1	A2	A3
1.	Prepare for professional paths after graduation		✓	✓	✓
		100%			

A1: *Attitude*

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: *Ability*

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.

A3: *Accomplishments*

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

3. Teaching and Learning Activities (TLAs)

TLA	Brief Description	CILO No.	Hours/week (if applicable)
		1	
Craft a portfolio	Craft a portfolio, including cover letter, CV, sample publication, and presentation	✓	
Improve their communication and interview skills	Improve their communication and interview skills through practice	✓	

4. Assessment Tasks/Activities (ATs)

Assessment Tasks/Activities	CILO No.	Weighting	Remarks
	1		
Continuous Assessment: 100%			
Portfolio	✓	40%	
Presentation	✓	30%	
Mock interview	✓	30%	
Examination: 0% (duration: , if applicable)		100%	

5. Assessment Rubrics

Applicable to students admitted in Semester A 2022/23 and thereafter

Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B)	Marginal (B-, C+, C)	Failure (F)
1. Portfolio	Professional and effective	Succinct and powerful	Complete and memorable	Adequate	Inadequate
2. Presentation	Professional and effective	Succinct and powerful	Complete and memorable	Adequate	Inadequate
3. Mock interview	Professional and effective	Succinct and powerful	Complete and memorable	Adequate	Inadequate

Applicable to students admitted before Semester A 2022/23

Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B, B-)	Fair (C+, C, C-)	Marginal (D)	Failure (F)
1. Portfolio	Professional and effective	Succinct and powerful	Complete and memorable	Clear	Adequate	Inadequate
2. Presentation	Professional and effective	Succinct and powerful	Complete and memorable	Clear	Adequate	Inadequate
3. Mock interview	Professional and effective	Succinct and powerful	Complete and memorable	Clear	Adequate	Inadequate

Part III Other Information

1. Keyword Syllabus

Professional practice

2. Reading List

2.1 Compulsory Readings

1.	<i>The Chronicle of Higher Education</i>
2.	<i>TED Talks: The Official TED Guide to Public Speaking</i>

2.2 Additional Readings

Nil