

**City University of Hong Kong
Course Syllabus**

**offered by Department of Public and International Affairs
with effect from Summer Term 2024**

Part I Course Overview

Course Title:	<u>MAPPM Action Report</u>
Course Code:	<u>PIA5802</u>
Course Duration:	<u>One semester</u>
Credit Units:	<u>3</u>
Level:	<u>P</u>
Medium of Instruction:	<u>English</u>
Medium of Assessment:	<u>English</u>
Prerequisites: <i>(Course Code and Title)</i>	<u>Nil</u>
Precursors: <i>(Course Code and Title)</i>	<u>Nil</u>
Equivalent Courses: <i>(Course Code and Title)</i>	<u>None</u>
Exclusive Courses: <i>(Course Code and Title)</i>	<u>PIA5000 PIA Postgraduate Internship, PIA5803 MAPPM Overseas Study</u>

Part II Course Details

1. Abstract

This course aims to provide an opportunity for students to link theories to practices and to contribute to solve real-world problems encountered by public organisations with their new ideas and innovative practices. Students will work in groups, liaise with leaders and practitioners in the public sector (e.g., government agencies, non-governmental organisations, think tanks and political parties), identify an area or problem that requires attention, and come up with a comprehensive and actionable proposal that can improve the public organisation. Upon finishing the course, students will develop their ability to analyse, synthesise, think critically, solve problems, and make decisions on real-world complex issues that can emerge in a workplace.

2. Course Intended Learning Outcomes (CILOs)

(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)

No.	CILOs	Weighting (if applicable)	Discovery-enriched curriculum related learning outcomes (please tick where appropriate)		
			A1	A2	A3
1.	Identify issues and problems in public organisations.		√		
2.	Critically analyse and evaluate whether theories and knowledge in public policy and management can provide a solution to issues that are identified.		√	√	
3.	Design and implement plans to collect relevant information and evidence.		√	√	
4.	Discover new knowledge or construct new practice in relation to the identified issues in public policy and management.		√	√	
5.	Communicate effectively the new knowledge and ideas related to the identified public policy and management issues				√
6.	Work effectively within a team		√	√	
7.	Communicate effectively with leaders and practitioners in public organisations		√	√	
		100%			

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

3. Teaching and Learning Activities (TLAs)

(TLAs designed to facilitate students' achievement of the CILOs.)

TLA	Brief Description	CILO No.							Hours/week (if applicable)
		1	2	3	4	5	6	7	
Readings and meetings	Independent readings and group meetings	√	√	√	√		√		Up to 3 hours per week
Communication with supervisor	Regular communication between the group and the supervisor	√	√	√	√				30 mins per week
Meeting with practitioners	Regular meetings between the group and the practitioner	√	√	√	√			√	30 mins per week
Presentation	Presentation of action report				√	√		√	End of the course
Final report	Final report which concisely and clearly explains the background, method, findings, and recommendations.	√	√	√	√	√	√	√	End of the course

4. Assessment Tasks/Activities (ATs)

(ATs are designed to assess how well the students achieve the CILOs.)

Students are required to pass BOTH the coursework assessment AND the examination before they can be awarded an overall passing grade of the course.

Assessment Tasks/Activities	CILO No.							Weighting	Remarks
	1	2	3	4	5	6	7		
Continuous Assessment: 100%									
Oral presentation				√	√		√	40%	
Final report (~5,000 words)	√	√	√	√	√	√	√	60%	
Examination: 0%									
								100%	

5. Assessment Rubrics

(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)

Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B)	Marginal (B-, C+, C)	Failure (F)
Oral presentation	Quality of the proposal and presentation	Knowledge and skills required to undertake an original discovery research project is excellently demonstrated and applied.	Knowledge and skills required to undertake an original discovery research project is well demonstrated and applied.	Knowledge and skills required to undertake an original discovery research project is rudimentarily demonstrated and applied.	Unable to demonstrate and apply knowledge and skills required to undertake an original discovery research project.
Final report	Content of the final report	Very high quality of critical thinking, review of literature, analysis and evaluation, clarity of written communication, and creative suggestions.	Good quality of critical thinking, review of literature, analysis and evaluation, clarity of written communication, and creative suggestions.	Fair quality of critical thinking, review of literature, analysis and evaluation, clarity of written communication, and creative suggestions.	No critical thinking and little effort in the review of literature, analysis and evaluation and very poor written communication, and very limited creative suggestions.

Part III Other Information (more details can be provided separately in the teaching plan)

1. Keyword Syllabus

(An indication of the key topics of the course.)

Public organisation, project management, research planning (problem identification, research statement, research objectives), literature review, conceptual framework, research methodologies (data collection strategies, quantitative research methods, qualitative research methods), data analysis (descriptive statistics, two variables analysis, qualitative data analysis, model building), research presentation (verbal and oral presentation, research findings presentation, graphing data), research conclusion, policy implications, appraising research, team work

2. Reading List

2.1 Compulsory Readings

(Compulsory readings can include books, book chapters, or journal/magazine articles. There are also collections of e-books, e-journals available from the CityU Library.)

See course outline.

2.2 Additional Readings

(Additional references for students to learn to expand their knowledge about the subject.)

1.	Van Thiel, S. (2014). Research methods in public administration and public management: An introduction. Abingdon, Oxon: Routledge.
2.	Verhoeven, Pieterella Susanna (2011) Doing research : the hows and whys of applied research, 3rd ed., The Hague : Eleven International Publishing ; Chicago, IL, USA
3.	King, G., Keohane, R. O., & Verba, S. (1994). Designing social inquiry: Scientific inference in qualitative research. Princeton university press.
4.	Gray, David E. (2009). Doing research in the real world, 2nd edition, Los Angeles ; London: SAGE
5.	Ridley, Diana (2012). The literature review : a step-by-step guide for students, London : SAGE