

**City University of Hong Kong  
Course Syllabus**

**offered by Department of Architecture and Civil Engineering  
with effect from Semester A 2022/23**

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**Part I Course Overview**

<b>Course Title:</b>	Globalization and Economic Development
<b>Course Code:</b>	CA5219
<b>Course Duration:</b>	1 Semester (Some courses offered in Summer Term may start a few weeks earlier than the normal University schedule. Please check the teaching schedules with CLs before registering for the courses.)
<b>Credit Units:</b>	3
<b>Level:</b>	P5
<b>Medium of Instruction:</b>	English
<b>Medium of Assessment:</b>	English
<b>Prerequisites:</b> <i>(Course Code and Title)</i>	Nil
<b>Precursors:</b> <i>(Course Code and Title)</i>	Nil
<b>Equivalent Courses:</b> <i>(Course Code and Title)</i>	Nil
<b>Exclusive Courses:</b> <i>(Course Code and Title)</i>	Nil

## Part II Course Details

### 1. Abstract

In the context of globalization, "entrepreneurial" city-regions have increasingly taken unconventional actions for accumulating global capital flows and their economic competitiveness. This course aims to grasp postmodern logic of global capitalism and spatial strategies for local economic development across Hong Kong and other major cities of the world. The advent of new technologies, new liberalism (labor market) policies, and multinational supply chains/business clusters are addressed as major driving forces to shape the new economic geography of contemporary city-regions, whereas urban design and regional planning are stressed as essential counter efforts to assure long-term economic competitiveness along with social justice, and environmental sustainability. A range of economic development strategies and international city cases are assessed, both quantitatively and qualitatively.

### 2. Course Intended Learning Outcomes (CILOs)

(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)

No.	CILOs	Weighting (if applicable)	Discovery-enriched curriculum related learning outcomes (please tick where appropriate)		
			A1	A2	A3
1.	Understand logic of urbanization processes in the context of globalization;		✓		
2.	Discover key factors shaping the new economic geography of contemporary city-regions, including Hong Kong and other global cities;		✓		
3.	Study a variety of economic development strategies and specific urban policies for intercity competitiveness from different cities and regions;			✓	
4.	Examine not only economic competitiveness but also social justice and environmental sustainability as a consequence of multiple factors (technologies, policies, and markets).			✓	✓
		100%			

#### A1: Attitude

*Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.*

#### A2: Ability

*Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.*

#### A3: Accomplishments

*Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.*

### 3. Teaching and Learning Activities (TLAs)

(TLAs designed to facilitate students' achievement of the CILOs.)

TLA	Brief Description	CILO No.				Hours / week (if applicable)
		1	2	3	4	
Lectures	Introduction to the latest economic development strategies and issues related to globalization	✓	✓			2 hrs / wk
Tutorials	In-class group discussions from multiple viewpoints			✓	✓	1 hr / wk

Semester Hours:	3 hours per week
Lecture/Tutorial/Laboratory Mix:	Lecture (2); Tutorial (1); Laboratory (0)

### 4. Assessment Tasks/Activities

(ATs are designed to assess how well the students achieve the CILOs.)

Assessment Tasks / Activities	CILO No.				Weighting	Remarks
	1	2	3	4		
Continuous Assessment: 50%						
Assignment	✓	✓	✓	✓	30%	
Mid-term Quiz	✓	✓			20%	
Examination: 50% (duration: 3 hour(s))						
Examination					50%	
					100%	

To pass a course, a student must obtain minimum marks of 30% in both coursework and examination components, and an overall mark of at least 40%

## 5. Assessment Rubrics

(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)

### Applicable to students admitted in Semester A 2022/23 and thereafter

Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B)	Marginal (B-, C+, C)	Failure (F)
Assignment	ABILITY to IDENTIFY critical issues and social relations in complex situations and PROPOSE better approach to economic development through creative thinking.	High	Significant	Basic	Not even reaching marginal levels
Mid-term Quiz	CAPACITY to ADDRESS critical understanding of dynamic and complex issues and DEMONSTRATE one's own opinion and constructive solutions through logical thinking.	High	Significant	Basic	Not even reaching marginal levels
Examination	CAPACITY to DISCOVER economic and social issues relevant to globalization and ABILITY to DESIGN proactive public policies and innovative market practices	High	Significant	Basic	Not even reaching marginal levels

### Applicable to students admitted before Semester A 2022/23

Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B, B-)	Fair (C+, C, C-)	Marginal (D)	Failure (F)
Assignment	ABILITY to IDENTIFY critical issues and social relations in complex situations and PROPOSE better approach to economic development through creative thinking.	High	Significant	Moderate	Basic	Not even reaching marginal levels
Mid-term Quiz	CAPACITY to ADDRESS critical understanding of dynamic and complex issues and DEMONSTRATE one's own opinion and constructive solutions through logical thinking.	High	Significant	Moderate	Basic	Not even reaching marginal levels
Examination	CAPACITY to DISCOVER economic and social issues relevant to globalization and ABILITY to DESIGN proactive public policies and innovative market practices	High	Significant	Moderate	Basic	Not even reaching marginal levels

**Part III Other Information** (more details can be provided separately in the teaching plan)

**1. Keyword Syllabus**

*(An indication of the key topics of the course.)*

Globalization; Economic Development; New Economic Geography; Global City; Space of Capitalism and Entrepreneurism; Creative Class; Economic Competitiveness; Social Justice; Environmental Sustainability

**2. Reading List**

**2.1 Compulsory Readings**

*(Compulsory readings can include books, book chapters, or journal/magazine articles. There are also collections of e-books, e-journals available from the CityU Library.)*

1.	Nil
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**2.2 Additional Readings**

*(Additional references for students to learn to expand their knowledge about the subject.)*

1.	Sassen, Saskia. The global city : New York, London, Tokyo. Princeton, N.J.: Princeton University Press, 2001.
2.	Castells, Manuel. The Rise of the Network Society. 2nd ed. Information Age v. 1. Oxford ; Malden, Mass: Blackwell Publishers, 2000.
3.	Fainstein, Susan S. The City builders : property development in New York and London, 1980-2000. Lawrence: University Press of Kansas, 2001.
4.	Harvey, David. Spaces of Global Capitalism. London ; New York, NY: Verso, 2006.
5.	Scott, Allen John. Global city-regions : trends, theory, policy. Cambridge, UK; New York: Oxford University Press, 2001.
6.	Florida, Richard L. The rise of the creative class : and how it's transforming work, leisure, community and everyday life. New York, NY: Basic Books, 2004.
7.	The Urban Task Force. Towards an Urban Renaissance. Edited by Lord Rogers of Riverside. Final Report. London, UK: E & FN Spon, 1999.
8.	Fujita, Masahisa, and Paul Krugman. "The New Economic Geography: Past, Present and the Future." Papers in Regional Science 83, no. 1 (October 1, 2003): 139-164. doi:10.1007/s10110-003-0180-0.