

City University of Hong Kong

Information on a Course  
offered by College of Business  
with effect from Semester A in 2019/2020

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Part I Course Overview

Course Title: Project

Course Code: FB8905

Course Duration: 2 semesters

Credit Units: 6

Level: R8

Arts and Humanities

Proposed Area:  
(for GE courses only)

Study of Societies, Social and Business Organisations

Science and Technology

Medium of Instruction: English

Medium of Assessment: English

Prerequisites:  
(Course Code and Title) Nil

Precursors:  
(Course Code and Title) Nil

Equivalent Courses:  
(Course Code and Title) Nil

Exclusive Courses:  
(Course Code and Title) Nil

## Part II Course Details

### 1. Abstract

Each student should work on his/her thesis proposal in consultation with his/her supervisor(s). A proposal of good quality should be completed at the end of the course. The proposal should demonstrate the student's ability to perform original research with contribution to the knowledge and understanding in the chosen field. The proposal must be approved by the panel set up by their home department on the basis of a submission of written proposal and an oral defence conducted.

### 2. Course Intended Learning Outcomes (CILOs)

No.	CILOs <sup>#</sup>	Weighting (if applicable)	Discovery-enriched curriculum related learning outcomes (please tick where appropriate)		
			A1	A2	A3
1.	Develop a proposal of publishable research paper			✓	✓
2.	Demonstrate key skills needed in research proposal preparation and presentation			✓	✓
		100%			

A1: *Attitude*

*Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.*

A2: *Ability*

*Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.*

A3: *Accomplishments*

*Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.*

### 3. Teaching and Learning Activities (TLAs)

TLA	Brief Description	CILO No.						Hours/week (if applicable)
		1	2	3	4			
1.	Design and execution of a research proposal under supervision	✓	✓					
2.	Conduct oral defence		✓					

#### 4. Assessment Tasks/Activities (ATs)

Assessment Tasks/Activities	CILO No.					Weighting	Remarks
	1	2	3	4			
Continuous Assessment: 100%							
Proposal defence conducted by a panel set up by the home department of the student.	✓	✓				100%	Students who fail in the defence are allowed to have at most one more attempt at the discretion of the panel. If a second attempt is allowed, students <u>must PASS</u> the defence the latest by 30 June of their third year of study (applicable to full-time students while for those pursuing part-time studies or admitted in mid-year, the schedule will need to be adjusted in consultation with students' home departments). Those who cannot pass the thesis proposal defence will be recommended for termination of study following the procedures stipulated by the University.
Examination: _____% (duration: _____, if applicable)						100%	

## 5. Assessment Rubrics

Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B, B-)	Fair (C+, C, C-)	Marginal (D)	Failure (F)
Proposal Defense	Well-defined research problem and clear understanding of literature	Clear	Fairly Good	Adequate	Basic	Not even reaching marginal levels
	Knowledge about the research subject and methods.	Excellent	Good	Adequate	Basic	Weak
	Verbal presentation of the research problem, objectives, methods and plan for the proposal.	Excellent	Good	Average	Improvement Needed	Poor
	Response to questions from the panel.	Outstanding	Very Satisfactory	Satisfactory	Basic	Poor

### **Part III Other Information**

#### **1. Keyword Syllabus**

Please refer to Abstract