# City University of Hong Kong Course Syllabus

# offered by Department of Accountancy with effect from Semester A 2017/18

| Part I Course Over                                  | view                 |
|---|----------------------|
| Course Title:                                       | Financial Management |
| Course Code:  | AC6531               |
| Course Duration:                                    | 1 semester           |
| Credit Units:                                       | 3                    |
| Level:  | P6                   |
| Medium of Instruction:                              | English              |
| Medium of Assessment:                               | English              |
| Prerequisites:<br>(Course Code and Title)           | Nil                  |
| Precursors: (Course Code and Title)                 | Nil                  |
| <b>Equivalent Courses</b> : (Course Code and Title) | Nil                  |
| Exclusive Courses:                                  | Nil                  |

#### Part II Course Details

#### 1. Abstract

This course aims to prepare students to apply relevant knowledge and skills as expected of a financial executive and advisor regarding the financial management of an organization and to exercise professional judgement in decision-making.

### 2. Course Intended Learning Outcomes (CILOs)

(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)

| No. | CILOs  | Weighting (if applicable) 1= most important,   | Discov<br>curricu<br>learnin<br>(please<br>approp | lum rel<br>g outco<br>tick | ated<br>omes |
|-----|--|--|---|----------------------------|--------------|
|     |  | 2= of secondary importance, 3= least important | AI  | A2                         | A3           |
| 1.  | Identify and explain the relationship between risk and return and the relevance of these parameters to financial decisions.                            |  | V   | <b>√</b>                   |              |
| 2.  | Apply various concepts of valuation in financial assets and real assets.   |  | ~   | ~                          |              |
| 3.  | Identify and evaluate different sources of finance, and their risks and costs.   |  | $\checkmark$                                      | $\sqrt{}$                  |              |
| 4.  | Demonstrate numerical competence in analyzing financial information and selecting the financial policies that optimize the use of financial resources. |  | √   | V                          |              |
| 5.  | Analyze and make professional judgement about financial decisions and risks of different financial policies.   |  | V   |                            |              |
| 6.  | Prepare reports for management and communicate effectively the financial consequences of different financial policies.                                 |  | V   | V                          |              |
| ·   |  | 100%   |   |                            |              |

#### A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

#### A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.

### A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

# 3. Teaching and Learning Activities (TLAs)

(TLAs designed to facilitate students' achievement of the CILOs.)

| TLA                           | TLA Brief Description   |   |   |   | Hours/week (if |           |   |              |
|-------------------------------|---|---|---|---|----------------|-----------|---|--------------|
|                               |   | 1 | 2 | 3 | 4              | 5         | 6 | applicable)  |
| Lecture                       | Explain and illustrate core concepts and theories and clarify main points in assigned readings.   | √ | √ | 1 |                |           |   | 2.5 hrs/week |
| In-class exercise             | Small group discussions and in-class exercise to develop students' skills in analysing financial information and making financial decision.   |   |   |   | V              | $\sqrt{}$ | V | 0.5 hrs/week |
| Case study/<br>group project# | Develop students' skills in analysing financial information and advising the financial executive in the financial management of organization. |   |   |   | V              | $\sqrt{}$ | V |              |
| Assignments                   | Develop students' skills in analysing financial information and making financial decision.  |   |   |   | √              | $\sqrt{}$ | √ |              |

<sup>#</sup>DEC TLA element

## 4. Assessment Tasks/Activities (ATs)

(ATs are designed to assess how well the students achieve the CILOs.)

| Assessment Tasks/Activities          | CILO No.                   |   |   |   |   |   | Weighting | Remarks |
|--------------------------------------|----------------------------|---|---|---|---|---|-----------|---------|
|                                      | 1                          | 2 | 3 | 4 | 5 | 6 |           |         |
| Continuous Assessment: <u>50%</u>    | Continuous Assessment: 50% |   |   |   |   |   |           |         |
| In-class exercise and assignments    |                            |   |   | 1 | 1 | 1 | 5-15%     |         |
| Mid-term test                        |                            | √ | √ | √ | √ |   | 20-30%    |         |
| Case study/group project#            |                            |   |   | √ | √ | √ | 10-20%    |         |
| Examination: 50% (duration: 3 hours) |                            |   |   |   |   |   |           |         |
| Final examination                    |                            | √ | √ | √ | √ |   | 50%       |         |
|                                      |                            |   |   |   |   |   | 100%      |         |

<sup>#</sup> DEC AT element

Students are required to pass both coursework and examination components in order to pass the course.

### 5. Assessment Rubrics

(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)

|    | Assessment Task                   | Criterion   | Excellent (A+, A, A-) | Good<br>(B+, B, B-) | Fair (C+, C, C-) | Marginal (D) | Failure<br>(F)                         |
|----|-----------------------------------|---|-----------------------|---------------------|------------------|--------------|--|
| 1. | In-class exercise and assignments | Ability to analyze financial information and making financial decision.   | High                  | Significant         | Moderate         | Basic        | Not even<br>reaching<br>marginal level |
| 2. | Mid-term test                     | Ability to analyze financial information and to advise financial executive in the financial management of organization. | High                  | Significant         | Moderate         | Basic        | Not even<br>reaching<br>marginal level |
| 3. | Case study/group project          | Ability to analyze financial information and to advise financial executive in the financial management of organization. | High                  | Significant         | Moderate         | Basic        | Not even<br>reaching<br>marginal level |
| 4. | Final examination                 | Ability to analyze financial information and to advise financial executive in the financial management of organization. | High                  | Significant         | Moderate         | Basic        | Not even<br>reaching<br>marginal level |

### Part III Other Information (more details can be provided separately in the teaching plan)

### 1. Keyword Syllabus

(An indication of the key topics of the course.)

Roles and Responsibilities of financial executives; Investment Appraisal; Valuation of bonds and stocks; Hybrid financing; Cost of Capital and Corporate Valuation; Capital Structure and Dividend Decisions; Derivatives and Risk Management; Options Theories; Special Financial Decisions; Agency Theory.

## 2. Reading List

### 2.1 Compulsory Readings

(Compulsory readings can include books, book chapters, or journal/magazine articles. There are also collections of e-books, e-journals available from the CityU Library.)

| 1. | Eugene F. Brigham and Michael C. Ehrhardt, <u>Financial Management: Theory and Practice</u> , Thomson Learning, latest edition.                 |
|----|---|
| 2. | Ross S.A., Westerfield R.W., Jaffe J.F., Jordan B.D., <u>Corporate Finance: Core Principles and Applications</u> , McGraw-Hill, latest edition. |
| 3. | Brigham E.F. and Houston J.F., <u>Essential of Financial Management</u> , Cengage Learning, latest edition.                                     |
| 4. | Ross S.A., Westerfield R.W., Jaffe J.F., Jordan B.D., <u>Corporate Finance</u> , McGraw-Hill, latest edition.                                   |
| 5. | Peter Atrill, Financial Management for Decision Makers, Pearson, latest edition.  |

# 2.2 Additional Readings

(Additional references for students to learn to expand their knowledge about the subject.)

| 1. | Brealey, R. A., S. C. Myers, and F. Allen, <u>Principles of Corporate Finance</u> , McGraw-Hill, latest edition. |
|----|--|
| 2. | Berk J. and DeMarzo P., Corporate Finance: The Core, Pearson, latest edition.                                    |
| 3. | Websites: International Monetary Fund, HK Monetary Authority, HK Exchanges and Clearing Limited, Yahoo! Finance  |
| 4. | HKICPA QP Module B Learning Pack, latest edition   |
| 5. | HKICPA Past examination papers of QP Module B  |