

**City University of Hong Kong
Course Syllabus**

**offered by School of Creative Media
with effect from Summer Term 2019**

Part I Course Overview

Course Title: Cultural Exchange

Course Code: SM5342

Course Duration: One to two weeks in intensive mode

Credit Units: 3

Level: P5

Medium of Instruction: English

Medium of Assessment: English

Prerequisites:
(Course Code and Title) Nil

Precursors:
(Course Code and Title) Nil

Equivalent Courses:
(Course Code and Title) Nil

Exclusive Courses:
(Course Code and Title) Nil

Part II Course Details

1. Abstract

Cultural Awareness is the foundation of our understanding of where we are and facilitates our communication with each other. Our ability to find our own position in relation to others in the context of cultural values, beliefs and perceptions is essential to establishing this awareness, which grounds our sensibility for various creative activities.

This course is custom-made for foreign students to explore issues and meanings of cultural diversity and integration in the Hong Kong context, taking the opportunity of being in a different cultural setting, which also provides a sufficient distance to rediscover and contemplate one's own position in his/her home country. As this is an independent study course by nature, students shall propose an area and a plan for observation and comparative study based on their creative/professional interest. Students are expected to document their cultural experience in Hong Kong and to develop insights from their findings.

2. Course Intended Learning Outcomes (CILOs)

(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)

No.	CILOs	Weighting (if applicable)	Discovery-enriched curriculum related learning outcomes (please tick where appropriate)		
			A1	A2	A3
1.	Gain insight into one's own cultural standing.			✓	
2.^	Develop sensitivity to different cultural practices.		✓		
3.^	Develop ability to communicate different cultures.		✓	✓	
		100%			

^ Negotiated Learning Outcome (NLO) explicitly articulating the elements of Discovery oriented learning.

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

3. Teaching and Learning Activities (TLAs)

(TLAs designed to facilitate students' achievement of the CILOs.)

TLA	Brief Description	CILO No.						Hours/week (if applicable)
		1	2	3	4			
Guided mentoring	Research and study the cultural setting and conditions of a proposed subject in Hong Kong	✓	✓	✓				
Guided mentoring	Research and study the cultural difference of a proposed discipline in different countries	✓	✓	✓				
Field trips and visits	Group visits to various localities	✓	✓	✓				
Group discussion	Discussion and comparison of various findings among students	✓	✓	✓				

4. Assessment Tasks/Activities (ATs)

(ATs are designed to assess how well the students achieve the CILOs.)

A Pass/Fail grade will be given.

Assessment Tasks/Activities	CILO No.						Weighting	Remarks
	1	2	3	4				
Continuous Assessment: 100%								
Group discussion		✓	✓				15%	
Cultural experience report	✓	✓	✓				85%	
							100%	

5. Assessment Rubrics

(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)

Assessment Task	Criterion	Pass (P)	Failure (F)
1. Group discussion	The student's performance is assessed based on his/her participation, knowledge of the scope in discussion, and engagement for critical analysis and exchange.	<ul style="list-style-type: none"> - Attentive in in-class participation, listening with comprehension, infrequent contribution. - Adequate pre-class preparation and familiarity with peer reports. 	<ul style="list-style-type: none"> - Unmotivated to participate in in-class discussion. - Inadequate pre-class preparation.
2. Cultural experience report	This assessment is based on the insight of the research argument, its articulation and delivery.	<ul style="list-style-type: none"> - Adequate content and ability to integrate various resources based on demand. - Organization with adequate structure and composition. - Relevant points made to the subject matter in question. 	<ul style="list-style-type: none"> - Inadequate content, no/ irrelevant use of resources. - No organization, structure or/and composition. - Irrelevant points to the subject matter, no ability to interpret opinions.

Note: Only a Pass/Fail grade will be given and no grade point conversion will be provided.

Part III Other Information (more details can be provided separately in the teaching plan)

1. Keyword Syllabus

(An indication of the key topics of the course.)

Cultural awareness, cultural practice, cultural exchange, cultural diversity, cultural identity, tourism, stereotypes, prejudices, mis-perception, self-awareness, cross-cultural awareness, locality, social connotation, behavioural rules

2. Reading List

2.1 Compulsory Readings

(Compulsory readings can include books, book chapters, or journal/magazine articles. There are also collections of e-books, e-journals available from the CityU Library.)

1.	To be determined by the instructor on a case-by-case basis.
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2.2 Additional Readings

(Additional references for students to learn to expand their knowledge about the subject.)

1.	To be determined by the instructor on a case-by-case basis.
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