# City University of Hong Kong Course Syllabus

# offered by School of Creative Media with effect from Semester A 2017 /18

Part I Course Over	view
Course Title:	Independent Study I
Course Code:	SM5315
Course Duration:	One semester
Credit Units:	3
Level:	P5
Medium of Instruction:	English
Medium of Assessment:	English
Prerequisites: (Course Code and Title)	Nil
Precursors: (Course Code and Title)	Nil
<b>Equivalent Courses</b> : (Course Code and Title)	Nil
Exclusive Courses:	Nii 1

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#### Part II Course Details

#### 1. Abstract

This course aims to give students the opportunity to explore topics of personal interest in media history, theory, criticism, and practice under the supervision of an academic staff member. Independent study projects provide a means for students to investigate topics that are relevant to their studies but are not covered within the programme's set curriculum. They also allow students to extend their examination of topics introduced other classes.

#### 2. Course Intended Learning Outcomes (CILOs)

(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)

No.	CILOs	Weighting	Discov	ery-en	riched
		(if	curricu	ılum re	lated
		applicable)	learnin	g outco	omes
			(please	tick	where
			approp	riate)	
			A1	A2	<i>A3</i>
1.^	Describe and apply key concepts and terminology to the		X	X	
	analysis of a topic relevant to the field				
2.^	Conceptualize and create a project of personal interest that				X
	is also relevant to the field				
		100%			

<sup>^</sup> Negotiated Learning Outcome (NLO) explicitly articulating the elements of Discovery oriented learning.

#### A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

#### A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.

### A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

#### 3. Teaching and Learning Activities (TLAs)

(TLAs designed to facilitate students' achievement of the CILOs.)

TLA	Brief Description	CIL	CILO No.				Hours/week (if	
		1	2	3	4	5	6	applicable)
No fixed TLA	These activities are determined by the nature of the project, and are part of the initial agreement between the student and the	1						
	project adviser.  Activities normally will involve regular meetings between the student and the adviser.		<b>✓</b>					

**4.** Assessment Tasks/Activities (ATs)
(ATs are designed to assess how well the students achieve the CILOs.)

Assessment Tasks/Activities		O No	о.				Weighting	Remarks
	1	2	3	4	5	6		
Continuous Assessment: 100%								
The project's end result is	1						the weighting of	
determined by the nature of the							specific tasks	
investigation.							depends on the	
The project outcome normally		1					nature of the	
takes the form of a substantial							project and the	
written essay, including full							agreement	
citations and bibliography.							between the	
Under certain circumstances,							student and the	
the outcome may take the form							adviser. There	
of a script or other creative							is no standard	
writing project, or a creative							arrangement.	
project involving the use of one								
or more of the media								
technologies available to SCM								
students. Some combination								
of two or more of these								
submission formats is also								
possible.								
Examination: 0% (duration:		, 1I a	ppiic	cable)				

100%

## 5. Assessment Rubrics

(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)

Assessment	Criterion	Excellent	Good	Fair	Marginal	Failure
Task		(A+, A, A-)	(B+, B, B-)	(C+, C, C-)	(D)	(F)
Research-base d Project	Students should demonstrate a postgraduate-level ability to undertake independent research through the application of relevant knowledge and skills, develop coherent and significant research problems, and carry out that research through well-organized argument and analysis.	<ul> <li>Excellent grasp of materials, ability to explain key concepts, assumptions, and debates, demonstrating sound knowledge of the field</li> <li>Rich content, exceptional ability to integrate various resources into primary and secondary levels based on demand;</li> <li>Design and conduct research which is firmly built on thorough knowledge of existing theoretical frameworks</li> <li>Evaluative judgments about existing research and demonstrate application of strong critical thinking skills</li> </ul>	<ul> <li>Firm grasp of materials, ability to explain key concepts and assumptions</li> <li>Adequate content, strong ability to integrate various resources into primary and secondary levels based on demand;</li> <li>Design and conduct research which is built on thorough knowledge of existing theoretical frameworks</li> <li>Appropriate judgments about existing research and demonstrate application of critical thinking skills</li> <li>Ability to approach a text or a theme using</li> </ul>	<ul> <li>Comprehensive grasp of materials, able to explain key concepts</li> <li>Adequate content, fair ability to integrate various resources into primary and secondary levels based on demand</li> <li>Design and conduct research which is built on knowledge of theoretical frameworks</li> <li>Appropriate judgments about existing research</li> <li>Weak ability to approach a text or a theme using a variety of theories and analytical tools</li> </ul>	<ul> <li>Loose grasp of materials, cannot explain key concepts</li> <li>Weak content, with primary and secondary levels</li> <li>Design and conduct research which is appropriate for the research objective</li> <li>Marginal judgments about existing research</li> <li>Poor ability to approach a text or a theme using a variety of theories and analytical tools</li> </ul>	<ul> <li>Poor grasp of materials</li> <li>Inadequate content, without primary and secondary levels</li> <li>Fail to design and conduct research which is appropriate for the research objective</li> <li>Fail to make reasonable judgments about existing research</li> <li>Fail to approach a text or a theme using a variety of theories and analytical tools</li> </ul>

Assessment	Criterion	Excellent	Good	Fair	Marginal	Failure
Task		(A+, A, A-)	(B+, B, B-)	(C+, C, C-)	(D)	(F)
		<ul> <li>Strong ability to</li> </ul>	a variety of			
		approach a text	theories and			
		or a theme using	analytical tools			
		a variety of				
		theories and				
		analytical tools				
		- Strong				
		organization of				
		research findings				
		with effective				
		organization and				
		procedural				
		clarity at the				
		same time				
		demonstrating				
		the importance of				
		the process				
		<ul><li>Insightful</li></ul>				
		suggestion of				
		how the research				
		findings may				
		lead to future				
		research				

Note: All A+/A/A- grade assignment should comply with the highest performance of Discovery-oriented learning.

#### **Part III** Other Information (more details can be provided separately in the teaching plan)

#### 1. Keyword Syllabus

(An indication of the key topics of the course.)

There is no set syllabus for an independent study project. Instead, the subject is organized through principles of guided mentoring, one-on-one discussion and instruction, and collaboration between the student and the faculty adviser.

Normally, an independent study project is initiated by the student, who develops an idea for a research topic or project, and then approaches a member of the SCM teaching staff to request that they serve as adviser.

The student and faculty member agree on the terms of the project (i.e., specific topic or theme, work schedule and process, meeting schedule, expected end result), and then consult regularly concerning the project over the course of the semester.

The project's end result is determined by the nature of the investigation. It may consist of a written essay, a script or other creative writing project, or a creative project involving the use of one or more of the media technologies available to SCM students.

The project is expected to be conceived and executed in its entirety over the course of the semester. However, proposals for projects requiring a longer period of time to complete may be considered.

#### 2. Reading List

#### 2.1 Compulsory Readings

(Compulsory readings can include books, book chapters, or journal/magazine articles. There are also collections of e-books, e-journals available from the CityU Library.)

1. All readings to be arranged through consultation between student and adviser

#### 2.2 Additional Readings

(Additional references for students to learn to expand their knowledge about the subject.)

1. All readings to be arranged through consultation between student and adviser