

**City University of Hong Kong
Course Syllabus**

**offered by Department of Public Policy
with effect from Semester A 2017/18**

Part I Course Overview

Course Title:	MACS Residential
Course Code:	POL6701
Course Duration:	One Semester
Credit Units:	5
Level:	P6
Medium of Instruction:	English
Medium of Assessment:	English
Prerequisites: <i>(Course Code and Title)</i>	POL5714 Applied Research Methods Workshops for Residential
Precursors: <i>(Course Code and Title)</i>	Nil
Equivalent Courses: <i>(Course Code and Title)</i>	Nil
Exclusive Courses: <i>(Course Code and Title)</i>	POL6702 MACS Dissertation

Part II Course Details

1. Abstract

This course aims to

- discover new knowledge and most updated details about the major policy challenges in contemporary China through social research and interaction with officials, scholars and practitioners in the Chinese city being visited;
- critically examine and test theories and the application of knowledge to policy problems in contemporary China;
- develop team working roles and skills and enhance group bonding through engagement in a variety of collaborative and competitive extended team-based exercises;
- examine comparatively and critically key governance and public policy principles and practices in the city being visited; and
- master the abilities required to conduct the background research, design, implementation, on-site data collection, data analysis and final report writing and presentation of a study comparing policy issues and public perceptions of a key policy area in the city being visited.

2. Course Intended Learning Outcomes (CILOs)

(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)

No.	CILOs	Weighting (if applicable)	Discovery-enriched curriculum related learning outcomes (please tick where appropriate)		
			A1	A2	A3
1.	Operationalize key theoretical concepts and integrate knowledge, skills and theoretical constructs from other parts of their studies relating to public policy, social sciences and research methodology;	30%	√	√	√
2.	Analyse and reflect critically upon theory, practice and their own experience gained in explaining, promoting and defending positions vis a vis public policy and management decisions in situations where views as to the public interest are in serious conflict;	30%	√	√	√
3.	Acquire and value new knowledge and skills for understanding and for dealing with complex policy problems;	10%	√	√	√
4.	Undertake field and library research to discover, compare and analyse significant similarities, differences and trends in socio-political and administrative systems and policy issues in both Hong Kong and the city in which the Residential is being held and acquire the competencies required to present and defend findings effectively both orally and in writing;	30%	√	√	√
		100%			

A1: *Attitude*

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: *Ability*

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.

A3: *Accomplishments*

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

3. Teaching and Learning Activities (TLAs)

(TLAs designed to facilitate students' achievement of the CILOs.)

TLA	Brief Description	CILO No.				Hours in total
		1	2	3	4	
1-4	Reflect upon learning achieved through the completion of an individual Residential Diary that records all activities of the Residential and the writing of an individual reflective report	√	√	√	√	7
1-4	Discovering appropriate literature and documents relevant to the various topics of the Residential and associated field studies through undertaking library and on-line searches, evaluating and synthesising such materials and utilising these results in the appropriate sections of their final Residential reports;	√	√	√	√	12
1-4	Participating in and subsequently reviewing their learning from and performance in public policy and management exercises and extended role-plays;	√	√	√	√	20
1-4	Seminars and exchanges with guest speakers;	√	√	√	√	10
1-4	Field trips to key institutions in the jurisdiction being visited to discover new knowledge about how such institutions fulfil their policy and management roles;	√	√	√	√	20
1-4	Designing and conducting a small scale comparative field research project that includes literature searches, the design and implementation of an interview schedule/ survey instrument for administration in Hong Kong and in the jurisdiction being visited, analysis of data and generation of conclusions and recommendations and a final report.	√	√	√	√	20
1-4	Delivering an oral presentation of field research project findings and conclusions to and receiving and responding to critical feedback from a panel of visiting local and international academics /officials.			√	√	9
Total						98

4. Assessment Tasks/Activities (ATs)

Assessment Tasks/Activities	CILO No.				Weighting	Remarks
	1	2	3	4		
Continuous Assessment: 100%						
Keeping a Residential Diary from which to develop an individual, self-critical reflection on the personal learning achieved during the Residential (1000 words+);	√	√	√	√	10%	
Making a presentation on the last day to peers, and teachers, summarizing findings and preliminary analysis from the fieldwork;	√	√	√	√	10%	
Giving a team-based oral presentation to peers and guests of the rationale, methods and findings of the team's field research project;	√	√	√	√	20%	
Writing an Group Report that contains detailed, comparative discussion of the issues addressed in the team's field research project (around 5,000 words)	√	√	√	√	60%	
					100%	

5. Assessment Rubrics

(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)

Assessment Task	Criterion	Pass (P)	Failure (F)
1. Field dairy (i.e. Residential Dairy as stated in Part II-4)	Field notes; Reflections on research methods, Reflections on theories	Keep clear daily journals summarizing fieldnotes and findings. Clear and critical reflections on the use of methods and theoretical concepts. Recording and justifying any change or deviation from original plans, if any.	Daily journals are missing or incomplete.
2. Preliminary finding presentation	Summarize findings in the field, Presentation skill, Teamwork.	Systematically summarize findings from the fieldtrip. Demonstrate ability to carry out the proposed research plan and code with changes and difficulties in the field. Show teamwork ability and division of tasks.	Unable to complete the proposed research plan.
3. Written report (i.e. Group report as stated in Part II-4)	Clear summary of findings from the field; Find proper theories to discuss the finding, Integrate theoretical	Clearly identify context of the study and the merit of the study. Writing with finding from primary data collected from the field. Synthesizing and relating the fieldwork with cutting-edge theories within the field identified. Concluding with theoretical contribution or policy relevance. Proper writing format and clear English writing.	Poor grammar in the written report. Unable to synthesize findings. Incoherent argument. Incomplete report.
4. Oral presentation (i.e. team based oral presentation as stated in Part II-4)	Presentation skill; Time control; Teamwork.	Clearly and concisely present findings from the written report. Good time control during presentation. Very well handling questions from the instructors, guests and classmates.	Unclear presentation of findings. Unable to answer questions.

Part III Other Information (more details can be provided separately in the teaching plan)

1. Keyword Syllabus

(An indication of the key topics of the course.)

Team-working; leadership; conflict management and negotiation; disciplinary and grievance procedures; self development, interviewing skills; governance; stakeholders and the public interest; formulating, defending and critiquing public policy decisions; media and public relations; comparative public policy and management.

2. Reading List

2.1 Compulsory Readings

(Compulsory readings can include books, book chapters, or journal/magazine articles. There are also collections of e-books, e-journals available from the CityU Library.)

1. Robert Burgess (1984), *In the Field: An Introduction to Field Research* (London/New York: Routledge).
2. Maria Heimer and Stig Thogersen (2006), *Doing Fieldwork in China* (Hawaii: Hawaii University Press).
3. Barbara Geddes (2003). *Paradigms and Sand Castle: Theory Building and Research Design in Comparative Politics* (Ann Arbor: University of Michigan Press).
4. Herbert Rubin and Irene Rubin (1995), *Qualitative Interviewing: The Art of Hearing Data* (Thousand Oaks/London: Sage Publications).
5. Charles Briggs (1994), *Learning How to Ask* (Cambridge: Cambridge University Press)
6. Jan Blommaert (2010), *Ethnographic Fieldwork: A Beginner's Guide* (London: Multilingual Matters).
7. Belbin, R.M. (2000) *Beyond the Team*. Oxford: Butterworth-Heinemann.
8. Carraciolo, A. (1999). *Smart Things to Know About Teams*. Oxford: Capstone.
9. Manz, C. C. & Sims, H. P. Jr. (1993). *Business without bosses: How self-managing teams are building high performance companies*. New York: Wiley
10. O'Rourke, James S., *Management communication: a case-analysis approach*.
11. Upper Saddle River, N.J. : Prentice Hall, c2001
12. Rafe, S.C., (1991). *Mastering the News Media Interview: How to Succeed at Television, Radio, and Print Interviews*. HarperBusiness
13. Stewart, Sally, A.(2004) *Media training 101 : a guide to meeting the press*. Hoboken, N.J. : Wiley.

2.2 Additional Readings

(Additional references for students to learn to expand their knowledge about the subject.)

Additional readings lists will be supplied depending upon the jurisdiction in which the Chinese city is being held and the specific services and topics being studied.