City University of Hong Kong Course Syllabus

offered by Department of Mathematics with effect from Semester B 2017 / 18

Part I Course Over	view
Course Title:	Statistical Data Analysis
Course Code:	MA5617
Course Duration:	1 semester
Credit Units:	3 CUs
Level:	Level 5
Medium of Instruction:	English
Medium of Assessment:	English
Prerequisites: (Course Code and Title)	Nil
Precursors: (Course Code and Title)	Nil
Equivalent Courses : (Course Code and Title)	Nil
Exclusive Courses: (Course Code and Title)	Nil

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Part II Course Details

1. Abstract

Statistical data analysis in financial business often involves with using sample data to investigate relationships between financial variables and instruments, with an ultimate goal of creating a statistical model for future prediction. This course offers an introduction to a wide spectrum of statistical modelling techniques, ranging from linear regression, ANOVA, model selection, logistic regression, to nonlinear and nonparametric models.

2. Course Intended Learning Outcomes (CILOs)

(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)

No.	CILOs	Weighting	Discov	ery-eni	riched
		(if	curricu	ılum rel	ated
		applicable)	learnin	g outco	mes
			(please	tick	where
			approp	riate)	
			A1	A2	<i>A3</i>
1.	Understand the assumptions and context for a simple	25	V	V	
	linear regression, and use it to estimate and predict				
	likely values.				
2.	Understand the assumptions and context for a multiple	25	V	V	
2.	predictors, and use a regression model to estimate and predict likely values	23	ľ	ľ	
3.	Understand how categorical predictors can be included into	25	V	V	
	a regression model				
4	Develop strategies transform data in order to deal with	25	V	V	V
	problems identified in the regression model, handle various problems typically encountered in regression contexts				
		100%			

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

3.

Teaching and Learning Activities (TLAs) (TLAs designed to facilitate students' achievement of the CILOs.)

TLA	Brief Description	CIL	CILO No.			Hours/week (if		
		1	2	3	4	5	6	applicable)
teaching	Learning through teaching is primarily based on lectures.	V	V	V	V			3 hours/week
take-home assignments	Learning through take-home assignments helps students implement advanced theory for better understanding	V	V	V	V			After-class

Assessment Tasks/Activities (ATs)

(ATs are designed to assess how well the students achieve the CILOs.)

Assessment Tasks/Activities	CILO No.						Weighting	Remarks
	1	2	3	4	5	6		
Continuous Assessment: 40%								
Hand-in assignments	V	V	V	V			20	
Project	V	V	V	V			20	
Examination	V	V	V	V			60	
Examination: 60% (duration: 3 hrs, if applicable)								
							100%	

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5. Assessment Rubrics

(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)

Assessment Task	Criterion	Excellent	Good	Fair	Marginal	Failure
		(A+, A, A-)	(B+, B, B-)	(C+, C, C-)	(D)	(F)
1. Hand-in assignments	Comprehensive understanding	High	Significant	Moderate	Basic	Not even reaching marginal levels
2. Project	Real data analytic ability	High	Significant	Moderate	Basic	Not even reaching marginal levels
3. Examinations	Creativity and problem solving ability based on comprehensive understanding	High	Significant	Moderate	Basic	Not even reaching marginal levels

Part III Other Information (more details can be provided separately in the teaching plan)

1. Keyword Syllabus

(An indication of the key topics of the course.)

linear regression; ordinary least squares; ANOVA; model selection; logistic regression; nonlinear regression; smoothing

2. Reading List

2.1 Compulsory Readings

(Compulsory readings can include books, book chapters, or journal/magazine articles. There are also collections of e-books, e-journals available from the CityU Library.)

1.	Applied Linear Statistical Models by Kutner, Nachtsheim, Neter, and Li
2.	
3.	

2.2 Additional Readings

(Additional references for students to learn to expand their knowledge about the subject.)

1.	The Statistical Sleuth by Ramsey and Schafer
2.	
3.	