

**City University of Hong Kong
Course Syllabus**

**offered by College of Business
with effect from Semester A 2018/19**

Part I Course Overview

Course Title:	Topics in Business Law
Course Code:	FB6857P
Course Duration:	Intensive mode: 2 days
Credit Units:	1
Level:	P6
Medium of Instruction:	Putonghua
Medium of Assessment:	Chinese
Prerequisites: <i>(Course Code and Title)</i>	Nil
Precursors: <i>(Course Code and Title)</i>	Nil
Equivalent Courses: <i>(Course Code and Title)</i>	Nil
Exclusive Courses: <i>(Course Code and Title)</i>	Nil

Part II Course Details

1. Abstract

This course is a tailor-made class that provides the business executives with an understanding of certain critical legal concepts that are an integral part of the decision-making process for a business enterprise to operate effectively. The purpose of this course is to provide students with a framework that will enable students to identify legal issues that arise in a variety of circumstances. This course will focus primarily on the legal regime in China, Hong Kong and generally Asia. The course is highly interactive – legal principles will be imparted as students seek to identify legal issues arising in actual business situations. Through the course, the students will be better equipped to effectively achieve business objectives against the backdrop of fundamental legal principles.

This course aims to help students

- examine the nature, scope and significance of business law topics,
- develop a basic understanding of the legal environment, and
- promote an awareness of the legal and commercial contexts in which business operates.

2. Course Intended Learning Outcomes (CILOs)

(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)

No.	CILOs	Weighting (if applicable)	Discovery-enriched curriculum related learning outcomes (please tick where appropriate)		
			A1	A2	A3
1.	Describe and explain basic principles or concepts of business law.	50%	✓	✓	✓
2.	Analyse and critically evaluate: - selected business law topics; - the objectives and practical implications of business law; - other social and commercial contexts in relation to other branches of law.	30%	✓	✓	✓
3.	Apply principles of business law to enhance a risk-averse awareness/strategy in decision-making.	20%	✓	✓	✓
		100%			

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

3. Teaching and Learning Activities (TLAs)
(TLAs designed to facilitate students' achievement of the CILOs.)

TLA	Brief Description	CILO No.						Hours/week (if applicable)
		1	2	3				
Preparation for lectures	<ul style="list-style-type: none"> Researching primary and secondary sources of law in order to understand principles of advanced topics in business law in their practical application. Students will be expected to read and research on the pre-circulated reading materials, such as landmark legal cases and be ready to contribute to discussion. 	✓	✓	✓				
Lectures/Seminars	<ul style="list-style-type: none"> Students will be introduced to principles of business law in their practical application. Students will learn how to solve problems by applying business law. Students will, by answering questions and engaging in exercises in relation to principles of business law, develop analytical and critical skills. Students are required to analyse facts and law and critically examine the adequacy and effective of the law in its current state. Students are required to participate in group discussion, particularly by making presentations on pre-assigned aspects of assignments. 	✓	✓	✓				

4. Assessment Tasks/Activities (ATs)
(ATs are designed to assess how well the students achieve the CILOs.)

Assessment Tasks/Activities	CILO No.						Weighting	Remarks
	1	2	3					
Continuous Assessment: <u> 100 </u> %								
Class discussion	✓	✓	✓				50%	
Group Assignment	✓	✓	✓				50%	
Examination: <u> </u> % (duration: <u> </u> , if applicable)								
							100%	

5. Assessment Rubrics

(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)

Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B, B-)	Fair (C+, C, C-)	Marginal (D)	Failure (F)
1. Class Discussion		Strong evidence of ability to present engagingly, think creatively, and summarize succinctly	Adequate evidence of ability to present engagingly, think creatively, and summarize succinctly	Some evidence of ability to present engagingly, think creatively, and summarize succinctly	Marginal evidence of ability to present engagingly, think creatively, and summarize succinctly	Little or no evidence of ability to present engagingly, think creatively, and summarize succinctly
2. Group Assignment		Strong evidence of an adequate command of specific legal concepts, using <ul style="list-style-type: none"> • appropriate materials and methods; • a critical evaluation of current legal framework; and • good writing style and structure 	Some evidence of an adequate command of specific legal concepts, using <ul style="list-style-type: none"> • appropriate materials and methods; • a critical evaluation of current legal framework; and • good writing style and structure 	Some evidence of command of specific legal concepts, using <ul style="list-style-type: none"> • appropriate materials and methods; • a critical evaluation of current legal framework; and • good writing style and structure 	Some evidence of command of specific legal concepts	Little or no evidence of command of specific legal concepts

Part III Other Information (more details can be provided separately in the teaching plan)

1. Keyword Syllabus

(An indication of the key topics of the course.)

1. Basics: contract law
2. Basics: company law
3. Strategic IP: protection, commercialization and integration with other goals of the firm
4. Liability of platform services providers (IP, financial services ...)
5. AI, Big data, privacy and consumer welfare
6. Contract management and compliance
7. Dispute resolution: litigation, arbitration and other ADRs.

2. Reading List

2.1 Compulsory Readings

(Compulsory readings can include books, book chapters, or journal/magazine articles. There are also collections of e-books, e-journals available from the CityU Library.)

There is no one book that students must have in order to study this course but information will be supplied regarding recommended reading for each topic.