

**City University of Hong Kong  
Course Syllabus**

**offered by Department of Economics and Finance  
with effect from Semester A 2017 /18**

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**Part I Course Overview**

**Course Title:** Professional Seminars in Applied Economics

**Course Code:** EF5473

**Course Duration:** Year-long

**Credit Units:** 3

**Level:** P5

**Medium of Instruction:** English

**Medium of Assessment:** English

**Prerequisites:**  
(Course Code and Title) Nil

**Precursors:**  
(Course Code and Title) Nil

**Equivalent Courses:**  
(Course Code and Title) Nil

**Exclusive Courses:**  
(Course Code and Title) Nil

## Part II Course Details

### 1. Abstract

This course aims at increasing students' exposure to and awareness of a wide variety of real world economic and business issues.

Through seminars delivered by economics experts and business professionals on a variety of economic and business issues, students get to strengthen their discovery skills for innovative analyses of these issues.

To evaluate students' accomplishments of discovery in putting forward their own analyses, and recommendations where applicable, students are required to write two reports for the course. The individual reports reflect students' own analyses of the issues that the speakers lecture on and would provide evidence of their accomplishments of discovery. Students may expand on what the speakers lecture on for their reports. As some seminars are related to current issues with no definite resolutions of the problems, students may provide their own viewpoints in their reports that are opposite to what the speakers would present as long as they justify these views using their own analyses and recommendations. Some of these current issues may include predicting whether central banks will loosen or tighten monetary policy, whether Hong Kong dollar should be linked to the US dollar, etc.

### 2. Course Intended Learning Outcomes (CILOs)

(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)

No.	CILOs	Weighting (if applicable)	Discovery-enriched curriculum related learning outcomes (please tick where appropriate)		
			A1	A2	A3
1.	Analyze and critically evaluate a wide range of different fields and topical issues in economics and business.	-	√	√	√
2.	Demonstrate in-depth knowledge on a few topics/issues in economics and business. Students develop their creative abilities further when they critically analyse these topics in greater depth from various perspectives.	-	√	√	√
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**A1: Attitude**

*Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.*

**A2: Ability**

*Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.*

**A3: Accomplishments**

*Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.*

### 3. Teaching and Learning Activities (TLAs)

(TLAs designed to facilitate students' achievement of the CILOs.)

TLA	Brief Description	CILO No.		Hours/week (if applicable)
		1	2	
Professional seminars, workshops, short courses, and public lectures	Actively attend seminars, and research presented topics from related printed and online sources.	√	√	-

### 4. Assessment Tasks/Activities (ATs)

(ATs are designed to assess how well the students achieve the CILOs.)

Assessment Tasks/Activities	CILO No.		Weighting	Remarks
	1	2		
Continuous Assessment: <u>100</u> %				
Attendance, term papers, group presentation	√	√	100 %	Assessed on a Pass/Fail basis
Examination: <u>0</u> % (duration: _____, if applicable)				
-			0%	
			100%	

## 5. Assessment Rubrics

(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)

Assessment Task	Criterion	Pass	Fail
1. Attendance	1.5 professional development units (PDUs) will be earned after attending a seminar (with minimum attendance record of 80 minutes). <u>No</u> PDU will be awarded for attendance less than 80 minutes.	A minimum of total of 30 PDUs are required	Less than 30 PDUs
2. Term Papers/ Group Presentations	Provide in-depth analyses of some of the issues presented in this seminar series.	Students meet coursework requirements and are able to provide in-depth analyses of some of the issues presented in this seminar series.	Does not meet coursework requirements; shows little evidence of familiarity with the subject matter; weakness in critical and analytic skills; limited or irrelevant use of literature.

**Part III Other Information** (more details can be provided separately in the teaching plan)

**1. Keyword Syllabus**

*(An indication of the key topics of the course.)*

Exposure, Awareness, Economic and business issues and problems, Economic concepts, principles, and analysis, Professional seminars, Workshops, Short courses, Public lectures, and Term papers.

**2. Reading List**

**2.1 Compulsory Readings**

*(Compulsory readings can include books, book chapters, or journal/magazine articles. There are also collections of e-books, e-journals available from the CityU Library.)*

To be provided by various speakers.

**2.2 Additional Readings**

*(Additional references for students to learn to expand their knowledge about the subject.)*

To be provided by various speakers.