## City University of Hong Kong Course Syllabus

# offered by Department of Management Sciences with effect from Semester A 2017 /18

Part I Course Over	view
Course Title:	E-logistics and Enterprise Resource Planning
Course Code:	MS6233
Course Duration:	One Semester
Credit Units:	3
Level:	P6
Medium of Instruction:	English
Medium of Assessment:	English
Prerequisites: (Course Code and Title)	Nil
<b>Precursors</b> : (Course Code and Title)	Nil
<b>Equivalent Courses</b> : (Course Code and Title)	Nil
Exclusive Courses: (Course Code and Title)	Nil

#### Part II Course Details

#### 1. Abstract

This course aims to:

- Provide students with an introduction to the concepts, the development, the implementation, and the
  applications of enterprise resource planning in logistics and supply chain management in the business
  sector.
- Develop students' computing and analytical skills in applying enterprise resource planning software to solve real business problems in areas such as logistics and supply chain management.
- Provide students with cutting-edge techniques to structure complex problem situations and solve business problems in areas such as logistics and supply chain management.

#### 2. Course Intended Learning Outcomes (CILOs)

(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)

No.	CILOs	Weighting (if applicable)	curricu learnin	ery-enri lum rela g outcon tick	ated mes
			approp		WHETE
			A1	A2	A3
1.	Explain the advantages and disadvantages of applying enterprise resource planning in a company.	15%	<b>✓</b>	✓	
2.	Explore the impacts of applying enterprise resource planning in logistics and supply chain management of a company and evaluate critical success factors and major challenges faced in implementing enterprise resource planning in a company.	15%	<b>✓</b>	✓	
3.	Analyse business processes in logistics from both multi-disciplinary and inter-disciplinary perspectives.	15%		✓	
4.	Solve real business problems in logistics and supply chain management by applying enterprise resource management skills.	15%		✓	<b>✓</b>
5.	Apply a prominent enterprise resource planning software package to solve problems in logistics and supply chain management.	40%		✓	<b>✓</b>
		100%			

#### A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

#### A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.

#### A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

#### **3.**

**Teaching and Learning Activities (TLAs)** (TLAs designed to facilitate students' achievement of the CILOs.)

TLA	Brief Description		O No.		Но	urs/week (if		
		1	2	3	4	5	app	olicable)
Lectures	Concepts, knowledge and problem solving skills relevant to the applications of e-logistics management, enterprise resource management, and supply chain management in the business sector are discussed and explained	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>		
SAP Laboratories	<ul> <li>Students learn navigations of SAP software through lecturer's demonstrations.</li> <li>Students apply SAP enterprise resource planning software to solve logistics and supply chain problems through performing computer exercises and assignments.</li> </ul>		1		<b>√</b>	1		
Group Discussions	<ul> <li>Students listen to lectures and respond to comprehension checks by reporting back to class after brief small group discussions.</li> <li>Students work in groups to research and discuss the latest issues and trends in applying enterprise resource planning software to solve problems in logistics and supply chain management.</li> </ul>		<b>~</b>	<b>✓</b>	<b>✓</b>			

### Assessment Tasks/Activities (ATs)

(ATs are designed to assess how well the students achieve the CILOs.)

Assessment Tasks/Activities	CILO No.						Weighting	Remarks
	1	2	3	4	5			
Continuous Assessment:50%								
Case studies	✓	✓	✓	✓			20%	
Laboratory test			✓	✓	✓		30%	
Examination:50% (duration: 2 hours, if applicable)								
Examination	✓	✓	✓	✓			50%	
				•	•		100%	

Course Syllabus Jun 2017

#### 5. Assessment Rubrics

(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)

Assessment Task	Criterion	Excellent	Good	Fair	Marginal	Failure
		(A+, A, A-)	(B+, B, B-)	(C+, C, C-)	(D)	(F)
1. Case studies	1.1 CAPACITY for SELF-LEARNING to understand the principles and methodology of enterprise resource planning	High	Significant	Moderate	Basic	Not even reaching marginal levels
	1.2 ABILITY to DISCUSS critical issues in logistics and manufacturing in a company	High	Significant	Moderate	Basic	Not even reaching marginal levels
2. Laboratory test	2.1 ABILITY to APPLY enterprise resource planning software in performing business processes in logistics and manufacturing in a company	High	Significant	Moderate	Basic	Not even reaching marginal levels
3. Written examination	3.1 CAPACITY for understand the principles of enterprise resource planning	High	Significant	Moderate	Basic	Not even reaching marginal levels
	3.2 ABILITY to SOLVE problems in logistics, manufacturing and supply chain management	High	Significant	Moderate	Basic	Not even reaching marginal levels

#### **Part III** Other Information (more details can be provided separately in the teaching plan)

#### 1. Keyword Syllabus

(An indication of the key topics of the course.)

#### 1. Introduction to E-Logistics and Enterprise Resource Planning

From material resources planning (MRP) to enterprise resource planning (ERP). Impacts of information technology to a company. Integrated view of business processes. Functions and characteristics of enterprise systems.

#### 2. Materials Management

Understanding the materials management processes. Common materials management problems. Business process in purchasing. Functions and tools for managing inventory.

#### 3. Sales and Distribution

Common sales and distribution problems. Understanding the sales and distribution processes. Sales and distribution functionality. Sales order management processes.

#### 4. Production Planning and Management

Sales and operations planning. Demand management. Master production scheduling and material requirement planning. Production order execution and control. Manufacturing execution systems.

### 5. Enterprise Resource Planning Implementation Issues

Business process reengineering. ERP-driven business process change. Process modelling tool. Challenges of implementing enterprise systems. Evaluation and selection of enterprise systems. Managing the implementation projects.

#### 6. Advanced planning and scheduling in supply chain Management

Understanding and solving logistics and supply chain problems. Advanced Planner and Scheduler.

#### 2. Reading List

#### 2.1 Compulsory Readings

(Compulsory readings can include books, book chapters, or journal/magazine articles. There are also collections of e-books, e-journals available from the CityU Library.)

Nil

**2.2 Additional Readings**(Additional references for students to learn to expand their knowledge about the subject.)

Boo	ks
1.	M Chudy, L Castedo, R Lopez (2015) Sales and Distribution in SAP ERP — Practical Guide,
	SAP Press
2.	M Chudy, L Castedo (2014) Purchasing with SAP MM—Practical Guide, SAP Press
3.	M Murray (2013) Material Management in SAP ERP, SAP Press
4.	S Pradhan (2012) Demand and Supply Planning with SAP APO. SAP Press
5.	M Murray (2009) Discover Logistics with SAP ERP. SAP Press
Jour	nal articles
1.	G Kohers (2015). SAP and the introductory management information systems course, Academy of Educational Leadership Journal Volume 19, Number 1, pp. 65-70.
2.	Sona Kanungo (2012). Improved supply chain management using integrated ERP systems, Sona Global Management Review, Vol. 7, pp. 1-4.
3.	Tsan Ming Choi, PuiSze Chow, Shuk Ching Liu (2013). Implementation of fashion ERP systems in China: Case study of a fashion brand, review and future challenges, Int. J. Production Economics, Vol. 146, pp. 70-81.
4.	Hooshang M. Beheshtia and Cyrus M. Beheshti (2010). Improving productivity and firm performance with enterprise resource Planning Enterprise Information Systems, Vol. 4, pp. 445-472.
5.	A Momoh, R Roy, E Shehab (2010). Challenges in enterprise resource planning implementation: state-of-the-art, Business Process Management Journal, Vol. 16, pp. 537-565.
6.	Yusuf Y, Gunasekaran A, Wu C (2006) Implementation of enterprise resource planning in China, Technovation, Vol. 26, pp. 1324-1336.
Onli	ne Resources
1.	History of SAP <a href="http://www.sapfans.com/sapfans/saphist.htm">http://www.sapfans.com/sapfans/saphist.htm</a>
2.	Introduction to SAP R/3 http://www.sapfans.com/sapfans/sapr3con.htm
3.	SAP Help Portal http://help.sap.com/
4.	SAP AG http://www.sap.com/
5.	FedEx Co.: <a href="http://www.fedex.com/us/ebusiness/">http://www.fedex.com/us/ebusiness/</a>
6.	UPS: <a href="http://www.upslogistics.com/services/eLogistics.html">http://www.upslogistics.com/services/eLogistics.html</a>
7.	Logistics industry's electronic marketplace: <a href="http://www.elogistics.com/">http://www.elogistics.com/</a>
8.	SAP Online Documentation: SAP Library
	http://help.sap.com/saphelp_46c/helpdata/en/73/69f5c755bb11d189680000e829fbbd/frameset.htm

Course Syllabus Jun 2017 6