City University of Hong Kong
Course Syllabus

offered by Department of Information Systems
with effect from Semester A 2017 / 2018

Part I   Course Overview

Course Title:	Information Technology Leadership Forum
Course Code:	IS6940C
Course Duration:	One Semester (13 weeks)
Credit Units:	3
Level:	P6
Medium of Instruction:	English
Medium of Assessment:	English
Prerequisites: *(Course Code and Title)*	Nil
Precursors: *(Course Code and Title)*	Nil
Equivalent Courses: *(Course Code and Title)*	IS6940A (1 credit) and IS6940B (2 credits)
Exclusive Courses: *(Course Code and Title)*	Nil

Part II   Course Details

1.   Abstract

Give participants insights into the practical aspects of IT applications, management and leadership in various industries and domain areas (such as IT security, IT auditing and IT strategy formulation) in Hong Kong and the Asia Pacific region.

2.   Course Intended Learning Outcomes (CILOs)
(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)

No.	CILOs	Weighting (if applicable)	Discovery-enriched curriculum related learning outcomes (please tick where appropriate)		
			A1	*A2*	*A3*
1.	Analyse the practical aspects of IT applications, management and leadership in various industries and domain areas (such as IT security, IT auditing and IT strategy formulation) in Hong Kong and the Asia Pacific region	70%	✓	✓	
2.	Enhance students' research and report writing skills and professionalism	30%			
		100%			

A1:   Attitude
Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2:   Ability
Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.

A3:   Accomplishments
Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

3.   Teaching and Learning Activities (TLAs)
(TLAs designed to facilitate students' achievement of the CILOs.)

Seminar   :   2-3 hours per week

TLA	Brief Description	CILO No.		Hours/week (if applicable)
		1	2	
TLA1: Seminars	There will be 10-11 seminar sessions of the Information Technology Leadership Forum spreading over the semester. Seminars are presented as a series of guest lecture/seminar sessions or panel discussion sessions by invited speakers. Experts or leaders in their respective IT fields will be invited to speak on their experience in deploying the technology and how to manage it properly in today's business environment.	✓	✓	
TLA2: Participation in Seminars	All participants are required to prepare before coming to a seminar and are expected to actively participate in question and answer sessions during or at the end of each seminar. As such, prior research and study on the seminar topic is needed. A group of participants will be assigned to facilitate the forum every week and they are expected to do so in a professional manner.	✓	✓	

4. Assessment Tasks/Activities (ATs)
(ATs are designed to assess how well the students achieve the CILOs.)

Assessment Tasks/Activities	CILO No. 1	CILO No. 2	Weighting	Remarks
Continuous Assessment: 100%				
AT1: Seminar Participation Participants should attend at least the required number of seminars. They should also actively participate by raising relevant questions, comments and topics for discussion. Both quality and quantity count. Assessment will focus on the participant's ability to provide organized and original contributions that reflect critical analysis and synthesis of the materials presented.	✓	✓	20%	
AT2: Individual Report # Participants are required to submit individual reports giving critique about the content presented by the guest speaker and the discussion at the Forum.	✓	✓	80%	
			100%	

\# Participants in IS6940A, IS6940B and IS6940C must submit 2, 3, and 5 reports respectively for assessment. Extra reports submitted will NOT be considered.

Word Limit:
1,500 - 2,000 words for IS6940B and IS6940C;
1,200 - 1,500 words for IS6940A

Assessment Requirements	IS6940A	IS6940B	IS6940C
AT1: Minimum no. of Sessions Required to Attend	3	6	9
AT2: No. of Reports Assessed	2	3	5

5. Assessment Rubrics
(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)

Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B, B-)	Fair (C+, C, C-)	Marginal (D)	Failure (F)
AT1: Seminar Participation	Ability to analyse, discuss, and provide insights and personal opinions based on what the speaker has covered in the seminar.	High	Significant	Moderate	Basic	Not even reaching marginal levels
	Ability to demonstrate an extremely high degree of professionalism in questioning and answering, and facilitating the forum.	High	Significant	Moderate	Basic	Not even reaching marginal levels
AT2: Individual Report	Ability to accurately and completely describe and give a recap of the seminar content. Ability to analyse, discuss, and provide insights and personal opinions based on what the speaker has covered in the seminar. Capability to demonstrate high quality and relevant research	High	Significant	Moderate	Basic	Not even reaching marginal levels
	Ability to demonstrate an extremely high degree of professionalism in research, report writing.	High	Significant	Moderate	Basic	Not even reaching marginal levels

Part III   Other Information (more details can be provided separately in the teaching plan)

1. **Keyword Syllabus**
   (An indication of the key topics of the course.)

   N/A

2. **Reading List**
2.1 **Compulsory Readings**
   (Compulsory readings can include books, book chapters, or journal/magazine articles.   There are also collections of e-books, e-journals available from the CityU Library.)

1.	Nil

2.2 **Additional Readings**
   (Additional references for students to learn to expand their knowledge about the subject.)

1.	There is no formal reading list for this course. Participants are expected to maintain an awareness of the relevant and current trends in deployment of IT in various industries, locally, regionally and globally.

2.3 **Online Resources:**

   www.computerworld.com
   www.cio.com
   www.informationweek.com

- Updated SYL template in July 2017.