

**City University of Hong Kong**

**Information on a Course  
offered by School of Creative Media  
with effect from Semester A in 2012 / 2013**

---

---

**Part I**

**Course Title:** Topics in Media History and Theory I

**Course Code:** SM5318

**Course Duration:** One semester (13 weeks)

**Credit Units:** 3

**Level:** P5

**Medium of Instruction:** English

**Prerequisites:** Nil

**Precursors:** Nil

**Equivalent Courses:** Nil

**Exclusive Courses:** Nil

**Part II**

**1. Course Aims**

This course is an exploration of one or more topics in media history and theory. The topics covered in this course will vary from one semester to the next and will depend upon student and instructor interests. Relevant topics may include (but are not limited to) historical perspectives on: film genres and styles; the relationship between media technologies and culture; creative movements; local, national, regional, or global media cultures; media audience study and analysis; specific areas of media theory.

**2. Course Intended Learning Outcomes (CILOs)**

*Upon successful completion of this course, students should be able to:*

No.	CILOs
-----	-------

1	Account for and discuss the key ideas introduced in the class
*2	Analyze issues and ideas relevant to the topic of the class
*3	Conceive and execute research projects relevant to the topic of the class

\*Negotiated Learning Outcome (NLO) explicitly articulating the elements of Discovery oriented learning.

### 3. Teaching and Learning Activities (TLAs)

*(Indicative of likely activities and tasks designed to facilitate students' achievement of the CILOs. Final details will be provided to students in their first week of attendance in this course)*

TLAs	CILO No.
Lectures and discussions involving key concepts, work, and artists relevant to media history and theory	CILO 1-2
Proposals for historical and theoretical research projects on media-related topics	CILO 3
Drafts and final version of research project	CILO 3
Participation in and contribution to class projects	CILO 1-3

### 4. Assessment Tasks/Activities

*(Indicative of likely activities and tasks designed to assess how well the students achieve the CILOs. Final details will be provided to students in their first week of attendance in this course)*

Type of Assessment Tasks/Activities	CILO No.	Remarks
At the discretion of the course leader; normally, material to be assessed may include analytical essays, historical and theoretical research projects, oral presentations, and participation in online and in-class discussions.	CILO 1-3	

### 5. Grading of Student Achievement:

Refer to Grading of Courses in the Academic Regulations for Taught Postgraduate Degrees.

Examination duration: n/a

Percentage of coursework, examination, etc.:

100% coursework

Grading pattern: Standard (A+AA-...F)

Grading is based on performance in assessment tasks / activities

## Part III

### Keyword Syllabus

To be determined on a case by case basis.

**Recommended Reading**

**Text(s)**

To be arranged

**Online Resources**

To be arranged