

**City University of Hong Kong**

**Information on a Course  
offered by Department of Information Systems  
with effect from Semester B in 2014/2015**

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**Part I**

<b>Course Title:</b>	Information Technology Leadership Forum
<b>Course Code:</b>	IS6940A
<b>Course Duration:</b>	One Semester
<b>Credit Units:</b>	1
<b>Level:</b>	P6
<b>Medium of Instruction:</b>	English
<b>Prerequisites:</b>	Nil
<b>Precursors:</b>	Nil
<b>Equivalent Courses:</b>	IS6940B (2 credits) and IS6940C (3 credits)
<b>Exclusive Courses:</b>	IS6940B (2 credits) and IS6940C (3 credits)

**Part II**

**1. Course Aims**

Give participants insights into the practical aspects of IT applications, management and leadership in various industries and domain areas (such as IT security, IT auditing and IT strategy formulation) in Hong Kong and the Asia Pacific region.

## 2. Course Intended Learning Outcomes (CILOs)

*Upon successful completion of this course, students should be able to:*

No.	CILOs	Weighting (if applicable)
1.	Analyse the practical aspects of IT applications, management and leadership in various industries and domain areas (such as IT security, IT auditing and IT strategy formulation) in Hong Kong and the Asia Pacific region	3
2.	Enhance students' research and report writing skills and professionalism	2

(3: Relatively most focused ILOs; 2: moderately focused ILOs; 1: less focused ILOs)

## 3. Teaching and Learning Activities (TLAs)

*(Indicative of likely activities and tasks designed to facilitate students' achievement of the CILOs. Final details will be provided to students in their first week of attendance in this course)*

Seminar: 2-3 hours per week

### TLA1: Seminars

There will be 10-11 seminar sessions of the Information Technology Leadership Forum spreading over the semester. Seminars are presented as a series of guest lecture/seminar sessions or panel discussion sessions by invited speakers. Experts or leaders in their respective IT fields will be invited to speak on their experience in deploying the technology and how to manage it properly in today's business environment.

### TLA2: Participation in Seminars

All participants are required to prepare before coming to a seminar and are expected to actively participate in question and answer sessions during or at the end of each seminar. As such, prior research and study on the seminar topic is needed. A group of participants will be assigned to facilitate the forum every week and they are expected to do so in a professional manner.

ILO No.	TLA 1: Seminars	TLA 2: Seminar Participation	Hours/week (if applicable)
CILO 1	2	2	
CILO 2	1	2	

(1: Indirectly Supporting ILO; 2: Directly Supporting ILO)

#### 4. Assessment Tasks/Activities

*(Indicative of likely activities and tasks designed to assess how well the students achieve the CILOs. Final details will be provided to students in their first week of attendance in this course)*

Coursework : 100%

##### **AT1: Seminar and Participation (20%):**

Participants should attend at least the required number of seminars. They should also actively participate by raising relevant questions, comments and topics for discussion. Both quality and quantity count. Assessment will focus on the participant's ability to provide organized and original contributions that reflect critical analysis and synthesis of the materials presented.

##### **AT2: Individual Report (80%)**

Participants are required to submit individual reports giving critique about the content presented by the guest speaker and the discussion at the Forum. Participants in IS6940A, IS6940B and IS6940C must submit 2, 3, and 5 reports respectively for assessment. Extra reports submitted will NOT be considered.

Word Limit: 1,500 - 2,000 words for IS6940B and IS6940C;  
1,200 - 1,500 words for IS6940A

<b>Assessment Requirements</b>	<b>IS6940A</b>	<b>IS6940B</b>	<b>IS6940C</b>
AT1: Minimum no. of Sessions Required to Attend	<b>3</b>	<b>6</b>	<b>9</b>
AT2: No. of Reports Assessed	<b>2</b>	<b>3</b>	<b>5</b>

<b>ILO No</b>	<b>AT1 (20%)</b>	<b>AT2 (80%)</b>
CILO 1	2	2
CILO 2	2	2

(1: Indirectly Supporting ILO; 2: Directly Supporting ILO)

**5. Grading of Student Achievement:** Refer to Grading of Courses in the Academic Regulations for Taught Postgraduate Degrees.

Grading is assigned based on students' achievement of ILOs in accordance to the defined grading criteria. Grading pattern: Standard (A+, A, A- .. C-, D, F)

ILO	Excellent	Good	Adequate	Marginal
CILO 1	Accurately and completely describe and give a recap of the seminar content. Be able to analyse, discuss, and provide insights and personal opinions based on what the speaker has covered in the seminar. High quality and relevant research demonstrated.	Fairly accurately and completely describe and give a recap of the seminar content. Be able to analyse, discuss, and provide a fair amount of insights and personal opinions based on what the speaker has covered in the seminar. Some relevant research demonstrated.	Fairly accurately describe and give a recap of some of the seminar content. Be able to analyse and discuss in a shallow manner, unable to provide insights and personal opinions based on what the speaker has covered in the seminar. Little relevant research demonstrated.	Cannot accurately and completely describe and give a recap of the seminar content. Unable to analyse, discuss, provide insights and personal opinions based on what the speaker has covered in the seminar. No relevant research demonstrated.
CILO 2	Demonstrate an extremely high degree of professionalism in research, report writing, questioning and answering, and facilitating the forum.	Demonstrate a high degree of professionalism in research, report writing, questioning and answering, and facilitating the forum.	Demonstrate medium degree of professionalism in research, report writing, questioning and answering, and facilitating the forum.	Cannot demonstrate professionalism in research, report writing, questioning and answering, and facilitating the forum.

**Part III**

**Keyword Syllabus**

N/A

**Recommended Reading**

There is no formal reading list for this course. Participants are expected to maintain an awareness of the relevant and current trends in deployment of IT in various industries, locally, regionally and globally.

- [www.computerworld.com](http://www.computerworld.com)
- [www.cio.com](http://www.cio.com)
- [www.informationweek.com](http://www.informationweek.com)