

Form 2B

City University of Hong Kong

Information on a Course

offered by Department of Architecture and Civil Engineering
with effect from Semester A in 2014/2015

Part I

Course Title:	Globalization and Economic Development
Course Code:	CA5219
Course Duration:	1 Semester (Some courses offered in Summer Term may start a few weeks earlier than the normal University schedule. Please check the teaching schedules with CLs before registering for the courses.)
Credit Units:	3
Level:	P5
Medium of Instruction:	English
Prerequisites:	Nil
Precursor:	Nil
Equivalent Courses:	Nil
Exclusive Courses:	Nil

Part II

Course Aims:

In the context of globalization, "entrepreneurial" city-regions have increasingly taken unconventional actions for accumulating global capital flows and their economic competitiveness. This course aims to grasp postmodern logic of global capitalism and spatial strategies for local economic development across Hong Kong and other major cities of the world. The advent of new technologies, new liberalism (labor market) policies, and multinational supply chains/business clusters are addressed as major driving forces to shape the new economic geography of contemporary city-regions, whereas urban design and regional planning are stressed as essential counter efforts to assure long-term economic competitiveness along with social justice, and environmental sustainability. A range of economic development strategies and international city cases are assessed, both quantitatively and qualitatively.

Course Intended Learning Outcomes (CILOs):

Upon successful completion of this course, students should be able to:

No.	CILOs	Weighting (if applicable)
1.	Understand logic of urbanization processes in the context of globalization;	---
2.	Discover key factors shaping the new economic geography of contemporary city-regions, including Hong Kong and other global cities;	---
3.	Study a variety of economic development strategies and specific urban policies for intercity competitiveness from different cities and regions;	---
4.	Examine not only economic competitiveness but also social justice and environmental sustainability as a consequence of multiple factors (technologies, policies, and markets).	---

Teaching and Learning Activities (TLAs):

(Indicative of likely activities and tasks designed to facilitate students' achievement of the CILOs. Final details will be provided to students in their first week of attendance in this course)

Semester Hours: 3 hours per week

Lecture/Tutorial/Laboratory Mix: Lecture (2); Tutorial (1); Laboratory (0)

CILO No.	TLAs	Total Hours (if applicable)
CILO 1	<ul style="list-style-type: none">Lectures and tutorialsLiterature reviews to appreciate the global capitalism and urban development theory	12
CILO 2	<ul style="list-style-type: none">Lectures and tutorialsMacro- and Micro Economics Studies on "New Economic Geography"	9
CILO 3	<ul style="list-style-type: none">Lectures and tutorialsCase studies on economic developmen and urban planning practices across Hong Kong and other global cities	12
CILO 4	<ul style="list-style-type: none">Lectures and tutorialsAssessment methodology to balance economic competitiveness, social justice and environmental sustainability of cities and regions in the global economy	9

Assessment Tasks/Activities:

(Indicative of likely activities and tasks designed to assess how well the students achieve the CILOs. Final details will be provided to students in their first week of attendance in this course)

Coursework: 50%

Examination: 50% (Examination duration = 3 hours)

To pass a course, a student must obtain minimum marks of 30% in both coursework and examination components, and an overall mark of at least 40%.

CILO No.	Type of assessment tasks/activities	Weighting (if applicable)	Remarks
CILO 1	<ul style="list-style-type: none">Project/Assignment (30%), Mid-term Quiz (20%), and Final Examination (50%)	---	<ul style="list-style-type: none">Nil
CILO 2	<ul style="list-style-type: none">Project/Assignment (30%), Mid-term Quiz (20%), and Final Examination (50%)	---	<ul style="list-style-type: none">Nil
CILO 3	<ul style="list-style-type: none">Project/Assignment (30%), Mid-term Quiz (20%), and Final Examination (50%)	---	<ul style="list-style-type: none">Nil
CILO 4	<ul style="list-style-type: none">Project/Assignment (30%), Mid-term Quiz (20%), and Final Examination (50%)	---	<ul style="list-style-type: none">Nil

Grading of Student Achievement:

Grading Pattern:

Standard

Refer to Grading of Courses in the Academic Regulations for Taught Postgraduate Degrees.

Part III

Keyword Syllabus:

Globalization; Economic Development; New Economic Geography; Global City; Space of Capitalism and Entrepreneurism; Creative Class; Economic Competitiveness; Social Justice; Environmental Sustainability

Recommended Reading:

- **Texts:**

1. Sassen, Saskia. *The global city* : New York, London, Tokyo. Princeton, N.J.: Princeton University Press, 2001.
2. Castells, Manuel. *The Rise of the Network Society*. 2nd ed. Information Age v. 1. Oxford ; Malden, Mass: Blackwell Publishers, 2000.
3. Fainstein, Susan S. *The City builders* : property development in New York and London, 1980-2000. Lawrence: University Press of Kansas, 2001.
4. Harvey, David. *Spaces of Global Capitalism*. London ; New York, NY: Verso, 2006.
5. Scott, Allen John. *Global city-regions* : trends, theory, policy. Cambridge, UK; New York: Oxford University Press, 2001.
6. Florida, Richard L. *The rise of the creative class* : and how it's transforming work, leisure, community and everyday life. New York, NY: Basic Books, 2004.
7. The Urban Task Force. *Towards an Urban Renaissance*. Edited by Lord Rogers of Riverside. Final Report. London, UK: E & FN Spon, 1999.
8. Fujita, Masahisa, and Paul Krugman. "The New Economic Geography: Past, Present and the Future." *Papers in Regional Science* 83, no. 1 (October 1, 2003): 139–164. doi:10.1007/s10110-003-0180-0.

- **Online Resources:**

1. Nil
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