

Job Information Form

Company Name:	GREENIES		
Position Offered:	Digital Marketing	No. of Vacancies:	2
Employment Type:	<input type="checkbox"/> Graduate Job <input checked="" type="checkbox"/> Internship <input type="checkbox"/> Unpaid / Volunteer Work <input type="checkbox"/> Others (Please specify: _____)		
Employment Mode:	<input type="checkbox"/> Part Time <input checked="" type="checkbox"/> Full Time	Job Nature:	Internship
Job Description:	<ul style="list-style-type: none"> • Plan and create content for Greenies' platforms including social media and website. • Assist in creation, monitoring and reporting of digital marketing ad campaigns (Google, social media) with the use of softwares like Photoshop/Canva/illustrator • Assist in setting up the online store, including product listings, descriptions, and images. • Help maintain inventory levels and update product availability on the website. 		
Work Location:	Kwun Tong		
Language Requirement:	Speaking <input checked="" type="checkbox"/> Cantonese <input checked="" type="checkbox"/> English <input type="checkbox"/> Putonghua <input type="checkbox"/> Others (Please specify: _____)	Writing <input checked="" type="checkbox"/> Chinese <input checked="" type="checkbox"/> English <input type="checkbox"/> Others (Please specify: _____)	
Other Requirement:	<ul style="list-style-type: none"> • English is a must. Bilingual English/Cantonese is preferred • Design/Video skills. Experience with Lightroom and/or video editing is preferred • Basic knowledge of Google adwords, Facebook/Instagram advertising is preferred • A good team player, able to build relationships within a multi-cultural environment • Excited and curious about fashion and being an environmental advocate • Strong researcher • Creative thinker 		
Fields of Study Required:	• Any discipline		
Level of Qualification:	<input checked="" type="checkbox"/> Bachelor	Year of Study:	Any
Application Deadline:	Late November		
Commence Duty in:	12/24	(Month/Year)	Employment Period: 12/24 to 01/25
*Salary:	HKD\$50 / hr		