

SINGAPORE AIRLINES LIMITED (SIA), a full service international airline is looking for high calibre individual to join our Hong Kong office.

GRADUATE TRAINEE (Appln/Ref: GT)

Job Overview:

We are looking for candidates who are keen to develop an all-rounded career in airline commercial management.

As part of a professional team, you play an important role in the planning and execution of effective sales and marketing strategies to achieve revenue and other commercial targets. This will include working and leveraging on both online and traditional distribution channels; foster strong relationships with trade and other partners to market Singapore Airlines; products and services. An analytical mind together with good business sense are key ingredients for success.

On-the-job and classroom training will be provided.

Job Description:

- Participate in sales and marketing planning activities
- Monitor and manage the performance of distribution channels, including travel agents
- Develop and execute business development plans to grow new market segments
- Analyse internal and market data to present actionable proposals
- Assist in sales and marketing administration such as airfare filing and contract management
- Maintain & manage Singapore Airlines Hong Kong website, mobile app and social media
- Support office administration and any other duties as assigned

What You Should Possess:

- Degree Holder, preferably in business-related or travel/tourism disciplines
- Fluent spoken and written English, Cantonese & Mandarin
- Good IT proficiency, including in basic MS Office software
- Fresh graduates and candidates with no relevant experience are also welcome to apply

Remuneration package includes free/rebated air tickets, group life insurance, company subsidized medical scheme, overseas training, year-end bonus and discretionary bonus payment.

Please send full resume with expected salary to Singapore Airlines Ltd – HR & Admin Manager by email: SQHK_HR@singaporeair.com.sg (with Appln/Ref quoted in the subject).

Only shortlisted candidates will be contacted for interviews.

Personal data collected will be used for recruitment related purposes only.