New Frontier of Digital Learning: An Academic-Industry-Community Exchange

Themes:
Digital Learning - Liberal Arts and Social Sciences
AI and Digital Learning
Metaverse and Learning
Academic-Industry-Community Roundtable

Conference Date:
20 March 2025 (Thursday)

Time:
9:30 am to 6:00 pm

Venue:
19/F, Lau Ming Wai Academic Building,
City University of Hong Kong

Scan to register!
All are welcome!

Prof. Jack KNOTT
Gale and Ira Drukier Dean of the Steinhardt School of Culture, Education, and Human Development, New York University

Prof. Yijia JING
Dean of the Institute for Global Public Policy, Fudan University

Prof. Amal GHAZAL
Dean of the School of Social Sciences and Humanities, Doha Institute for Graduate Studies

Prof. Shujun JIANG
Department of Media & Creative Industries, United Arab Emirates University

Industry & Community Representatives
Federation of Hong Kong Industries
Fullness Social Enterprises Society
Hong Kong Designers Association
Human Sciences Research Council, South Africa

CityUHK Representatives
College of Liberal Arts and Social Sciences
School of Law
Department of Architecture and Civil Engineering
Department of Computer Science

Co-organised by
College of Liberal Arts and Social Sciences
and
Department of Public and International Affairs

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Event Title: Exploring the New Frontier of Learning and Academic-Industry-Community Collaboration in the Digital Economy (Tentative Programme)

Date	Time	Programme
	0915-0930	**Reception**
	0930-0945	**Opening Remarks** by Prof. Ray CHEUNG, Associate Provost (Digital Learning), CityUHK
	0945-1100	**Panel 1: Digital Learning - Liberal Arts and Social Sciences** Prof. Lik Hang TSUI (Digital Literacy Research and Assessment Initiative by CityUHK-CLASS) Prof. Niels SCHILLER (Learning Cantonese Digitally) Prof. Ruozhu LI (Teaching Statistics using the Blended Learning Approach) Prof. Xiaohui WANG (Use of Chatbot to Enhance Student Advising - the University- Business Collaborative Initiative) Discussants: Prof. Jack KNOTT, Gale and Ira Drukier Dean of the Steinhardt School of Culture, Education, and Human Development, New York University Prof. Yijia JING, Dean of the Institute for Global Public Policy, Fudan University Mr. Mohammed Qatrawi, Senior Digital Teaching & Learning Specialist, United Arab Emirates University
20/3/2025	1100-1215	**Panel 2: AI and Digital Learning** Mr. Jack BURKE (AI and Legal Education) Prof. Guangxiong HUANG (Media Literacy Education for Combating (Mis)Disinformation in the Era of AI) Prof. Yanto CHANDRA (Use of Generative AI to Enhance and Transform Teaching: A Pilot Experiment) Dr. Wesley CURTIS (AI-Assisted Virtual Presentation Skills Training) Discussants: Prof. Amal GHAZAL, Dean of the School of Social Sciences and Humanities, Doha Institute for Graduate Studies Prof. Shujun JIANG, Associate Professor, Media & Creative Industries, United Arab Emirates University Dr. Odilile Ayodele, Senior Research Specialist, Human Sciences Research Council, South Africa
	1215-1245	Transition Time
	1245-1400	Lunch
	1400-1430	Transition Time
	1430-1545	**Panel 3: Metaverse and Learning** Prof. Howard LEUNG (CityUHK Metaverse Initiative) Prof. Alfred HO (Digital Learning, Metaverse and the New Horizon of Learning) Prof. Jin Yeu TSOU (Use of Metaverse in Architecture and Civil Engineering Education) Discussants: Prof. Julia BARBAR, Executive Program Director, School of Economics, Administration and Public Policy, Doha Institute for Graduate Studies Dr. Davis CHAN, Principal of Wah Yan College, Hong Kong
	1545-1600	Coffee Break
	1600-1645	**Industrial Roundtable** Mr. Jeevan George, Senior Instructional Development Specialist, United Arab Emirates University Mr. Manfred YUEN (Hong Kong Designers Association) Mr. Paul CHAN (Hong Kong Association For VR AR) Dr. CA TSE (Fullness Social Enterprises Society) Ms Hellas WONG (Pong Yuen Holdings Limited)
	1645-1715	Closing Remarks
	1715-1800	CLASS Student Chapter Booth Exhibition