

# SM6342: TRANSCULTURAL COLLABORATION —A HONG KONG-SWISS INTERNATIONAL EXCHANGE PROJECT

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**Effective Term**

Semester B 2024/25

## Part I Course Overview

**Course Title**

Transcultural Collaboration—A Hong Kong-Swiss International Exchange Project

**Subject Code**

SM - School of Creative Media

**Course Number**

6342

**Academic Unit**

School of Creative Media (SM)

**College/School**

School of Creative Media (SM)

**Course Duration**

One Semester

**Credit Units**

6

**Level**

P5, P6 - Postgraduate Degree

**Medium of Instruction**

English

**Medium of Assessment**

English

**Prerequisites**

Nil

**Precursors**

Nil

**Equivalent Courses**

Nil

**Exclusive Courses**

Nil

## Part II Course Details

### Abstract

Today, artists and designers need a multi-perspective mindset, as well as a genuine commitment and willingness to communicate, exchange, and debate ideas and opinions within a global framework, critically reflecting on manifold interconnected issues and questions. Given the complex and pressing nature of the problems facing all of us, we are convinced that close cooperation is imperative for tackling these issues.

Transcultural Collaboration is a unique international semester-long course at master' s level in Arts and Design in collaboration with six universities in Hong Kong, Taiwan, Japan, Singapore and Switzerland. 30 participants from various arts and design disciplines will explore Zurich and another location (e.g. Hong Kong, Taipei), collaborating on experiments with open outcomes. The two locations serve as the matrix and common playground for explorations and experiments. Their differences are huge and provide interesting insights and opportunities for reflection on a variety of topics such as value systems, politics, traditions and cultural hybridization, or power structures. Occasionally the program offers an additional perspective through a short study trip to a third location.

### Course Intended Learning Outcomes (CILOs)

CILOs	Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Apply transcultural knowledge in creative work	x	x	
2	Discuss a cross-disciplinary creative practice	x	x	
3	Design and produce a collaborative project based on prior research findings and experiments	x	x	x
4	Demonstrate transcultural innovative aesthetics and ideas based on the findings of CILO 3	x	x	x

#### A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

#### A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

#### A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

### Learning and Teaching Activities (LTAs)

LTAs	Brief Description	CILO No.	Hours/week (if applicable)	
1	Talks/Lectures	Students will engage in various issues around the semester topic	1, 2	6
2	Workshops	In workshops, students will engage in teamwork and research development	1, 2, 3, 4	3
3	Study tour	Students will participate in organised cultural exploration and research	1, 3, 4	

4	Studios/Mentoring	Students will develop artwork production and critique	1, 3	9
5	Public presentation	Students will participate in setting up a public performance/exhibition	3, 4	

**Assessment Tasks / Activities (ATs)**

ATs	CILO No.	Weighting (%)	Remarks (e.g. Parameter for GenAI use)
1	Professional practice	2, 3	20
2	Two interim presentations	1, 2, 3, 4	30
3	Final presentation/ exhibition/ documentation	1, 2, 3, 4	50

**Continuous Assessment (%)**

100

**Assessment Rubrics (AR)****Assessment Task**

1. Professional practice (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

**Criterion**

Students should demonstrate ability to communicate and to implement their ideas in professional terms. They should also perform adequately in all activities and demonstrate responsibility in the group project production.

**Excellent**

(A+, A, A-)

- Active in-class participation, positive listening, strong ability to stimulate class discussion and comment on other points
- Excellent knowledge of various artistic practices
- Excellent skill of design and problem solving
- Readiness to share personal insight via analysis and synthesis with informed views
- Constructively critical, thus facilitating the discovery of new issues

**Good**

(B+, B, B-)

- Active in-class participation, positive listening, ability to initiate class discussion and comment on other points
- Adequate knowledge of various artistic practices
- Good skill of design and problem solving

**Fair**

(C+, C, C-)

- Attentive in in-class participation, listening with comprehension, but only infrequently contributing
- Adequate knowledge of some artistic practices
- Adequate skill of design and problem solving

**Marginal**

(D)

- Unmotivated to participate in class discussion or comment on other people' s views
- Little knowledge of artistic practices
- Poor skill of design and problem solving

## Failure

- (F)
- Unwilling to participate in class discussion and comment on other points, even when requested by the teacher
  - No knowledge of artistic practices
  - Minimal skill of design and problem solving
- 

## Assessment Task

2. Two interim presentations (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

### Criterion

Students should demonstrate ability to utilize primary and secondary sources, and to efficiently deliver original creative ideas. The presentation itself should be also creative and finely realized with the proper use of media.

### Excellent

- (A+, A, A-)
- Excellent and unique ideas, and excellent command of artistic languages
  - Excellent appreciation, exploration and/or application of the aesthetic and expressive qualities of the medium
  - Inspiring insights about the process of conception and creative strategization

### Good

- (B+, B, B-)
- Good and original ideas, and good command of artistic languages
  - Strong appreciation, exploration and/or application of the aesthetic and expressive qualities of the medium
  - Good insights about the process of conception and creative strategization

### Fair

- (C+, C, C-)
- Average but original ideas, and adequate command of artistic languages
  - Basic appreciation and/or application of the aesthetic and expressive qualities of the medium
  - Adequate reflection about the process of conception and proper strategization

### Marginal

- (D)
- Common ideas and a little command of artistic languages
  - Marginal appreciation of the aesthetic and expressive qualities of the medium
  - A little reflection about the process of conception and little consideration for strategization

### Failure

- (F)
- Poor and unoriginal ideas, and no command of artistic languages
  - No appreciation of the aesthetics and expressive qualities of the medium
  - No reflection about the process of conception and no strategization at all
- 

## Assessment Task

3. Final presentation/exhibition/documentation (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

### Criterion

Students should demonstrate ability to utilize primary and secondary sources, execute creative ideas and projects. The threshold of 'discovery' lies in a student's proactively turning theory into praxis, to transform course material into self-owned authorship.

### **Excellent**

(A+, A, A-)

- Work has strong affective quality and the articulation of personal styles and signature
- Excellent appreciation, exploration and/or application of the aesthetic and expressive qualities of the medium
- Work raises questions and instill insights about the process of conception, creative strategization and production
- Innovative exploration by combining knowledge from different disciplines (e.g. mathematics, psychology, physics, anthropology, etc.) to create an inter-disciplinary project
- Efficient adjustment of plans and strategies in response to resources (time, space, equipment, etc) available with constructive adjustment

### **Good**

(B+, B, B-)

- Strong appreciation, exploration and/or application of the aesthetic and expressive qualities of the medium
- Ability to create project/ work that demonstrate the processes of thinking and creative exploration
- Proper adjustment of plans and strategies in response to resources (time, space, equipment, etc) available and constructive feedback/ suggestions

### **Fair**

(C+, C, C-)

- Basic appreciation and/or application of the aesthetic and expressive qualities of the medium
- Limited ability to create project/ work that demonstrate the processes of thinking and creative exploration
- Adjustment of plans and strategies in response to resources (time, space, equipment, etc) available

### **Marginal**

(D)

- Marginal appreciation of the aesthetic and expressive qualities of the medium
- Marginal ability to create project/ work that demonstrate the processes of thinking and creative exploration
- Limited adjustment of plans and strategies in response to resources (time, space, equipment, etc) available

### **Failure**

(F)

- No appreciation of the aesthetics and expressive qualities of the medium
- Fail to create project/ work that demonstrate the processes of thinking and creative exploration
- Minimal adjustment of plans and strategies in response to resources (time, space, equipment, etc) available

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### **Assessment Task**

1. Professional practice (for students admitted from Semester A 2022/23 to Summer Term 2024)

#### **Criterion**

Students should demonstrate ability to communicate and to implement their ideas in professional terms. They should also perform adequately in all activities and demonstrate responsibility in the group project production.

#### **Excellent**

(A+, A, A-)

- Active in-class participation, positive listening, strong ability to stimulate class discussion and comment on other points
- Excellent knowledge of various artistic practices
- Excellent skill of design and problem solving
- Readiness to share personal insight via analysis and synthesis with informed views
- Constructively critical, thus facilitating the discovery of new issues

#### **Good**

(B+, B)

- Active in-class participation, positive listening, ability to initiate class discussion and comment on other points
- Adequate knowledge of various artistic practices

- Good skill of design and problem solving

### **Marginal**

(B-, C+, C)

- Attentive in in-class participation, listening with comprehension, but only infrequently contributing
- Adequate knowledge of some artistic practices
- Adequate skill of design and problem solving

### **Failure**

(F)

- Unwilling to participate in class discussion and comment on other points, even when requested by the teacher
  - No knowledge of artistic practices
  - Minimal skill of design and problem solving
- 

## **Assessment Task**

2. Two interim presentations (for students admitted from Semester A 2022/23 to Summer Term 2024)

### **Criterion**

Students should demonstrate ability to utilize primary and secondary sources, and to efficiently deliver original creative ideas. The presentation itself should be also creative and finely realized with the proper use of media.

### **Excellent**

(A+, A, A-)

- Excellent and unique ideas, and excellent command of artistic languages
- Excellent appreciation, exploration and/or application of the aesthetic and expressive qualities of the medium
- Inspiring insights about the process of conception and creative strategization

### **Good**

(B+, B)

- Good and original ideas, and good command of artistic languages
- Strong appreciation, exploration and/or application of the aesthetic and expressive qualities of the medium
- Good insights about the process of conception and creative strategization

### **Marginal**

(B-, C+, C)

- Average but original ideas, and adequate command of artistic languages
- Basic appreciation and/or application of the aesthetic and expressive qualities of the medium
- Adequate reflection about the process of conception and proper strategization

### **Failure**

(F)

- Poor and unoriginal ideas, and no command of artistic languages
  - No appreciation of the aesthetics and expressive qualities of the medium
  - No reflection about the process of conception and no strategization at all
- 

## **Assessment Task**

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### **Criterion**

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- Efficient adjustment of plans and strategies in response to resources (time, space, equipment, etc) available with constructive adjustment

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(B+, B)

- Strong appreciation, exploration and/or application of the aesthetic and expressive qualities of the medium
- Ability to create project/ work that demonstrate the processes of thinking and creative exploration
- Proper adjustment of plans and strategies in response to resources (time, space, equipment, etc) available and constructive feedback/ suggestions

**Marginal**

(B-, C+, C)

- Basic appreciation and/or application of the aesthetic and expressive qualities of the medium
- Limited ability to create project/ work that demonstrate the processes of thinking and creative exploration
- Adjustment of plans and strategies in response to resources (time, space, equipment, etc) available

**Failure**

(F)

- No appreciation of the aesthetics and expressive qualities of the medium
- Fail to create project/ work that demonstrate the processes of thinking and creative exploration
- Minimal adjustment of plans and strategies in response to resources (time, space, equipment, etc) available

**Part III Other Information****Keyword Syllabus**

Multicultural/transcultural, relational, global/local, trans/inter-disciplinary, symbiosis, ecology, environment, anthropocene, languages, tradition, history, future, technology, performance, community, museum, space, site, media, multi-sensory, embodied knowledge

**Reading List****Compulsory Readings**

Title	
1	To be advised according to the semester topic

**Additional Readings**

Title	
1	To be advised according to the semester topic