

**City University of Hong Kong**

**Information on a Course**  
**offered by Department of Management Sciences**  
**with effect from Semester A in 2014 / 2015**

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**Part I**

Course Title:	Workshop on Practical Investing Strategies
Course Code:	FB6707
Course Duration:	39 hours
Credit Units:	3
Level:	P6
Medium of Instruction:	English
Prerequisites:	Nil
Precursors:	Nil
Equivalent Courses:	Nil
Exclusive Courses:	Nil

**Part II**

**1. Course Aims:**

This workshop emphasises on the practical size of investing strategies.

**2. Course Intended Learning Outcomes (CILOs)**

*Upon successful completion of this course, students should be able to:*

<b>No.</b>	<b>CILOs</b>	<b>Weighting (if applicable)</b>
1.	Objectives of Investing (Attitude)	10%
2.	Risk and Return (Attitude)	10%
3.	Investment plan (Ability)	20%
4.	Investment Analysis (Ability)	20%
5.	Trading Strategies (Ability)	20%
6.	Property investment (Ability)	20%

### 3. Teaching and learning Activities (TLAs)

*(Indicative of likely activities and tasks designed to facilitate students' achievement of the CILOs. Final details will be provided to students in their first week of attendance in this course)*

No.	TLAs	ILO No	Hours/week (if applicable)
1.	Lecture and discussion	1	3
2.	Lecture and discussion	2	4
3.	Investment plan exercise	3	9
4.	Investment analysis exercise	4	9
5.	Lecture and discussion	5	7
6	Lecture and discussion	6	7

### 4. Assessment Tasks/Activities

*(Indicative of likely activities and tasks designed to assess how well the students achieve the CILOs. Final details will be provided to students in their first week of attendance in this course)*

ILO No	AT1: 15%	AT2: 15%	AT3: 70%	Remarks
CILO 1 - 6	Investment plan exercise	Investment analysis exercise	Mini dissertation	

### 5. Grading of Student Achievement: Refer to Grading of Courses in the Academic Regulations for Taught Postgraduate Degrees.

A+	4.3	Excellent	Strong evidence of original thinking; good organization, capacity to analyze and synthesize; superior grasp of subject matter; evidence of extensive knowledge base.
A	4.0		
A-	3.7		
B+	3.3	Good	Evidence of grasp of subject, some evidence of critical capacity and analytic ability; reasonable understanding of issues; evidence of familiarity with literature.
B	3.0		
B-	2.7		
C+	2.3	Adequate	Student who is profiting from the university experience; understanding of the subject; ability to develop solutions to simple problems in the material.
C	2.0		
C-	1.7		
D	1.0	Marginal	Sufficient familiarity with the subject matter to enable the student to progress without repeating the course.
F	0.0	Failure	Little evidence of familiarity with the subject matter; weakness in critical and analytic skills; limited, or irrelevant use of literature.

P		Pass	"Pass" in a pass-fail course. Courses to be graded on a pass-fail basis for a programme are specifically identified under the programme in the course catalogue.
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### **Part III**

Keyword Syllabus:

Objectives of Investing

Understand what investing really mean

Types of asset

Understand your attitude to risk and EQ

Formulate an investment plan

Fundamental Analysis

Technical Analysis

Trading strategies

Stock picking

Property investment

**The recommended textbook: Nil**