

**City University of Hong Kong
Course Syllabus**

**offered by College of Business
with effect from Semester A 2024/25**

Part I Course Overview

| | |
|--|-----------------|
| Course Title: | MBA Orientation |
| Course Code: | FB5700 |
| Course Duration: | 13 hours |
| Credit Units: | 1 |
| Level: | P5 |
| Medium of Instruction: | English |
| Medium of Assessment: | English |
| Prerequisites: <i>(Course Code and Title)</i> | Nil |
| Precursors: <i>(Course Code and Title)</i> | Nil |
| Equivalent Courses: <i>(Course Code and Title)</i> | Nil |
| Exclusive Courses: <i>(Course Code and Title)</i> | Nil |

Part II Course Details

1. Abstract

The course serves as a roadmap for MBA students by highlighting the important learning components of the programme. The students will also have the opportunity to reflect their learning styles and characteristics through the specially designed team building exercises.

2. Course Intended Learning Outcomes (CILOs)

(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)

| No. | CILOs | Weighting (if applicable) | Discovery-enriched curriculum related learning outcomes (please tick where appropriate) | | |
|-----|--|------------------------------|---|----|----|
| | | | A1 | A2 | A3 |
| 1. | Describe different resources available in the programme and the University | | ✓ | ✓ | |
| 2. | Demonstrate networking and learning through team building exercises | | ✓ | ✓ | ✓ |

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

3. Learning and Teaching Activities (LTAs)

(LTAs designed to facilitate students' achievement of the CILOs.)

| LTA | Brief Description | CILO No. | | | | | | Hours/week (if applicable) |
|-----|-------------------------|----------|---|--|--|--|--|-------------------------------|
| | | 1 | 2 | | | | | |
| 1. | Briefing and seminar | ✓ | ✓ | | | | | |
| 2. | Team Building Exercises | ✓ | ✓ | | | | | |

4. Assessment Tasks/Activities (ATs)

(ATs are designed to assess how well the students achieve the CILOs.)

| Assessment Tasks/Activities | CILO No. | | | | | | Weighting | Remarks |
|---|----------|---|--|--|--|--|-----------|-------------------------------|
| | 1 | 2 | | | | | | |
| Continuous Assessment: 100% | | | | | | | | |
| Participation | ✓ | ✓ | | | | | 100% | Assessed on a Pass/Fail basis |
| Examination: 0% (duration: , if applicable) | | | | | | | | |
| | | | | | | | 100% | |

5. Assessment Rubrics

(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)

| Assessment Task | Criterion | Pass (P) | Failure (F) |
|-----------------|-------------------------------|--|---|
| Participation | Attendance | Showed up for meetings punctually, even ahead of time. | No show or very late; feeble or no excuse offered. |
| | Participation in Discussions | Provided many good ideas for the unit development; inspired others; clearly communicated desires, ideas, personal needs, and feelings. | Seemed bored with conversations about the unit; rarely spoke up, and ideas were off the mark. |
| | Pre-orientation work (if any) | Completed assigned work ahead of time. | Needed reminding; work was late with poor quality. |

Part III Other Information (more details can be provided separately in the teaching plan)

1. Keyword Syllabus

(An indication of the key topics of the course.)

- MBA programme resources and services, library resources and service, university facilities and computer labs
- Briefing on Career planning and management
- Networking and team building exercises

2. Reading List

2.1 Compulsory Readings

(Compulsory readings can include books, book chapters, or journal/magazine articles. There are also collections of e-books, e-journals available from the CityU Library.)

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|----|-----|
| 1. | Nil |
|----|-----|

2.2 Additional Readings

(Additional references for students to learn to expand their knowledge about the subject.)

| | |
|----|-----|
| 1. | Nil |
|----|-----|